

Israel's economic dream  
can no longer  
be afforded, Page 11

Africa	Stk. 10	Indonesia	Bp 2500	Portugal	Ec 100
Belarus	Dm 650	Italy	L 1200	S. Africa	Hrs 600
Bulgaria	Dm 100	Japan	Yen 100	Singapore	S\$ 100
Canada	C\$2.00	Jordan	Fls 500	Spain	Pts 110
Cyprus	C\$1.00	Kuwait	Fls 500	Tunisia	Fls 110
Denmark	Dkr 7.25	Lithuania	L 21.00	Venezuela	Des 600
Egypt	£C 2.00	Luxembourg	Lfr 15.00	Yemen	Des 600
Finland	Fls 1.00	Morocco	Fls 500	Zambia	Fls 110
France	Fr. 6.00	Mexico	Fls 300	Zimbabwe	Fls 110
Greece	Dr 2.20	Moscow	Rs 300		
Iceland	Dr 7.70	Netherlands	Fls 2.50		
India	Rs 12	Norway	Nkr 1.00		
Indonesia	Rs 20	O.A.E.	Dr 5.50		
Malta	Fls 1.50	Philippines	Fls 20		

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Wednesday January 10 1985

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No. 29,537

## World news

## Business summary

### Reagan revises economic forecasts

The Reagan Administration is revising its economic forecasts to project lower levels of inflation and lower interest rates in 1986.

Although the reduction in the inflation forecast will have no significant direct impact on the outlook for the budget deficit, the lowering of the interest-rate projection is estimated to save the Government some \$10bn in 1986.

The budget message that President Ronald Reagan will send to Congress at the beginning of next week is expected to project a deficit of about \$175bn, on the optimistic assumption that cuts in federal spending of \$51bn will be approved. Page 4

#### Priest's trial demand

Prosecutors demanded the death sentence for security police Captain Grzegorz Piotrowski, alleged to have led the kidnap and murder of pro-Solidarity priest Jerzy Popiełuszko. Sentences of 25 years were sought for three other security officials. Page 2

#### Banker charged

Hans Friderichs, the former West German Economics Minister and chief executive of Dresdner Bank, is facing an additional charge of tax evasion in connection with the country's flick political bribery affair. Page 2

#### Thatcher rejected

Oxford University voted against granting British Prime Minister Margaret Thatcher an honorary degree in civil laws. The Congregation, the university's parliament, voted 738-319 against the proposal, which marked a break in a 40-year-old tradition of granting honorary doctorates to government heads with Oxford degrees.

#### Collapse averted

Austria's coalition government averted a threat to its survival by accepting a public apology from Defence Minister Friedhelm Frischenschlager, who is at the centre of controversy over his reception of a Nazi war criminal. Page 2

#### Gelli funds decision

A Swiss court in Lugano rejected a request by the lawyers of Italian financier Licio Gelli to release funds frozen in Switzerland after Gelli's arrest in September 1982.

#### Rebels kill 32

Angolan anti-government rebels killed 32 civilians in an attack on a village near the capital, Luanda, Portuguese state radio said.

#### Break in fighting

The Government of El Salvador and the country's guerrilla leaders agreed to a break in fighting during a national vaccination campaign for 400,000 children.

#### N-ban pledge

New Zealand's Prime Minister David Lange said he would stick to the ban on nuclear ships or weapons despite increasing pressure on his Government. Page 3

#### Guerrillas end fast

Three urban guerrillas on hunger strike in West German jails have broken their fast after eight weeks.

#### Priests to be armed

Five Sikh High Priests in the Indian holy city of Amritsar have been given permission by local authorities to carry firearms to protect themselves against possible attack by extremists. A Sikh leader was wounded in Amritsar earlier this month.

### Late surge takes Dow to record high

**WALL STREET:** A wave of buying in the last half hour pushed U.S. share prices to new peaks yesterday, with the Dow Jones industrial average surging past its November 1983 peak to close at a record high of 1,202.82, a gain of 14.79 on the day. Section II

**HANSON TRUST:** British-based industrial holding company, failed in its £170m (\$180m) bid to take over Powell Duffryn, US distribution and storage group. Page 12

**STERLING:** Showed a slight improvement in London, gaining 35 points against the dollar to close at \$1.145. It was also better at DM 3,5425 (DM 3,5175), FF 10.82 (FF 10.7225), Swf 2,9725 (Swf 2,9575) and Yen 123.75 (Yen 123.50). The pound's exchange index closed at 70.8, a rise of 0.3. In New York, it closed at \$1.117. Page 35

**DOLLAR:** Was firm in London, rising to DM 3,178 (DM 3,167), FF 9,7225 (FF 9,68), Swf 2,866 (Swf 2,862) and Yen 1254.30 (Yen 1254.15). On Bank of England figures, the dollar's trade-weighted index closed at 149.2 from 146.3. In New York, it closed at DM 3,173, Swf 2,863, FF 9,695 and Yen 1254.25. Page 35

**COPPER:** Prices rose to their highest level in sterling terms, for nearly five years on the London Metal Exchange, encouraged by a strong upward trend in New York. Cash higher-grade copper added £3 to £1,267.50 a tonne. Page 32

**GOLD:** Rose \$4.75 on the London bullion market to \$302.75. It also improved in Zurich to \$303.15. In New York, the Comex February settlement was \$301.80. Page 34

**LONDON:** Equities plunged on interest rate fears, although gilt's managed gains. The FT Ordinary Index fell a further 16.7 to 302.12. Section III

**TOKYO:** Biotechnology issues were sought in brisk trading and the Nikkei-Dow market average gained 44.21 to 11,843.07. Section III.

**SOUTH AFRICA:** Introduced tighter controls over foreign exchange markets and bank lending. The aim is to limit speculative trading, which the authorities blame for much of the rand's recent decline. Page 3

**JAPAN AND THE U.S.** Agreed to pursue separate studies on four market areas in which the U.S. claims Japan unfairly discriminates against U.S. goods and services. Page 4

**INTERNATIONAL Monetary Fund team left Ankara after two weeks of talks with the Turkish Government amid reports that Turkey and the IMF might be planning another one-year stand-by agreement.**

**HONG KONG:** Director of trade Hamish Macleod left for Washington to persuade the U.S. to abandon new textile import regulations. Page 4

**RANK ORGANISATION:** UK leisure and industrial group, raised profit by 52 per cent to £10.5m (£11.7m) in the year to end-October, on turnover down from £74.2m to £73.4m. Page 16; Lex, Page 12.

**COMMODORE INTERNATIONAL:** U.S. home computer group, suffered a 94 per cent profit decline in the second quarter to \$1.2m. Page 13

**U.S. STEEL:** Turned round last year to net profits of \$493m, after a 1983 loss of \$1.1bn. Page 13

**DEUTSCHE BP:** Is closing two loss-making refineries in north Germany, with the loss of up to 1,000 jobs. Page 13

**AKZO:** Dutch chemicals group, raised profits by 75 per cent to a record Fl 750m (\$208.3m) last year. Sales were 10 per cent ahead at Fl 16.4bn. Page 13

We apologize for any typographical errors in today's edition arising from industrial action by members of the National Graphical Association in the proofreading room in London.

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### Lathière expected to leave in shake-up at Airbus

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT, IN LONDON

TOP management changes at Airbus Industrie, the four-nation European airline manufacturing group, are likely within the next few weeks.

The consortium's two principal architects, M. Bernard Lathière, president and chief executive since 1975, and M. Roger Beteille, executive vice-president and general manager, are both leaving. Herr Franz Joseph Strauss, Bavarian Premier and chairman of the Airbus Industrie supervisory board, indicated yesterday in Paris.

M. Lathière, 56 in March, is expected to go next month when his second five-year term as president

ends. M. Beteille, 64, is expected to retire in the spring for medical reasons.

M. Lathière is understood to feel that, after 10 years as chief executive, it is time for a change. He has worked at punishing pace, travelling worldwide in a fierce battle to win sales against competition from his arch-rival, Boeing of the U.S.

His most significant achievement has been the launching of the A-320 150-seat airliner last year, after several years of lobbying governments.

M. Lathière had a distinguished career in the French civil service, especially in public works and

transport, before being appointed Directeur-Adjoint de l'Aviation Civile in 1968. He was the French project manager of the Concord programme, and became head of Sud-Aviation (later Aerospatiale), before becoming president of Airbus in 1975. He is still Inspector-General of Finances in the French civil service.

He may remain in the government service in another post, or may take up a top post in industry.

M. Beteille was an engineer with Sud-Aviation and Aerospatiale before joining the newly created Airbus organisation in 1970. He has been ill health for some time.

A quieter personality than the

ebullient M. Lathière, M. Beteille has been primarily responsible for knitting the multinational Airbus team together, and ensuring that the sales won by M. Lathière were translated into aircraft leaving the production line on time and to specification.

To date, Airbus has won firm orders for 411 aircraft (A-300s, A-310s and A-320s) with commitments for another 43 aircraft, and a considerable number of options.

Airbus is planning to raise its production rate from three to four or more aircraft a month by 1986, to meet last year's big inflow of demand.

The shareholders of Airbus Industrie are Aérospatiale of France, and Deutsche Airbus (including Messerschmitt-Bölkow-Blohm), each with 37.5 per cent, British Aerospace with 20 per cent and Casa de Aviación with 4.2 per cent. Fokker of the Netherlands and Belairbus of Belgium are associates, sharing in the work but having no financial stake in the venture.

The Airbus supervisory board will select replacements for M. Lathière and M. Beteille soon.

Both men are regarded as difficult to replace, but the board can choose from several candidates in the four countries involved.

### EEC farm spending will exceed resources by \$1.4bn

By Quentin Peel in Brussels

THE COST of the European Community's Common Agricultural Policy (CAP) will increase to Ecu 26bn (\$14bn) in the current financial year, despite current efforts at reform, EEC Foreign Ministers were warned yesterday.

The figure is Ecu 2bn (\$14bn) more than the finance available and some Ecu 700m more than the budget estimate made by the European Commission last year.

In addition to that increase, EEC member states still have to find some way of financing the promised Ecu 1bn reduction in Britain's budget contributions, supposed to be met during 1985.

The extent of the Community's budget fight was outlined to the Council of Ministers in Brussels by Mr Henning Christensen, the former Danish Finance Minister, and present EEC Budget Commissioner.

It means that member states will almost certainly have to be asked for another round of special payments into the Community budget, despite widespread opposition to such financing, particularly in London.

The Foreign Ministers yesterday failed to make much progress in disentangling their complex budget problems. Those include the lack of any proper budget for the current year - since the draft was rejected by the European Parliament; a need to finance the yawning deficit; and the need for an agreement on when to begin paying increased long-term contributions to Community finances.

Mr Christensen warned them that independent retailers, who have challenged the regulations and offered illegal discounts of as much as 30 centimes. The Leclerc chain also took the issue to the European Court, arguing that the French formula contravened the Treaty of Rome.

The decision to lift price controls was welcomed by the big oil companies operating in France, which had been calling for complete liberalisation of prices in the face of the increasing competition from independent retailers.

M. Michel Leclerc said last night that he expected to see the price of four-star petrol drop to FF 5 a litre in coming weeks from its current level of between FF 5.70 and FF 5.84 a litre.

The Government decided yesterday, however, to maintain controls on domestic fuel prices. That appears to reflect its preoccupation with freeing home fuel prices at a short distance from refineries.

The liberalisation of pump prices in France is expected to lead to a further shake-up in French petrol distribution.

Paul Cheeswright in Brussels adds: The European Court of Justice did not contest the right of the French Government to fix minimum petrol prices, but it said the way prices were set was contrary to the clause of the EEC treaty prohibiting quantitative restrictions on imports or measures with an equivalent effect.

Sir Geoffrey Howe, the British Foreign Secretary, said: "We will look at every extra Ecu (in the budget) with the utmost care," an implicit warning of a renewed round of agonising budget pruning before the Ten can reach agreement.

Continued on Page 12

Race to meet accession, Page

## EUROPEAN NEWS

# EEC sets new deadline for enlargement accord

BY QUENTIN PEEL IN BRUSSELS

SPAIN, PORTUGAL and the EEC member states are facing a hectic timetable over the next two months to complete negotiations on the enlargements of the Community, after the failure of their foreign ministers this week to make any appreciable progress on the outstanding issues.

The latest rounds of abortive talks in Brussels founded on the continuing differences both within the EEC and with the applicant states on agricultural trade, fisheries, and proposed restrictions on labour mobility affecting Portuguese workers.

Sig Giulio Andreotti, Italy's Foreign Minister and president of the EEC Foreign Ministers' Council, insisted, however, that all were agreed on the "absolute necessity" of completing the talks before the European summit meeting at the end of March.

The European Commission and national officials based in Brussels now have just three weeks to produce a Community consensus on the outstanding issues before the



Sig Giulio Andreotti

the end of last September, and then by the end of last year.

If they fail to agree all the outstanding questions by the end of March, however, the f2 national parliaments are not expected to be able to ratify the accession treaties in time for enlargement to take place on January 1, 1986, the promised date.

## FT COMMERCIAL LAW REPORT

## Government undervaluation to ICI rivals not an 'aid'

REGINA V ATTORNEY GENERAL EX PARTE ICI

Queen's Bench Division: Mr Justice Woolf: January 25 1985

A FISCAL advantage arising out of statutory provisions created for the purpose of providing assistance to certain oil undertakings is not an "aid" requiring EEC approval if it results from an incorrect valuation of feedstock by the Revenue; but another undertaking will have the necessary standing to proceed against the Government in the UK if it can establish that the approach to valuation was wrong and affected its interests.

Mr Justice Woolf so held when giving judgment for Imperial Chemical Industries (ICI) on two issues, and for the Government on one issue, in ICI's application for judicial review seeking six declarations that the Government was acting or proposing to act unlawfully by enacting, or proposing to give effect to, section 34 and Schedule 8 of the Finance Act 1982.

Article 92 of the European Economic Community (EEC) Treaty provides: "(1) Save as otherwise provided in this treaty, any aid granted... by a member to distort competition by favouring certain undertakings... shall be incompatible with the common market."

Article 93: "(1) The Commission shall... keep under constant review all systems of aid... (2) If the Commission finds that aid... is not compatible with the common market... it shall... abolish or alter such aid... (3) The Commission shall be informed... of any plans to grant or alter aid. If it considers that any such plan is not compatible with the common market... it shall... initiate the procedure provided for in paragraph 3. The member state concerned shall not put its proposed measures into effect until this procedure has resulted in a final decision."

HIS LORDSHIP said that at Mossmorran on the Firth of Forth, Esso was building a large ethylene plant which, when operational, would be in competition with ICI's plant at Wilton, and with BP's plant at Grangemouth. The costs of the venture were being shared between Esso and Shell, who would share the output. There were no other UK ethylene producers.

Ethylene was the raw material for a wide range of petrochemical products. It could be manufactured from various feedstocks. ICI at Wilton used naphtha, but it could also be manufactured using ethane. An ethane cracker required fewer furnaces than naphtha, and had a similar cost advantage.

For some years, the Western European ethylene market had been depressed and was still suffering from overcapacity. The problem would persist into the 1990s. ICI was naturally most concerned about the consequence of Mossmorran coming on stream.

Press reports made it clear that by 1986 Esso and Shell were not prepared to go on with the Mossmorran cracker without financial assistance from the Government. ICI feared that it would offer to subsidise Mossmorran.

In an attempt to prevent that, ICI had a series of meetings with the Government at the very highest level. It was of the view, however, that the discussions had not influenced the result. It considered that Esso had received some form of assurance that a sufficiently low inter-affiliate transfer price level had been accepted for taxation purposes to make it worthwhile for the Mossmorran project to proceed. Also, it alleged that the Government had a similar understanding with BP so

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By Rachel Davies  
Barrister

its interests related to the question of valuation under the Act, the very matter which it had succeeded in establishing was not properly considered by the Inland Revenue. If those interests were being adversely affected by a wrong approach to valuation, its only possible remedy was judicial review.

*For ICI:* Robert Alexander QC, David Vaughan QC and Gerald Barling (WO White).

*For the Government:* Samuel Stamler QC, Francis Jacobs QC and John Mummery (Treasury Solicitor).

In practice the 1982 Act did give Shell/Esso and BP options which

## W. Europe to discuss joint space projects

By Peter Marsh in London

MINISTERS from 11 West European nations meet in Rome today and tomorrow to decide on the framework for joint efforts in space technology until the end of the century.

Spain which joined Nato in 1952 and which is due to hold a referendum on membership next year is the only Nato country apart from Iceland not to belong to CoCom, the co-ordinating committee of Western countries, including Japan, which gives sales to eastern bloc countries. Most other Western countries have signed bilateral agreements.

The gathering will also consider a set of proposals in satellite and rocket technology which would increase Western Europe's annual budget for co-operative projects in space by 70 per cent in the next five years from its current level of \$740m.

This week's meeting is under the auspices of the 11-nation European Space Agency (ESA), a Paris-based co-ordinating body set up in 1975 which is in charge of Western Europe's joint space programmes.

The agency receives its funds directly from governments, with France, West Germany, Britain and Italy being the biggest paymasters.

The cash is spent largely in West European industry and in ESA's three research centres in Holland, Italy and West Germany.

ESA officials will put before the gathering a series of ambitious proposals aimed at strengthening Western Europe's role in key areas of space technology. The officials want the ministers to ratify the broad thrusts of these projects - though without committing the individual governments to specific sums of money. The proposals include:

● Joining the U.S. effort to build its manned space station. Western Europe's contribution would be a module called Columbus that plugs into the core of the U.S. orbiting base, to which President Reagan has committed \$8bn. The Columbus project, in which West Germany and Italy would play the leading role, would cost \$2bn until 1995. The module would contain laboratories for work in zero gravity such as materials processing. Britain could play a supporting role in building a free-flying platform - to carry cameras for observation of the earth - that could be part of Columbus.

● Further development of the Ariane rocket on which Western Europe has already spent about \$750m over the past decade. France, which has led the Ariane project to date, would put up the lion's share of the \$2bn that the new project would cost. Under the proposals European engineers would build Ariane-5, a new, heavy-duty form of the existing versions of the rocket. It would include a powerful cryogenic engine called HM-60 to give extra thrust.

● New efforts in telecommunications and earth-observation satellites. Under discussion will be plans to spend \$1.7bn and \$1.5bn on these two programmes. ESA would develop new forms of telecommunications satellite - for instance those with their own computer processors so they could act as telephone exchanges in the sky capable of sending signals not only to ground stations but other satellites.

In observation satellites the agency wants to develop spacecraft with new sensors to take detailed pictures of the earth and oceans. The pictures can be used, for instance, for studies of crop growth or to monitor fish breeding areas.

● An increased scientific programme. ESA officials want approval for extra cash for astronomy satellites and probes that would fly to remote parts of the solar system. The programme would cost \$1.6bn over 10 years. The most exciting mission would be a remote-controlled trip to the asteroids - a belt of planetary debris between Mars and Jupiter - which would return rock from the asteroids to Earth for analysis.

● Extra cash for technical work in low-gravity laboratories. The agency wants to spend about \$200m on experiments in, for example, biological studies in space laboratories such as the European-built Spacelab. The latter is a big aluminium cylinder packed full of instruments that the U.S. space shuttle takes to orbit for up to 10 days at a time. So far it has made one flight, with three more due this year.

● Work to provide a series of structures to support Columbus. In what ESA planners call the development of "in orbit infrastructure," the agency would spend \$1bn over 10 years on extending Columbus, for instance to ensure that it could stay in space independently of the U.S. space station.

Part of the cash could be spent on development of Hermes, a miniature version of the U.S. space shuttle which could carry people and materials between future space complexes and the ground. France, which has proposed Hermes, is eager to see an early start on the development. Other countries think that the project is not immediately essential and could push up overall costs unacceptably.

Hanging over the meeting will be the question of participation in the U.S. space station. Proponents of collaboration argue that if Western Europe fails to become involved, it could miss out in novel areas of technology that are bound to be important early in the next century.

UK space centre, Page 6

## WASHINGTON'S RIFT WITH MADRID OVER HI-TECH RE-EXPORTS

## U.S. seeks to close Spanish door

By DAVID WHITE IN MADRID

THE U.S. is anxious over allowing high technology industries to set up in Spain stems from the fact that Spain is virtually alone in the Western world in being legally and technically able to re-export sensitive products to the Eastern bloc.

Spain which joined Nato in 1952 and which is due to hold a referendum on membership next year is the only Nato country apart from Iceland not to belong to CoCom, the co-ordinating committee of Western countries, including Japan, which gives sales to eastern bloc countries. Most other Western countries have signed bilateral agreements.

The U.S. has recorded numerous instances of what it regards as dual-use technology reaching East-bloc countries via Spain since 1979. Between 10 and 12 Spanish companies are understood to be causing concern. Most are connected to the blacklisted company Suin SA.

Suin is alleged to have secured licences to import advanced technology items through a variety of subsidiary companies set up in Spain and in France and to have re-sold these items mainly to Bulgaria.

Four of these companies including Suin itself are subject to U.S. "denial orders" as are companies of the Barcelona-based Pisher electronics group, involved several years ago in a deal to set up a semiconductor

manufacturing plant in Cuba. The semi-conductors, ostensibly for use in consumer products, were regarded at the time by the U.S. as "safely sensitive." The company is understood to have been seeking its removal from the blacklist.

The U.S. is anxious to reinforce controls in order to maintain a "qualitative edge" over the Soviet bloc in armament technology. The "dual-use" concept covers items which may have civilian applications in the West, but which are considered liable to have military applications in the East, where they can bring about shortcuts in research and development.

Both the kind of microchip planned in the AT & T venture and the optical fibres which could be made by Corning Glass are covered in CoCom's agreed list of "sensitive" items.

Spain has in the past offered ad hoc guarantees on final destinations in specific instances, but the U.S. insists on an overall agreement. At the centre of the argument is the question of whether the authorisation requirement on re-sale of equipment and technology should be extended to sales of the end-product.

Spanish Foreign Ministry officials describe the U.S. concerns as "exaggerated," arguing that genuinely military exports are closely controlled. The U.S. pressure is seen in some Spanish circles as an attempt to restrict Spain's commercial ties with Cuba.

## Demand for death penalty at Polish trial

By Christopher Bobin in Warsaw

A POLISH state prosecutor yesterday demanded the death penalty for one security policeman and 25 years prison for three others, accused of murdering Fr Jerry Popieluszko, the pro-Solidarity priest.

At the same time, however, Mr Leszek Pietrasinski launched an attack on the murdered priest in which he suggested that Fr Popieluszko's "extremism" towards government policy was comparable to that of the defendants and had fed in the crime being committed.

His attack seems designed to warn the Roman Catholic Church that the Government will keep up its pressure on radical priests to tone down their activities and that the trial does not signify any liberalisation towards the church.

Former Captain Grzegorz Pietrowski, leader of the group accused of carrying out the murder, sat calmly throughout the more than four hours of the prosecution's summation, his face at times flinching and then turning pale. The cross showed, too, as he claimed his fifth when he heard the prosecutor's words earlier called him a "cold and cruel criminal," demand that he be executed.

However, the row is not yet over. The Government will now have to face a no-confidence vote in Parliament on Friday. Many socialists were clearly angered by the Defence Minister's actions and the party could find that several of its members vote against the Government or abstain.

## Vienna coalition crisis averted as Defence Minister keeps job

By PATRICK BLUM IN VIENNA

DR FRED SINOWATZ, the Austrian Chancellor, temporarily defused the crisis that threatened the future of his Government by deciding yesterday to keep on Dr Friedhelm Frischenschlager, his Defence Minister.

Dr Frischenschlager has been at the centre of a row for his actions in greeting a convicted war criminal and former SS officer on his release from an Italian jail last week.

After a lengthy Cabinet meeting yesterday morning, a tired Dr Sinowitz said he was satisfied with Dr Frischenschlager's explanations.

The Defence Minister had apologised for his actions and would remain in his job.

The previous day, Dr Norbert Steger, the Vice-Chancellor and leader of the small right-wing Freedom Party, of which the Defence Minister is a member, had threatened to

bring down the Government by resigning along with all his Freedom Party colleagues if Dr Frischenschlager was forced to quit.

Dr Sinowitz read out a statement from Dr Frischenschlager, in which the Defence Minister admitted that he had made a serious error. "I am very sorry for my false estimation of the situation, and I can only regret it before you, Herr Chancellor, and the public," he said. "There was nothing further from my mind than to give this the character of an official reception or military welcome," he added.

He said he had acted on humanitarian grounds and reassured the Chancellor that he was "guided" in his political behaviour by the principles on which our democratic republic was founded.

Dr Sinowitz said that by this statement Dr Frischenschlager's resignation was no longer a question.

In reply to a question suggesting that his hand had been forced by Dr Steger's threat to pull out of the Government, Dr Sinowitz said: "It was not the threat to leave that brought this about, but Dr Frischenschlager's statement." He said that the Defence Minister had done "an excellent job" and that the whole Government recognised the excellent work done by the coalition.

At the same time, however,

Mr Leszek Pietrasinski

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murdered priest in which he

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## New phase for security talks

By DAVID BROWN IN STOCKHOLM

THE 35-NATION European Security Conference entered an important new phase at the opening of its fifth session in Stockholm yesterday when the Soviet Union introduced a draft treaty on the non-use of military force.

It might be possible to begin drafting a concluding document as early as the seventh session, which begins this autumn, he said.

The Security Conference has steadily gained momentum since last December, when Nato and the Warsaw Pact broke an 11-month deadlock and agreed to set up "working committees" to consider various "confidence-building measures" aimed at reducing the risk of surprise attack or war in Europe.

Six proposals have now been tabled, including one from the nine neutral and non-aligned states, which played a key role in the formation of working groups. The concluding document will have to be approved by all 35 participating states.

The two major power blocs are still far apart, but there have been signs of movement. The Soviets continue to stress declaratory measures, such as a renunciation of the first-use of nuclear weapons.

The Western allies have refused to accept a no-confidence measure, which goes "significantly beyond the 1975 Helsinki final act," the envoy stressed.

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## OVERSEAS NEWS

## South Africa curbs dollar dealing and bank lending

BY JIM JONES IN JOHANNESBURG

SOUTH AFRICA has introduced significantly tighter controls over foreign markets and bank lending. Mr Barnard du Plessis, the Finance Minister, told Parliament in Cape Town yesterday.

The intention is to limit speculative trading which the authorities have blamed for much of the rand's recent decline and its wide fluctuations in foreign exchange markets.

The country's gold mines, which in 1984 produced 21.9 million ounces of gold worth almost \$5.6bn, at current prices, are to be restricted in their foreign exchange activities by being prohibited from their sales revenue in rand by the Reserve Bank.

The mines, which have to deliver all their gold to the Reserve Bank, were paid entirely in rand until February 1983 when, in a move aimed at broadening South Africa's foreign exchange market, the Reserve Bank began paying in dollars which had to be converted into rand within one week of receipt.

This allowed the mines to take advantage of short-term exchange rate fluctuations. Yesterday's change in the payment arrangements will give the Reserve Bank greater control over the flow of dollars, Mr du Plessis said.

In a parallel move, the Reserve Bank's rediscount procedures have been tightened to restrict commercial bank lending. In future commercial banks which exceed lending limits will not be accommodated by the discount houses but will have to deal directly with the

## Attacks mount on Israelis as pullout draws near

BY DAVID LENNON IN TEL AVIV

THE ISRAELI preparations for the first stage of the withdrawal of its forces from Lebanon have moved into high gear accompanied by intensified guerrilla attacks on the occupation forces and their allies. Israeli troops have been harassed as they hauled equipment southwards, with guerrilla attacks reaching a peak of nine on Monday which left five Israeli soldiers wounded.

There have been repeated rocket attacks on positions of the Israeli army and the Israeli-backed South Lebanon Army militia. In addition, the forces moving on various roads have been subjected to bomb attacks and land mines.

According to Israeli officers, most of the attacks are being carried out by local Shi'ite Moslem groups, but they also noted that there has been increased guerrilla activity by Palestinian fighters.

Despite the harassment, Israel has completed the

Economic woes Page 15

## Share prices fall sharply

THE PRICES of hundreds of shares on the Tel Aviv Stock Exchange fell sharply yesterday as a new selling wave swamped the market for the second day running in the wake of reports that one of the big traders had run into financial trouble and was being forced to dump his shares. David Lennon reports.

This is the worst stock market fall since the massive crash in 1983, and there are fears that

## Journalist's murder strains U.S.-Taiwan relations

BY BOB KING IN TAIPEI



President Chiang . . . Government reforms praised

WHO KILLED Henry Liu, and why? The question has been haunting Taiwan since the December 11 Chinese-American journalist author and possible intelligence operative was gunned down at his home in Daly City, California.

His killers were allegedly members of the Taiwan underworld who had connections with Taiwan security officers and disclosures in the case so far have severely strained Taiwan's relations with the U.S. Its strongest supporter, May, fear the incident could bait U.S. weapons sales to the island, as well as weaken American support in general.

"Complete disclosure (of the new foreign exchange measures) will contribute to a control of South Africa's balance of payments problems," the Government would not hesitate to introduce import surcharges.

The initial reaction of bankers and economists to the tighter controls was predictably mixed. It is widely felt that the moves will stabilise the rand exchange rate, but that this will be temporary unless accompanied by sterner moves to return the economy to an even keel by curtailing government spending, the rising inflation rate and money supply growth.

In Johannesburg yesterday the rand rose more than two cents against the dollar to close at \$0.49 cents. South African Gold shares gave a positive response to the moves to protect the rand. Although widely expected by London dealers in South African issues, the moves encouraged a good performance from gold mining stocks which made gains. The Gold Mints, which only last week fell to its lowest level since November 1982, measured in sterling terms, rose 5.8 to 446.1. London Stock Market, Page 27

China has ruled out the possibility of an early end to its 20-year split with the Soviet Communist Party.

Despite the success of a fence-mending visit to Peking last month by Mr Ivan Arkhipov, the deputy Soviet prime minister, an official of the Chinese Communist Party said bluntly today that restoration of inter-party relations was not under consideration.

"The question of the relations between our two parties is not under consideration now," said Wu Xintang, spokesman for the International Liaison Committee of the Chinese party.

Wu also spurned Soviet-backed proposals for a world congress of Communist parties.

He said such a conference — plans for which have been promoted recently by both Czechoslovakia and the Soviet Union — would only damage relations between Communist states and would not assist world peace.

"The Communist Party of China has always stood and still stands for free exchanges of views on issues of common concern among Communists of the world on the basis of independence, complete equality, mutual respect and non-interference in each other's internal affairs," he said.

Wu's remarks are the firmest indication from the Chinese side in recent years of the continuing rift in relations with the Soviet party.

Party relations were severed in the early 1960s when China and the Soviet Union fell out over a series of bitter ideological and territorial disputes.

Relations between the two governments have improved significantly recently. Mr Arkhipov was the most senior Soviet official to tour China since the split and Li Peng, the Chinese vice premier, is expected to go to Moscow in April to sign a four-year trade agreement.

when selling price limits come off many shares today there will be a further tidal wave of selling.

Some of the sales were attributed to profit-taking following a sharp rise in prices by as much as 30 per cent in many cases. However, much more of the selling is expected to go to Moscow in April to sign a four-year trade agreement.

For the purposes of this notice an outstanding offer of advance means an offer of advance or further advance dated prior to 31st January 1985.

The new rate of interest and revised repayment figure applicable to an existing mortgage and all outstanding offers completed on or before 31st January 1985 will be notified in each borrower's annual statement of account which will be sent during January 1986.

Where an outstanding offer of advance has not been taken up before 31st January 1985 the new rate of interest and revised repayment figure will be quoted in the statement sent to each borrower after completion.

Prospective borrowers requiring information relating to the effect of this notice prior to completion should contact the branch of the Society which issued the offer of advance or the Society's Administration Centre.

Where a period of notice given to effect a previous change in the rate of interest has not yet expired, that change will take effect from the expiry of that period of notice and remain

applicable until the expiry of the notice given.

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Other reports hinted he may have also spied on Taiwan for China.

Some speculate that if Mr Liu had indeed been an FBI informant, he may have been giving the Bureau information on the extension of Taiwanese gangs overseas, particularly in the U.S. If so, then the Bamboo Union's motive for killing him is clear.

Still others suspect he may have been preparing another book, in which revelations embarrassing or compromising for Taiwan Government officials would have been published. Thus, they see the security agency's hand in the plot.

Whatever the motive, the killing has tarnished Taiwan's reputation abroad, ironically at a time when reforms throughout the Government were drawing praise from other nations.

Changes in regulations and laws covering counterfeiting, accounting practices, and corporate governance measures have either been put on the books or are being processed. A new Cabinet, inaugurated last summer, was generally regarded as capable and reform-minded.

Liberalisation of the tariff structure and an ending of certain import restrictions had been set as a top priority for the next two years. The Operation Ease logo became a arbitrary censorship and confiscation of offending issues, but over past months has been especially vocal in its criticisms, with few reprisals.

If Congress were to conclude that such pattern exists, it would mean an automatic ending of U.S. arms sales to Taiwan under American law and, by extension, a perceptible lessening of U.S. support for this nation, which China has regarded for decades as an errant province of the People's Republic.

The growing power of the gangs, reflected in the increasing number of violent crimes and the use of handguns, forced the Government to move. It is now said to be planning a second phase under which police officers suspected of corruption or abuse of power, would be arrested.

"If they went the full route on disclosure (of involvement) and pursued the issue to the fullest, it was possible it could be seen by the media as a sign of increasing democracy here, and an indication that liberalisation will come faster," said one observer.

## Lange sticks to N-ship ban

BY DAI HAYWARD IN WELLINGTON

NEW ZEALAND'S Prime Minister David Lange is adamant his country will stick to its ban on nuclear ships or weapons — despite increasing pressure on his Government and what can almost be described as mounting hysteria in the Australian media.

In addition to a letter from Mr Bob Hawke, the Australian Prime Minister, Mr Lange has also received a personal letter from Mr George Shultz, U.S. Secretary of State. Mr Shultz took a much firmer line and repeated the need for American warships to have access to New Zealand ports as part of the Anzus defence treaty alliance.

## Nakasone set to boost defence

BY JUREK MARTIN IN TOKYO

IT HAS become increasingly apparent this week that Mr Yasuhiro Nakasone, the Japanese Prime Minister, has decided to allow defence spending to exceed 1 per cent of the Japanese gross national product. This is the almost universal interpretation of his response to questions over the past two days during the parliamentary session.

The Prime Minister, typically, did not say so many words, content himself formally to abandoning the guideline laid down by the Mikita Cabinet in 1976, which pledged to keep defence spending below 1 per cent

Government officials, though not opposition political parties, have long contended that serious debate on Japan's defence posture has been hamstrung by its concentration on numbers. Mr Nakasone, who, by political standards, is something of a defence specialist, has long wanted to break these bounds.

But officials also concede that in this instance it has been the absence of much pressure from the U.S. for a greater Japanese military effort that has made easier selling the proposition to the Japanese political élite.

On a technicality, this may not occur until the summer, when the National Personnel Agency is due to issue its recommendations on the next military pay increase. Unless the Japanese economy continues to grow at an unforseen rate, even a modest pay raise would bring the defence budget over 1 per cent of GNP.

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## AMERICAN NEWS

### Senator calls hearing on farm financial crisis

By NANCY DUNNE IN WASHINGTON

**SENATOR JOHN MELCHER,** a Montana Democrat, has called an emergency public hearing today on Capitol Hill to focus attention on the turmoil in the U.S. farm belt, where thousands of American farmers are expected to be bankrupt in the spring and hundreds of farm banks are in deep trouble.

"There is a horrendous sense of frustration by farmers that no one is listening to them," said Mr David Voight, a Melcher aide.

Farmers and bankers will be called to testify on the need for

emergency assistance to credit-starved producers.

Mr John Block, U.S. Agriculture Secretary, was expected to brief the President on the coming crisis at a cabinet meeting yesterday, although the Secretary's aides warned that he would present "no big plan" because "Uncle Sam isn't the answer."

"Everybody, the banks included, is going to have to take some of the responsibility," said one Block assistant.

With the current farm program due for renewal this

year, the Secretary has been preparing proposals for a new Farm Bill, which would make deep cuts in farm spending. Most analysts say that the end will come for the most financially strapped farmers—those Mr. Block says "failed to make good decisions"—before the ink is dry on the new legislation.

Protests of all kinds have been erupting in this bitterly cold winter of farmer despair. Last week, the American Agriculture Movement picketed the governor's state of the state message.

In Washington, the Adminis-

tration, which got overwhelming support from farmers in the last election, is under increased pressure to act. Numerous farm group representatives have written to Mr Reagan to protest forthcoming proposals in his farm legislation, even before it is officially introduced.

The National Association of Wheat Growers concluded its annual convention last week opposing almost all the coming proposals and calling for "the Government to take responsibility for restoring an environment in which the agricultural industry can prosper."

In Washington, the Adminis-

### New York probes police 'brutality'

By Terry Dodsworth in New York

THE CITY and the state of New York have ordered separate investigations into allegations of a systematic medical cover up of police brutality in the city.

The moves follow a series of articles in the New York Times claiming that Dr Elliott M. Gross, the Chief Medical Examiner of New York City, had produced misleading or inaccurate autopsy reports on people who died in police custody.

Dr Gross has refused to step aside during the investigations, saying that he expects to be "completely vindicated."

In a four-page statement, he accused the newspaper of embarking "on a campaign of character assassination" and said that he would publish a detailed refutation of every charge.

The probe by the city, ordered by Mayor Ed Koch, will be conducted by a special legal counsel with full powers of subpoena. The counsel will be able to draw on the services of two pathologists from outside the Medical Examiner's Office.

The second investigation will be conducted by the state's Health Commissioner and Criminal Justice Co-ordinator.

Many of the people who have died in custody have come from minority groups, which have been growing increasingly vociferous in their accusations of police bias.

These complaints have gained backing from lawyers, who have strongly and publicly criticised Dr Gross's conduct, claiming that he has accommodated the police.

### Oil companies return to Ecuador

BY SARITA KENDALL IN QUITO

THE RETURN of foreign oil companies to Ecuador, confident that further exploration will prove fruitful, is a major event for a country which depends on oil for nearly 70 per cent of its export earnings.

Occidental signed a new exploration contract last week and another contract with Esso/Hispanoil is expected next month. Belco is to sign up for the exploration of two offshore areas in March.

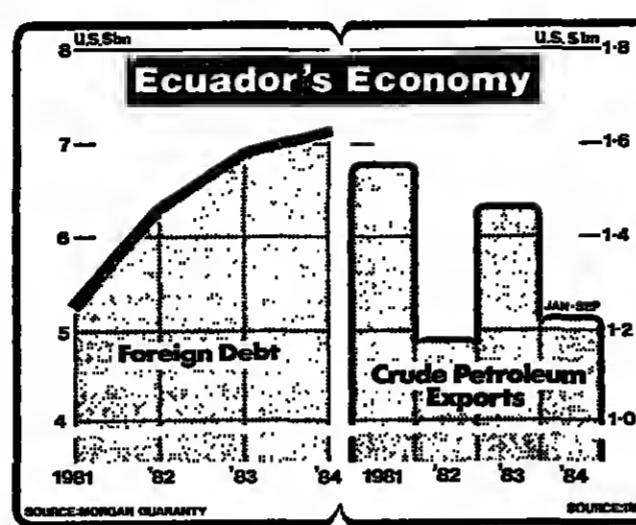
The Government plans to offer four to six blocks for bids by foreign companies each year, with the first four to be announced on February 15. Two of these lie in the Amazon region, the source of most of Ecuador's current oil production, and several companies have already expressed interest in them.

This burst of exploration activity hedges gloomy forecasts that Ecuador, a member of the Organisation of Petroleum Exporting Countries (Opec) would have little crude available for export by the end of the decade.

Both oil production and export volumes have been running at record levels recently, with output at 270,000 barrels a day (b/d), well above

Ecuador's official Opec quota of 183,000 b/d. Ecuador announced recently that it would disregard Opec rulings on price and output for the indefinite future.

Recent crude sales have dropped well below the official price level of \$27.50 barrel, but even so, three companies have stopped buying and the payment period for other contracts has been extended to 150 days. The price may have to be revised again in February.



Last year's oil exports brought in about \$1.6bn, contributing to a healthy trade surplus of over \$1bn. Following agreement to reschedule \$4.3bn of foreign debt over 12 years, Ecuador's debt servicing load has been lightened considerably, to under 30 per cent of export income.

International reserves have also risen slightly and predictions that the free market rate for the currency would reach 150 sures to the U.S. dollar by the beginning of 1985 proved groundless. The central bank free rate is 95 to the dollar. A 1984 growth rate of more than 2 per cent has also helped to fuel optimism about the future in Government and business circles.

But there are doubts about the political stability of the country. The precarious political arrangement between the

Government and the Opposition, which holds the majority of seats in Congress, could easily be upset. Opposition parties supported a two-day general strike call recently by the unions in response to petrol price increases, and they favour a minimum wage increase of at least double the current inflation rate.

Despite political uncertainties, foreign investors seem to be responding to the Government's attempts to woo them. Commercial missions from the U.S., West Germany and the UK are planned in the next few months, with mining, agroindustry and low-cost housing the main areas of interest, in addition to oil.

There are expected to be few delays in awarding contracts for exploration and exploitation in future. Occidental's Amazon block is

expected to produce some 30,000 b/d, and it is hoped production will start just as oil comes from the older Amazon fields worked by Texaco and the state oil corporation, Cepe, begins to fall off.

A connection to the Transandean pipeline in Peru will be needed, and the capacity of the pipeline itself is being raised to 300,000 b/d. Further discoveries in the Amazon region—for example, by Esso/Hispanoil, which will be exploring a "frontier" area—would mean the construction of another pipeline across the Andes.

Apart from the exploration offensive and addition to production from secondary recovery programmes, Ecuador's oil outlook has been enormously improved by changes in local consumption patterns. Demand for oil products rose by more than 10 per cent a year not long ago, and has now dropped right back to a rise of 1 or 2 per cent a year.

The ban on car imports, and fuel price increases has helped, but the crucial factor has been the change to hydroelectric power. One scheme alone—Paua A/B—raised the contribution of water-generated power from 20 per cent to nearly 40 per cent of total capacity.

As a result, crude exports can now be maintained at over 150,000 b/d for the foreseeable future; this year average daily exports are forecast at 170,000 b/d. In the longer term, the exploration programme should expand reserves and although

U.S. officials insist that the exercises are not intended to help the Nicaraguan Contra anti-government rebels, although part of the Big Pine 3 manoeuvres are expected to be held in areas where the "Contras" operate based in Honduras.

In Washington, the White House said it still planned to press Congress to lift its ban on U.S. aid to the "Contras" in the coming weeks.

It did not, however, close the door to the possibility of finding new ways to help the rebels, other than the "covert" funds that have been channelled through the Central Intelligence Agency.

### Revised forecast shows fall in U.S. interest rates

BY STEWART FLEMING IN WASHINGTON

THE REAGAN Administration is revising its economic forecasts to project both lower levels of inflation and lower interest rates in 1986.

Big Pine 3 is the fourth large U.S.-Honduran exercise in two years, but the first in which U.S. armour will be involved.

The Pentagon said an undisclosed number of M60 tanks and M113 armoured personnel carriers would be flown to Honduras for an "anti-armour field training exercise" in April.

Honduran military officials have said the exercise will take place only a few miles north of the Nicaraguan border.

While the Reagan Administration has vigorously denied Nicaraguan claims that the manoeuvres are intended to prepare for a full-scale invasion of Nicaragua.

The Pentagon says that they should "remind" the Sandinista Government not to harbour "any designs on their neighbours."

Big Pine 3 will last about three months, starting in early February, and involve the deployment of as many as 4,500 U.S. troops in Honduras.

About 1,500 U.S. military personnel are usually stationed in Honduras between the manoeuvres, which have been taking place almost continuously for the past two or three years.

Mr Caspar Weinberger, Defence Secretary, said yesterday that he envisaged joint U.S.-Honduran military exercises continuing.

U.S. officials insist that the exercises are not intended to help the Nicaraguan Contra anti-government rebels, although part of the Big Pine 3 manoeuvres are expected to be held in areas where the "Contras" operate based in Honduras.

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It did not, however, close the door to the possibility of finding new ways to help the rebels, other than the "covert" funds that have been channelled through the Central Intelligence Agency.

This is being done despite Senate Republican warnings that without concessions on defence, President Reagan's hopes of gaining Congressional support for the draconian list of cuts in domestic spending he has proposed are negligible.

Mr Weinberger has already taken the unusual step of trying to appeal to the country over the head of Congress in an hour-long television session with the national Cable News Network.

In the broadcast, half of which was devoted to an address by Mr Weinberger, the other half to a question and answer session, Mr Weinberger defended the Pentagon's proposed \$313.7m budget for 1986.

He said that defence spending should be geared to the external military threat, not to balancing the budget and that to shore up defence now would weaken the U.S. negotiating position in the Geneva arms talks.

### Hyundai opens U.S. office to spearhead foreign sales drive

BY STEVEN B. BUTLER IN SEOUL

HYUNDAI Motor Corporation yesterday announced the opening of a sales and marketing headquarters in the U.S. It plans to sell its cars, including an as-yet unannounced front-wheel drive hatchback, in the American market before early 1986.

The move marks an important step in South Korea's drive to become a major car exporter. Hyundai will be the first to enter the U.S. market, though General Motors has a joint venture with Daewoo Corporation under which Daewoo-produced cars will be marketed in the U.S. under a GM badge from 1987 onwards.

Hyundai's front-wheel drive car will include a basic model priced between \$5,000 (\$4,500) and \$6,000.

The company expects to sell between 100,000 and 120,000 units in the first 12 months of sale in the U.S.

The "X" car will be introduced in the Korean market in March. By November,

### Taiwan revives N-plant project

By Ian Rodger

TAIWAN POWER is reviving a 4.5-hm (54bn) nuclear power plant project that was abandoned over two years ago because of gloomy electricity demand forecasts.

New tenders have been submitted by General Electric, Westinghouse Electrical and Combustion Engineering, of the U.S., and Northern Engineering Industries (NEI) of Britain for parts of the Yantiao project, which is based on the pressurised water reactor (PWR) technology.

This appeared to be the main result of two days of talks at the Foreign Ministry between senior officials; the U.S. delegation was led by Mr Allen Wallis, the undersecretary of state for economic affairs.

Mr Wallis told the Japanese

JAPAN and the U.S. yesterday agreed to pursue separate studies on four market areas in which the U.S. claims Japan unfairly discriminates against U.S. goods and services.

The first round will be taken up immediately here with officials from both countries discussing trade in telecommunications equipment. Other groups will convene next month on pharmaceuticals, computers and electronics, and forest products.

This appeared to be the main result of two days of talks at the Foreign Ministry between senior officials; the U.S. delegation was led by Mr Allen Wallis, the undersecretary of state for economic affairs.

Mr Wallis told the Japanese

that barriers against competitive U.S. goods embraced by the four market areas were undermining President Reagan's attempts to keep a lid on protectionist attitudes in Congress.

Mr Wallis claimed that sectoral concessions by Japan were unlikely to make much of a dent in the deficit. Nor would he concede that the relaxation of any barriers in the four designated market areas would necessarily form the major part of the next liberalisation package, due to be completed by the end of March.

It would appear that the meeting was very much tactical in nature. The U.S. enjoyed some success last year in focusing its lobbying in Japan on specific areas and seems intent on pursuing a similar

approach this time around. In particular it may be hoping for a repeat of last year's efforts in which it was instrumental in getting a proposed bill by the Ministry of International Trade and Industry (Mitb), which would have reduced the copyright protection enjoyed by computer software authors, withdrawn from the parliamentary schedule.

However, not all the identified sectors will necessarily respond in this way. Mr Teshima told the U.S. delegation, for example, that it was "not possible" for Japan to make any major concessions on forest products because of fear of damage to the domestic lumber industry.

The meeting comes at a time of growing fears in Hong Kong that only cosmetic alterations can be expected. The new legislation, introduced at short notice and in defiance of existing textile trade agreements, was seen until recently as a play by President Reagan to appease the powerful textile lobby in the U.S. during his Presidential election campaign.

Hong Kong and China are among the most seriously affected by the changes, which involve new definitions of the country of origin of textile products. Hong Kong textile manufacturers say exports worth HK\$330m (£300m) are likely to be lost this year if the regulations are not revoked.

Manufacturers of woollen garments, the group worst hit by the changes, have reported a 40 per cent fall in orders since November. They say about 100,000 jobs have been lost in the industry.

The meeting comes at a time of growing fears in Hong Kong that only cosmetic alterations can be expected. Some importers have been promised an extension of previous trade cases. Brazilian officials, contemplating the proposed absence of the expensive duties they are now paying, say their steel will be more competitive than ever.

Congress, too, is keeping its options open, with one bill recently introduced which would let steel companies bypass the ITC and Commerce Department to seek damages in federal courts against foreign dumpers.

Another, introduced by Senator John Heinz of Pennsylvania, directs Mr Bill Brock, the U.S. Trade Representative, to set sub-limits on 27 categories of steel products in negotiations with Japan, in order to protect against diversion into the most profitable markets. Should negotiations fail, then Mr Brock would have the authority to unilaterally impose such limits.

Since 1982, Hong Kong's textiles subject to quota have risen from 80 per cent of exports to 92 per cent as a result of such talks. The Gatt textile surveillance board endorsed the U.S. in December for acting beyond its powers in making the calls.

### Isuzu signs Y75bn deal to sell trucks to China

ISUZU MOTORS of Japan, which is 24 per cent owned by General Motors of the U.S., has signed a Y75bn (£263m) contract to sell trucks and truck manufacturing technology to China Automotive Industry Corporation, Reuter reports from Tokyo.

The company said it will ship 40,000 trucks of two to nine tonnes capacity to China over two years starting in April this year.

It will export licensed technology to manufacture trucks

of 1.5 to 3.5 tonnes capacity over seven years also starting this April.

Under the technology export agreement, Isuzu will initially supply parts and assemble technology. Later, technology for making components will be supplied, allowing China to produce trucks itself, Isuzu said.

Japan exported 56,370 vehicles, including 30,068 trucks to China between January and November 1984, the Japan Automobile Manufacturers' Association said.

**Intellectual property probe**

THE OFFICE of the U.S. special Trade Representative has launched a study on the extent to which U.S. commercial interests are being harmed by inadequate foreign protection of U.S. intellectual property rights. AP-DJ reports from Washington.

Scheduled for submission to the Senate Finance Committee and the House of Representatives



## ELECTED TOWCAR OF THE YEAR, WE FIND OURSELVES IN A POSITION OF SOME STRENGTH.

16 cars were entered by 12 manufacturers for this year's Towcar of the Year competition.

We all reported to a military test track in Surrey and were promptly issued with caravans-for-the-towing-of, ballasted to 75% of the cars' weight.

And round and round the assault course we went, till all eight judges had put us through our paces.

They judged us for traction, acceleration, braking, handling, stability, flexibility, ride, suspension, vision, overall suitability and value for money.

Modesty's not going to forbid us quoting the Caravan Club's magazine:

"When it came to the final apportioning of judges' points there was really no contest. The Volvo 360 got...an unassailable victory."

Naturally, such a strong lead over the runner-up (*The Guardian*) has gone to our head a little. But as you can see, we haven't gone soft in it.

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360 GLEi are protected by an immensely strong steel safety-cage, steel bars in the doors and crumple zones fore and aft.

But back to the delightful and well-informed caravanning press:

"The £7500 Volvo...impressed the judges particularly with the flexibility of its new engine" (*Caravanning Monthly*).

And writing in *Camping & Trailer*, one of the judges also wrote the rest of this advertisement:

"As soon as I sat in the driver's seat I knew the 360 had that Volvo feel of quality and safety."

It "was as snappy as you need in today's traffic conditions, when it is important to be able to accelerate out of a potentially dangerous situation; and the engine's torque characteristics so suited to towing that I was able to lap the test track at a steady 50 mph without changing down from the fuel-saving fifth gear."

"In repeated emergency stops the Volvo/Deanline

outfit never failed to pull up swiftly and surely, and on the test hills (up to 1-in-6) the outfit pulled away almost as strongly as on the flat."

"Throughout it all I enjoyed a comfortable, pitch-free ride."

We should add that the Volvo 360 GLEi doesn't do as well without a caravan.

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## UK NEWS

## Trade union votes 12-1 to take cash for ballots

BY DAVID GOODHART

MEMBERS OF Britain's second largest union, the Amalgamated Union of Engineering Workers (AUEW), have voted by a huge majority to accept Government money for postal ballots in defiance of Trades Union Congress (TUC) policy.

AUEW leaders said yesterday that recommendations to accept the money had been supported in the postal ballot by about 12 to 1 - 233,030 members voted to accept the money and 19,793 voted against.

The crushing majority was recorded on one of the highest responses in recent AUEW elections; 31.3 per cent of the 1m members voted, with 34 per cent from the main engineering section taking part.

The organised left-wing of the union, which usually carries significant minority weight, opposed taking the money, but only half-hearted.

Government funds for ballots were made available last year in trade union legislation which made it compulsory for a union to ballot its membership before authorising strike action.

Yesterday's result was expected, but the extent of the majority may strengthen the union's hand in the wrangle that will now begin with the TUC.

Mr Gavin Laird, the AUEW gen-



Mr Gavin Laird: seeking £1m in back payments

eral secretary, has already written to the Certification Officer asking for £1m in retrospective payment for ballots held since 1980.

When the money is received, which may not be for another three months, TUC disciplinary procedures will begin at once. The AUEW is in open breach of the TUC's 1982 Wembley agreement.

The AUEW's case will first go to the TUC's finance and general purposes committee and then to the general council, but the September TUC Congress is likely to intervene to qualify the 1982 policy before any decision is taken on expulsion of the union.

"In spite of the problems that would arise if the TUC expelled us we shall implement our members' decision. The days have gone when leaders could dictate to members. They now demand to be consulted and we have done that."

The Electrical, Electronic, Tele-

communications and Plumbing Union, the other main right-led union which makes extensive use of the costly postal balloting system, has also decided to accept government money. It has compromised, however, and said it will take the retrospective payment (which the Government has said must be done before February 4) but then freeze the money until the argument is resolved.

The British Airline Pilots Association has also decided to accept the money and a number of other unions are actively considering it. Mr Terry Duffy, the AUEW president, said he detected a change in opinion among unions and hoped that reconsideration of the issue by the TUC would solve the problem.

He said the AUEW was in the black and was not taking the money to extract itself from financial problems.

"There is nothing immoral or wrong in taking the money. The TUC can act in an advisory capacity and we comply with the wishes of our members."

"In the past, we were barely more sophisticated than children playing war games and shouting 'Bang, bang! you're dead!' a senior officer said.

This is effectively what officers who umpire military exercises, such as last autumn's Lionheart or much smaller training manoeuvres,

## Army in £24m plan to use lasers for battlefield training

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT

THE BRITISH ARMY expects to embark soon on a £24m plan to revolutionise the way it trains its soldiers.

The army plans to equip two brigades in the next few years with equipment which will simulate direct fire from a range of weapons systems, including tanks, anti-tank guided missiles, machine guns and rifles.

The equipment, which involves technologies based on the laser, microchip and computer, will offer the army, according to senior officers, an "ininitely more realistic battlefield simulation".

The simulations use low-powered "eye-safe" lasers as "ammunition" for the wide range of weapons in service or planned for the army.

The laser is "fired" at a target equipped with detectors to receive it. If the laser hits the target a "kill" is achieved putting the target - whether man or tank - out of the battle.

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This is effectively what officers who umpire military exercises, such as last autumn's Lionheart or much smaller training manoeuvres,

have been approved by the army will equip two full brigades with tactical simulator systems covering not only the tanks and infantrymen themselves but their Milan anti-tank weapons, the new shoulder-launched light anti-tank weapon LAW80, the new MCV80 combat vehicle, as well as Scorpion, Scimitar and Spartan armoured vehicles and associated helicopters and missiles.

Neither the tank nor the soldier could be revived unless the umpire used his own "life-giving" laser gun.

The army already has a small number of simulators. Under a recent contract, all its Challenger and Chieftain tanks will be equipped by the end of the decade with a system known as Simtac.

Centronics, part of the First Castle group and the other large UK producer, is also supplying its Simtac - small arms weapons effect simulator - for a small number of infantry.

The £24m package which has just

## National centre to co-ordinate British space technology

BY PETER MARSH

THE GOVERNMENT has bowed to pressure from industry and set up a co-ordinating body to marshal Britain's efforts in space technology.

The British National Space Centre will probably be based at the Royal Aircraft Establishment (RAE) at Farnborough, Hampshire. Mr Geoffrey Pattie, the Minister for Information Technology, said yesterday.

Mr Pattie said the Government would decide on the level of resources and staffing for the centre over the next few months. He ruled out, at least for the next two years, any increases in Britain's annual budget for civilian space activities, now running at some £90m a year.

News of the centre comes after several months of lobbying by industry groups. It will give a sharper focus to Britain's activities in space. Responsibility for this area is at present shared by several government bodies, including the Department of Trade and Industry, the Ministry of Defence and the Science and Engineering Research Council.

The first two departments both have a say in the running of the RAE, while the main centre of space expertise for the research council is at the Rutherford Appleton Laboratory near Oxford.

The new centre is intended to coordinate the country's work in areas such as telecommunications

and Earth-mapping satellites, future developments of Western Europe's Ariane rocket and studies concerning the international manned space station planned for the 1990s.

Representatives from Britain's space industry gave a guarded welcome to the body. They said it would improve co-operation between different Whitehall departments, but industry leaders said they would reserve final judgment until the Government gave details of how the centre would operate.

The announcement serves notice to Britain's partners in the European Space Agency (ESA) that the UK intends to get a firmer grip on space technology. The lack of a central British agency for these matters has come in for oblique criticism from France and West Germany, both of which have national space bodies.

Mr Pattie's declaration came immediately before he flew to Rome for a meeting of ESA ministers today and tomorrow. They will decide on a broad strategy for joint West European efforts in space technology over the next 10-15 years.

Mr Pattie said ESA should spend £30m on a two-year feasibility study on the costs and benefits of Columbus. Britain's contribution would be £1m. Western Europe should decide on the much larger sums of up to £1.5bn over 10 years that would be needed to build Columbus only after the study had been completed.

Dr Peter Martin-Kaye, a geologist from Hunting, a resource-survey company which uses pictures taken from observation satellites, said: "I welcome any change in the current arrangements but I don't have a lot of confidence that the new organisation will give a sharp pointed direction to Britain's space policy."

"Joining the space station programme will give us access to all of the international space station facilities for techniques such as satellite refurbishing and refuelling. This will be essential if our space industry is to keep ahead of competition into the next century," said Mr Pattie.

Britain's contribution to the space station could be a small platform that orbits over the north and south poles, carrying cameras for Earth observation. This would be part of a large laboratory module, christened Columbus and built by West European industry, that would plug into the central core of the U.S. orbital base.

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## Ponting secrets trial continues in private

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE TRIAL of Mr Clive Ponting, the senior Ministry of Defence official charged with an offence under the Official Secrets Act, continued behind closed doors at the Old Bailey, London, yesterday for four hours.

Only the first 40 minutes of yesterday's hearing was held in public, when the first prosecution witness, Mr Richard Mottram, private secretary to Mr Michael Heseltine, the Defence Secretary, began his evidence.

The bearing was held in camera when Mr Mottram was asked to deal with the so-called "Crown Jewels" - a document prepared by Mr Ponting dealing with the events leading up to the sinking of the Argentine cruiser, the General Belgrano, during the Falklands War.

Mr Ponting admits sending two Defence Ministry documents to Mr Tam Dalyell, a Labour MP, but has pleaded not guilty to a charge under Section 2 of the 1911 Official Secrets Act.

The documents Mr Ponting admits sending to Mr Dalyell - described by the prosecution as having "a particular and unremitting interest in the fate of the General Belgrano" - were a letter drafted by Mr Ponting for Mr Heseltine in reply to one from Mr Dalyell, and a Defence Ministry minute about changes in the rules of engagement which laid down the circumstances in which British warships could engage the enemy.

When the trial began on Monday, Mr Justice McCowan accepted the prosecution's contention that part of the "Crown Jewels" was so sensitive that national security required that it should not be exposed in public.

Mr Mottram's evidence will continue in public today.

## British Telecom places £13.7m order with BL

BY JOHN GRIFFITHS

BRITISH TELECOM has placed with Austin Rover, part of the state-owned BL group, what is believed to be the largest single order for light vans in the UK. The 3,000 Maestro vans, to be supplied between now and early 1986, have a showroom value of £13.75m.

In the contract are provisions for British Telecom to increase the order by 1,500, bringing the potential total value of the contract to more than £20m.

It provides a substantial boost to Austin Rover, which last year lost its title as UK market leader in the light vans sector to Ford.

A factor in the decline of its light

vans sales from more than 25,000 in 1983 to less than 13,000 last year was that it was phasing out its Ital van in favour of the Maestro unit, which did not go on sale until the second half of last year.

The company said yesterday that it believed it could recapture the van market leadership this year.

The Society of Motor Manufacturers and Traders predicts that a total of 68,000 vans will be sold in 1985.

Orders from British Telecom, which operates one of the largest business vehicle fleets in Europe, have also been playing a substantial role in the revival of Freight Rover.



Clydesdale Bank PLC

## INTEREST RATES

Clydesdale Bank PLC announces that with effect from 1st March 1985, interest charged on debit balances on existing Personal Credit Plan Accounts will be increased by 2% to 18% per annum debited quarterly (equivalent to an effective annual rate of 19.25%) and interest paid on credit balances will be increased by 2% to 8% per annum.

In the case of new P.C.P. Accounts the new rates of interest will be effective from 30th January 1985.

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## UK NEWS

**Decisions on freight blacking shelved**

BRITISH RAIL yesterday allowed the manual railway workers' unions to put off an awkward decision on whether to lift their blacking of some freight movements in support of the miners' strike.

At a meeting of the Rail Council, BR's main consultative body, the two sides agreed to shelve the issue in the hope that present peace moves in the coal dispute would be successful.

BR's decision not to further proof that both sides are trying to restore relations damaged by the blacking action, by its impact on BR's freight business, and by the one-day strike it caused in the Midlands and London two weeks ago.

After a meeting of the Rail Council last week described as "serious and constructive," yesterday's session appeared to have been just as conciliatory and businesslike.

BR made clear, however, that it was looking for positive commitments from the unions. It told them that the coal dispute had cost the railways £273m - almost £50m up on previous estimates - and that it was a worsening position.

BR will hope that the unions will agree at least to relax their ban on the movement of iron ore traffic and to allow immobilised wagons of coal to be unloaded to prevent chemical damage.

As well as not pressing for these concessions yesterday, BR did not raise the threat of legal action for damages over the one-day strike and was playing down the possibility of 600 job losses arising from the loss of freight business owing to the blacking.

Pay remains one area of possible conflict, however. Mr Jimmy Knapp, general secretary of the National Union of Railwaysmen, said: "Our members deserve and need a substantial increase in pay without selling jobs and without any strings attached."

■ PRIVATISATION of British Airways has been postponed until next financial year beginning in April, Mr Nicholas Ridley, Transport Secretary, said. Uncertainty surrounding the snit brought by the liquidator of Laker Airways against BA and other international airlines is understood to be the cause of the delay.

■ OVERSEAS aid funds are to be made available to Leeward Islands Air Transport of Antigua to enable it to complete its proposed purchase of four British Aerospace Super 748 airliners worth about £20m.

Cash for two of the aircraft (about £10m) has already been raised by the Caribbean Development Bank after an EEC rejection of funds for the airline unless it bought a Franco-Italian aircraft instead of the Super 748.

**Pensions in 1985**

OUR REPORT on January 24 of the Pensions in 1985 conference quoted Mr Brian Tatch, a senior partner with Clay and Partners, as saying two out of three U.S. pension schemes made refunds in 1984 compared with one in the previous year.

Mr Tatch actually said that of the U.S. schemes which made refunds in 1984, the assets represented two thirds of the assets of those schemes. The corresponding figure for 1983 was one half. We apologise for the error.

**Coal talks fail to find way for settlement**

BY JOHN LLOYD, INDUSTRIAL EDITOR

THE EXECUTIVE of the National Union of Mineworkers (NUM) will meet today faced with a categorical demand from the National Coal Board (NCB) that any further substantive talks between the two sides should focus on the issue of uneconomic pits and the board's right to close them.

The union has consistently opposed the closure of uneconomic pits throughout the miners' strike, which began last March, and there were strong indications last night that the executive would be unlikely to agree to talk on such a basis.

It is understood that Mr Peter Heathfield, the NUM general secretary, angrily rejected such a precondition in the "talks about talks" he held for three hours yesterday with Mr Merrick Spanion, the board member for personnel.

Mr Michael Eaton, the NCB's communications chief, said last night: "We told the NUM that we needed it clearly understood between us that we are going to be in a position to close collieries if we exhaust the colliery review procedure. The union wasn't able to agree to that, so we were not able to have an agenda for future talks."

Mr Arthur Scargill, the NUM president, said after hearing a report on the talks from Mr Heathfield that the union had "tabled a number of initiatives which we believe are as far apart as ever." Mr Scargill said of Mr Eaton: "The fact that he's talking about the closure of so-called uneconomic capacity means the butchery of our mining industry. If they do close these pits - which are deemed uneconomic, then that would mean the destruction of many more pits - 70 at least."

It is understood that these "initiatives" include the union's insistence, expressed in previous talks, that the board wholly withdraws its proposal to cut 4m tonnes of annual capacity and to shut five named pits - demands which the board regards as having been settled in the agreement made last October with the pit supervisors' union Nacods. In which it promised to "reconsider" these issues.

Mr Peter McNesby, the Nacods general secretary, fiercely attacked the board last night, saying that in seeking to tie the NUM down to e

**Ship manning levels 'on par with Europe'**

BY BRIAN GROOM, LABOUR STAFF

MANNING LEVELS on British ships have become so cost-effective over the past three years that they now match those of most North European competitors, the General Council of British Shipping (GCBS) said yesterday.

Improvements are believed to average about 30 per cent, though the council has issued no figures. They range from zero on older vessels to much higher figures when new ships replace old tonnage.

The changes have not halted the sharp decline of the British fleet from 50m deadweight tonnes in 1975 to below 18m dwt, with the loss of 30,000 jobs since 1979, but shipowners believe that more efficient manning and new technology is vital to survival against competitors using cheap Third World labour.

British shipowners stepped up their efforts to use manpower more efficiently in 1982 after a gap was

**Heseltine assesses Trident at £10.4bn**

By Peter Riddell, Political Editor

THE TRIDENT missile system will cost roughly £10.4bn if the sterling exchange rate remains around its present level of \$1.10 over the 20-year life of the project.

This represents an increase of about £3bn in the estimated cost over the past three years on the basis of official figures made available at Westminster yesterday. The Trident programme is particularly sensitive to the sterling/dollar rate since about 55 per cent of the value of work is being incurred in the U.S.

Mr Michael Heseltine, the Defence Secretary, told the House of Commons yesterday that the updated cost was £9.2bn. This was on the basis of 1984-85 prices and on the basis of the established expenditure convention of taking the exchange rate at last June when it was \$1.38.

An indication of the effect of changes in the exchange rate on costs would be made available to the relevant Commons committee, he said. These figures showed that at \$1.38 each one cent movement changed the bill by £30m, while at \$1.10 each cent change was equivalent to £50m elsewhere in the total cost of Trident.

On this basis the cost worked out at £10.4bn if the current sterling/dollar rate continued throughout the project. This compared with an original estimate of £5bn in 1980, which was raised to £7.5bn in 1982. In March 1984 the figure was revised up to £8.75bn.

Mr Scargill said that the board's demand for prior assurances on closures before substantive talks was "an astonishing revelation." His attitude means that the executive today will be faced with a national leadership strongly arguing for rejection of the NCB's preconditions, and that early talks to end the strike seem unlikely.

Only 182 miners abandoned the strike yesterday, a sharp drop on the number who returned to work on the same day last week. The board felt that this reflected the fact that there were talks yesterday between the two sides.

**Scottish and Japanese yards to build offshore oil vessel**

BY MAURICE SAMUELSON

TWO LEADING UK and Japanese companies have joined forces in a bid to win orders in the increasingly competitive international market for offshore oil production platforms.

They are Brown and Root-Wimpy Highlands Fabricators, based at Nigg Bay in north east Scotland, and Mitsui Engineering and Shipbuilding, Japan's sixth biggest shipbuilding concern.

They announced in London yesterday that they had agreed on a design for a floating production vessel (FPV) suitable for use in the marginal oilfields that will be characteristic of the next stage of activity in the central North Sea and in other parts of the world.

The agreement, reminiscent of that between BL, the UK state-owned car company, and Honda, might help to remove the doubts

about the future of Highlands Fabricators. The only order on its books is the large contract it won last September as part of the £230m development of Marathon's Brae field in the North Sea.

The Energy Department said last night it welcomed the fact that a British yard was involved in developing North Sea technology and that the costs, responsibility and risks would be shared.

Mr Kevin Barry, chief executive of Highlands Fabricators and chairman of the new concern, claimed to have identified 14 North Sea fields in which the floating production vessel would be suitable.

Describing the vessel as "simple, practical and economical," he said it could be completed in 21 months and would be cheaper than alternatives, which were on the market for between £80m and £100m.

**Insolvency sanction may be modified**

By Kevin Brown

THE GOVERNMENT'S proposals for the automatic disqualification of directors of companies facing compulsory winding up may be modified in the face of widespread protests, Lord Lucas of Chilworth indicated in the House of Lords last night.

Lord Lucas, the Government's trade spokesman faced criticism of the proposals from all parts of the Lords during the first day of detailed committee stage debate on the Insolvency Bill.

A succession of Conservative, Labour, Alliance and Independent peers claimed the proposals were contrary to natural justice and would inhibit the recruitment of non-executive directors as "compañy doctors."

There was substantial support for alternative amendments moved by Lord Bruce of Donington, Labour's trade spokesman, and by a group of Conservative and independent peers, led by Lord Benson (Independent).

Both would leave disqualification of directors at the discretion of the courts after an application by the Trade Secretary, the Director General of Fair Trading, the liquidator, or a creditor, who would have to prove fraud, negligence, or failure to keep proper books of account.

Lord Lucas told peers: "I am quite willing to accept that the Government may not have got this clause completely right." He added: "The arguments are set out in concrete. I and my colleagues are not rigid in any way at all about what we have set down."

**It's a healthy life in the Civil Service**

BY WALTER ELLIS

EVIDENCE has emerged to confirm the popular belief that civil servants are a breed apart. They live longer than other people, drawing their pensions after retirement for an average of more than 13 years.

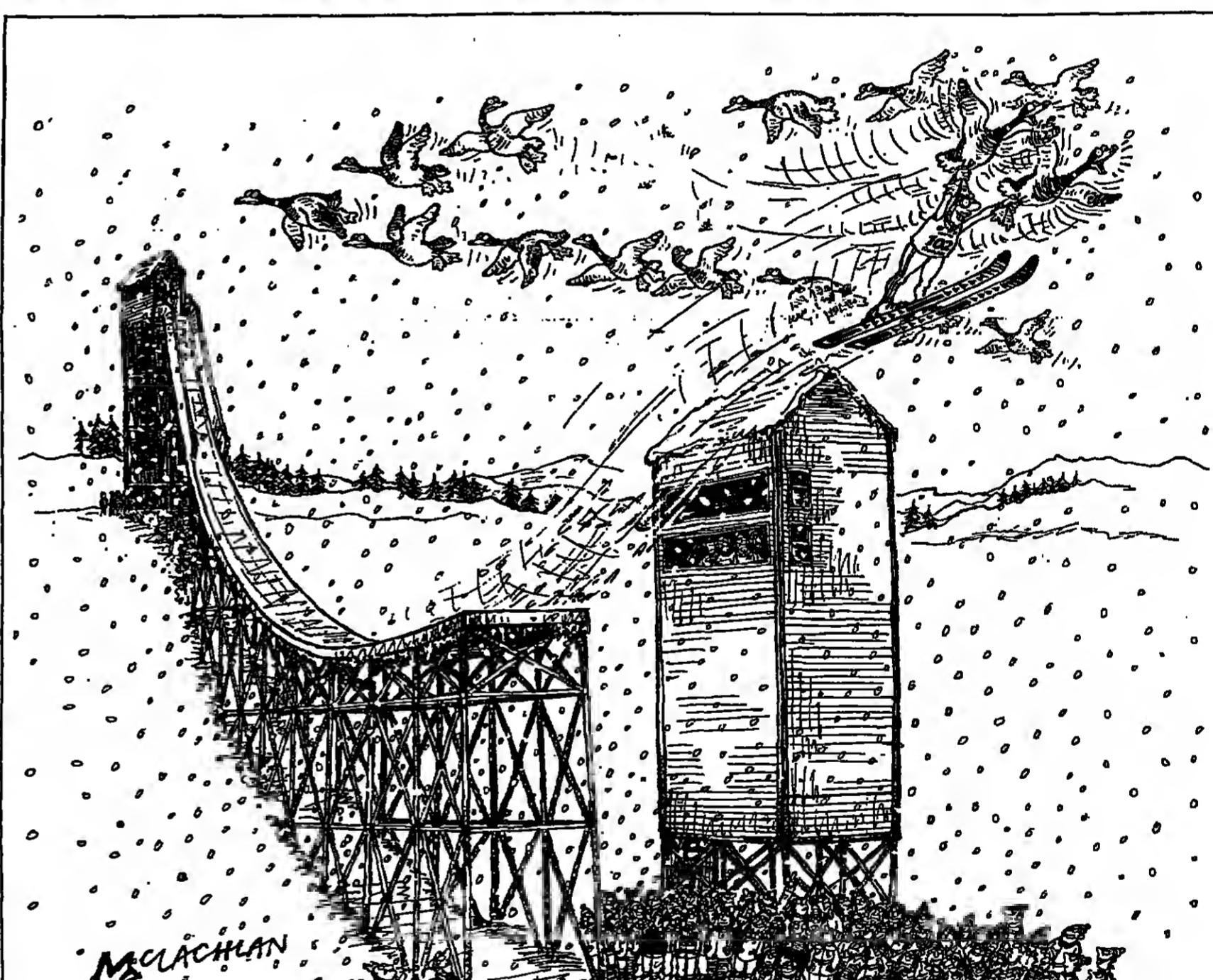
A report, published yesterday by the Civil Service Medical Advisory Service, shows that the UK Civil Service is a healthy organisation.

The number of premature deaths among the 530,000 civil servants and 83,000 other state employees is between 40 per cent and 50 per cent lower than among comparable men and women in other jobs.

The service believes that its ability to promote health and prevent disease has been greatly enhanced by the inauguration of an occupational health nursing service. The report noted that there is considerable scope for occupational medical and nursing assistance.

Although most civil servants work in areas of low potential hazard, some 80,000-90,000 are employed in areas of greater hazard.

"It's a question of good management," the management and personnel office said yesterday. "The Civil Service looks after its people well."

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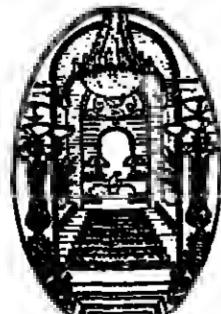
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## THE ARTS

Television/Christopher Dunkley

## A shepherd's delight

Nothing in the 1985 new year season is giving me more sheer pleasure than *Senbrook's Year*, BBC2's Monday night series about a Norfolk shepherd. In the clever and loving hands of writer/producer Dan Haworth (whose series *Fred* about the asteplejack Fred Dibben was the best series of 1982) this collection of five films is proving they Ricard Seabrook is not only a shepherd and a woodmen but a shrewd businessman, a philosopher and a comedian. Haworth's programmes with their happy choice of characters, their delightful photography—by Arthur Smith on this occasion—and their unashamedly emotional music are supreme examples of the way in which television can sometimes fulfil the famous three aims of broadcasting — to inform, educate and entertain—all at once.

In the days when Tim Brooke-Taylor was known chiefly as one of *The Goodies* the only other place you tended to come across him was in the funny sketches of Radio 4. At that time he seemed quite funny both in his television series and on the radio. Now, all of a sudden, it is impossible to turn the box on without TBT popping up in some new guise and the attraction is beginning to wear thin. On Tuesdays he chairs the BBC1 game *Loose Ends*, on Thursdays he crops up in a Goody-like rôle on C4's *Assaulted Nuts*, on Fridays he appears in London Weekend's *Me And My Girl* and on Saturdays he acts as chief berker on Granada's talent show *The Fome Game*. He seems a pleasant and ordinary enough chap but you can have too much of a good thing and during his live presentation of the talent on Saturday his smile started to look the tenser, his forced Considering some of the acts perhaps that was hardly surprising, but this is supposed to be showbusiness.

Judged across its entire range, Channel 4 seems to me marginally more interesting than some other networks today. Perhaps the price we have to pay for its less routine programmes—*Diverse Reports*, say, or *Shape Of The World*—is to have



Phoebe Nicholls and Alan Howard in Poppyland

much of its schedule packed with material which would look unsatisfactory on the other three channels. For instance, *The Price* is an excellent thriller but it would not look out of place on BBC 1, BBC 2 or ITV. The same goes for *Hill Street Blues* and *St Elsewhere*, the comedy series *Relative Strangers*, the quiz show *Tell The Truth*, and dozens of other series. Thanks to this sort of content the channel now seems capable of fulfilling its promise to capture about 10 per cent of the audience fairly regularly. But was that really the idea when the fourth channel was planned?

In the words of Chief Executive Jeremy Isaacs: "The Broadcasting Act requires us to cater for tastes and interests not

selected for by ITV; to encourage innovation in the form and content of programmes; to provide over all a service of a distinctive character. We are asked not for more of the same but for something different." Channel 4's latest Top 10 is headed by a movie and that thriller *The Price*, then come two episodes of soap opera, three game shows, two lots of snooker and the American import *Hill Street Blues*. Innovation? Distinctiveness? Something different?

At least we can welcome the imminent disappearance of two Channel 4 series which were undeniably different but for the worst possible way: Tariq Ali called it "ghettoisation." *Black On Black* and *Eastern Eye*, the first for West Indians and the

second for Asians, appear to have been sustained by the belief made familiar by the National Front that to be black or brown-skinned means that you are inherently different from other people and that you should therefore be separated into distinct groups and treated differently. Writing about the two series earlier this month their executive producer Jane Hewland put it like this:

"Minorities don't 'fit' into alternative programming. Alternative to what? The whole point is that they haven't got anything in the first place. So what C4 must do first is provide them with the same kind of television 'institutions' everybody else has—programmes they can recognise as 'theirs'."

To maintain that if you are black Cockney or a brown Liverpudlian then *Top of The Pops* cannot be for you, nor *Channel 4 News* nor *The New Pacific* nor *Soap* nor *Half of Mirrors* nor *Playschool* nor *Hill Street Blues* nor *The Big Match* nor *Came For A Laugh* but that you, by virtue of your skin pigment, must have an entirely separate set of "institutions" is to think like a South African Right-wing politician.

As it happens all the programmes named above have recently featured black or brown people prominently—but supposing they hadn't? Are we really asked to believe that those with Asian ancestors cannot appreciate the beauty of a symphony concert if (in a country with a 95 per cent white population) the musicians all happen to be white? Or that a West Indian is incapable of finding Phil Silvers funny? What patronising racist cant!

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*BBC2's*

## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

## Why a U.S. trip was no holiday

Robin Reeves on Align-Rite's training policy

"THERE IS a goldmine of new technology—and they ended up running the California manufacturing and sales operation for a six-week period. The general level of academic achievement and technical disciplines is way ahead of California. I would have hired any one of the 160 for our California plant straight away."

The speaker was Jeff Lee, operations director of the newly opened Bridgend plant of Align-Rite Corporation, California-based manufacturer of photo masks for the semi-conductor industry.

The 160, almost all from Glamorgan Higher Education institutions, had applied for the 50 jobs created as a result of Align-Rite establishing its European operational base at Bridgend. And 37 of the successful applicants did, indeed, have the opportunity to test their abilities at the California plant because the U.S. company decided to ship its Welsh recruits to its home base for a six-month training programme last summer.

The success of the programme can be judged by the fact that the Bridgend plant—officially opened yesterday by the Prince and Princess of Wales—has just two Americans to oversee operations as it goes into production.

Align-Rite's view of the 37 young Welshmen and women who went to California was that they showed enthusiasm and tenacity in mastering what was for all of them an entirely

"FANTASTIC." "Can't fault it in any way," I'd be the only way it could be done." These were typical reactions of those who undertook Align-Rite's training programme.

For Huw Fraser, 24 (right) what he describes as "an exceptionally interesting job" arrived after eight months and dozens of job applications. His grasp of the technicalities of the business so impressed the company during his California stay that he was given the task of carrying out acceptance trials there for \$4m of equipment now installed in the Welsh plant. He now heads the computer aided design department—yet with an OND in engineering and a subsequent degree in mechanical engineering from the Polytechnic of Wales, near Pontypridd, he saw a career originally in production

engineering, and certainly not in computing.

A careers talk by Jeff Lee prompted Roz Davies (far right) to apply, and to her surprise she was accepted. "I thought they really wanted

people with a computer or maths background," says 20-year-old Roz, who with nine "O" levels and "A" levels in English, Sociology and Scripture, was set on a training course

She found the Californian training schedule harder than she expected, but performed well enough to end up as head of the department that shrinks down silicon chip designs to their final size.

In one sense, Align-Rite had no option. By U.S. standards, it is a small company, with a total Californian workforce of 120. It could ill afford a second significant number of its key personnel to Wales to get the new European facility up and running.

On the other hand, photo mask making was previously unknown in Wales, so there was no expertise to be recruited locally. The way forward emerged when the Welsh Office agreed to make a generous grant available towards the cost of the 20.75m training programme.

Semiconductor photo masks are chrome and emulsion photographic plates which perform a vital function in the design, manufacture and testing of silicon chips.

The workforce Jeff Lee eventually selected last year had backgrounds mainly in physics, mathematics and engineering but some held qualifications in

business studies. Half were men and half women mostly in their late teens or early twenties and, coming from an area with a 20 per cent unemployment rate; a large number had been looking for a job for periods of up to a year.

Lee's view of the calibre of the applicants is shared by his colleague, John Tranch, who decided to come over to manage the Bridgend plant because his wife felt that their children would have a far better education in Wales than back home. Tranch is now managing director at Bridgend.

To allay any anxieties, the company laid on a reception in a Cardiff hotel, before departure, to explain to parents precisely what would be happening to their sons and daughters. They were housed in a flats complex close to the Californian facility and training took place

in a leased adjacent building, equipped with offices, a theatre and visual aids. After three months, mainly in the classroom—less than originally envisaged—trainees pressed for more "hands on" experience in the manufacturing areas in accordance with their chosen specialisations.

Local management and supervisory support was gradually withdrawn until, for the last six weeks, the Bridgend workforce was running the Burbank plant alone during a newly created night shift. This involved not just the manufacturing side—but also European sales—it is easier to talk to Europe by phone from California at night because of the time difference—and the acceptance trials of the equipment to be installed in the new Bridgend facility.

Over the past 13 years, Taoka's ideas have become well-known and widely accepted in Japan. Tokyo bookshops have shelves full of his works, including such titles as "Lanchester: An Introduction to the Strategy" (published in 1972), and more recently "Practical Applications of the Lanchester Strategy" (1982). Total sales of his books have reached over 1.5 million copies and, on top of that, 1,000 copies of a three hour long tape slide lecture have been sold to companies throughout Japan.

## A British military theory finds favour among Japan's businesses

Nigel Campbell explains the popularity of the Lanchester strategy

THE CONNECTION between F. W. Lanchester, who designed one of the first British cars, Admiral Lord Nelson, the famous British naval hero, and a modern Japanese marketing consultant is not one that immediately springs to mind. And yet to the Japanese business community that eccentric link is becoming increasingly familiar as managers learn of the military strategy used by all three to great effect.

The consultant in question is responsible for far more than the construction in 1985 of the first in a line of pioneering British cars. He filed more than 400 patents and wrote on such diverse subjects as music, poetry and aerodynamics. It was during the great war that he published his work on the theory of conflict.

## Man-to-man

He developed two laws to govern military combat. The first applies to ancient warfare where the battle is a series of man-to-man duels. In this case the fighting strength of an army is proportional to the efficiency of its troops times the number of troops. The second law applies to modern warfare. Here the fighting strength of an army is proportional to the efficiency of its weapons times the square number of troops.

It was quite by chance that

Taoka came across a cursory reference to Lanchester Strategy 30 years ago in a Japanese government document. He was intrigued to discover that it had been used by the U.S. Navy against the Japanese during the war in the Pacific. Along with a colleague, Takehiko Onoda, he began seriously to research Lanchester's military principles and to develop ways of applying those principles to business competition.

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have fewer ships at Trafalgar than the combined French and Spanish fleets. If he did battle in the conventional manner, he would be defeated. He therefore planned to sail his ships through the middle of the enemy fleet. Having boldly cut the enemy in half, he then planned to concentrate his ships on encircling and attacking one half of the opposing fleet. With the square law in his favour, he would achieve such a crushing victory over one half of the enemy fleet that he would still have enough ships to take on the second half with some hope of success.

For today's business stra-

tegists, intent on entering a new market, the art of concentrating the effort of an army force and attacking one part at a time, is one of the most important to be derived from Lanchester Strategy. Another is the principle of aiming for dominance, which follows from the extra stability gained from a high market share. The third is the principle of target separation. Strategy must distinguish between smaller competitors, which can be attacked, and larger competitors against which the company must protect itself.

By applying the principles of

dominance and concentration, it becomes eminently clear that market penetration depends on building a series of strong positions in different segments of the market. Wherever possible, Taoka recommends dividing the market geographically, as well as by product and consumer category.

This was part of Canon's

strategy against Rank Xerox in the UK in the late 1970s and early 1980s. First its resources were concentrated on Scotland. Having captured about 40 per cent of the market, Canon began to attack selected and tightly defined regions in England, before making a determined push in London with a numerically much larger salesforce.

The overriding message

from Lanchester's second law

is the importance of concentra-

tion. Although Lanchester was

mathematically, the importance

of concentration has been

known to military and naval

commanders down the ages.

Intelligence reports suggest

to Lord Nelson that he would

have been

able to

make

a

pre-emptive

strike.

These strategies can be further refined by considering the more appropriate course of action for companies with various market within different market share patterns. Take the strategy for market leaders. At one end of the scale, a "premium" market where it has over 42 per cent and fulfils other conditions—it can rely mainly on innovation and product development to defend its various market segments. But at the other extreme, where no company has over 26 per cent of the market, the market leader must take all sorts of action to achieve a more stable position. This may include trying to acquire competitors, and taking advantage of newly emerging parts of the market to make a pre-emptive strike.

## Segments

The strategies for companies ranked number two, three or four are roughly similar to each other in all of the market share patterns. Like newcomers, they must look for segments of the market which they can dominate, and which wherever possible are insulated from the attack of stronger companies. This may involve attacking other "followers" in order to build a stronger position on the market leader.

Of course, business strategy is more than just market share strategy. But given the emphasis which the Japanese place on this aspect of corporate strategy it is unfortunate that Lanchester's followers in the West are largely confined to the narrow worlds of mathematicians and operations researchers.

Dr Nigel Campbell is a lecturer in strategic management at Manchester Business School.

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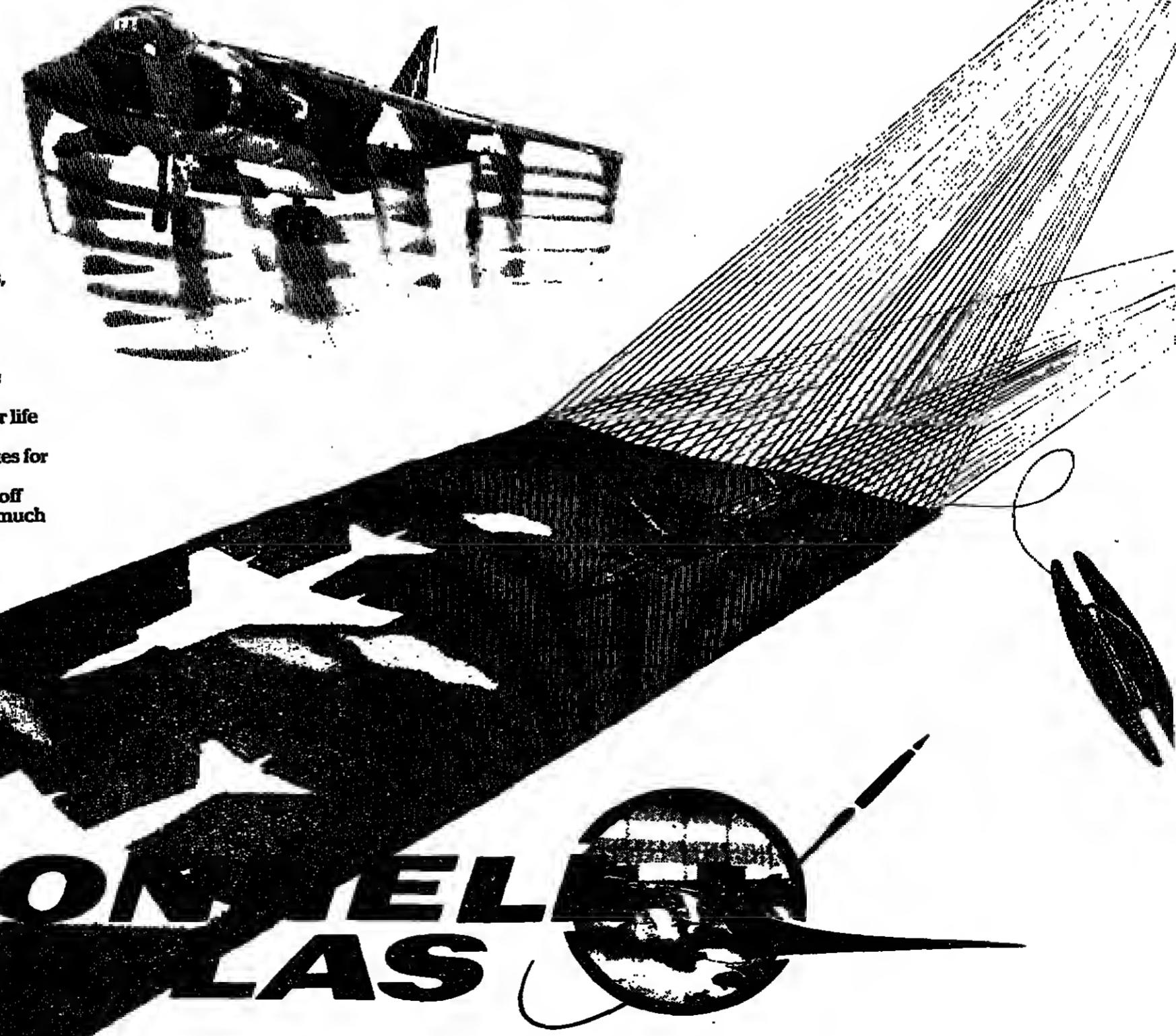
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# FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
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Wednesday January 30 1985

## Challenge for the City

THE White Paper proposing a new framework for investor protection in the UK comes just in time. Existing legislation is outdated and incomplete. And the upheaval which is now changing the shape of the City of London has added real urgency to the debate, since the present rules are not able to cope with the new competitors and trading practices which are emerging.

Although there are reservations about the structures being proposed, the Government themselves have no quarrels with its guiding principles. These include a welcome emphasis on maximum disclosure and competition in order to give rein to market forces. The objective is to produce a clearly understood set of general principles which will be rigorously enforced and which will ensure fair treatment between different products competing in the same market. It is also right that self-regulation should play an important role.

The proposals will make it an offence to engage in a broadly defined range of investment activities without official authorisation. The powers to propose such approvals will lie ultimately with the Secretary of State, but in practice will be delegated to separate regulatory bodies which will have considerable autonomy and be manned largely by practitioners. The Government has an open mind about whether there should be two such bodies — splitting packaged investments like unit trusts and life policies away from the rest — or one. Since the memberships would be bound to overlap considerably, there is a strong argument for just one.

### Limited powers

Whatever the number, the new bodies will be unique hybrids. It is unprecedented for a statutory power of authorisation to be given to a private-sector body.

Once they are up and running, the Secretary of State will have limited powers to change their rules, unless they are deemed anti-competitive or clash with the UK's international obligations. He will be able to withdraw his authority only if the new bodies fail to fulfil their prescribed task. He will be able to hire and fire the chairman of the securities

BRITAIN'S National Coal Board may be about to win the most bitter industrial dispute for decades. But a further, tough — some say insurmountable — task will remain. This is to show that it has a social conscience in easing the problems of communities whose pits it closes.

Relatedly the NCB is having a go by setting up a subsidiary, NCB Enterprise, to help create new jobs where it has axed the old ones. But even some senior Coal Board executives have private reservations about how much can be achieved.

The company has been operating since October with a budget of £10m, of which nearly £700,000 has so far been committed. Eventually its funds may be raised to £25m. Its real test will come when the strike ends.

The Board is hoping for a surge of applications for retraining or help in setting up businesses from the 20,000 miners who have expressed interest in redundancy payments of up to £23,000. It also wants to attract outside companies.

Old hands in the job creation game say the NCB faces frightening problems. For one thing there is far less mobile investment than three years ago, and better competition to attract it. For another, it wants to lure companies to villages where morale may be low or industrial relations soured by the acrimonious strike.

Areas like those around Cortonwood in South Yorkshire, for example, whose proposed closure sparked off the strike, are littered with derelict pits, coke plants, steel mills and slagheans — the detritus of the industrial revolution.

It will be hard enough to attract conventional enterprises, let alone those in high-technology electronics. Says one observer: "I wouldn't advise a business to go to a mining village now."

Another adds: "Coal miners are unlikely in the main to turn to us for good entrepreneurs. The whole system has been dominated by a paternalistic unionised and a paternalistic employer."

Mr Morris Spanton, chairman of NCB Enterprise and Coal Board member for personnel, disputes this gloomy view. He says miners are resourceful and self-sufficient.

The NCB is the latest in a line of large companies to devote resources to job creation. In the private sector Marks and Spencer, Shell, ICI and National Westminster Bank are among those which have contributed to local initiatives, though in aggregate,

funds remain in relatively short supply. According to an estimate by Business in the Community — set up to encourage such local involvement — British companies probably spend about 0.1 per cent of tax profits on community projects compared with 2 to 5 per cent by some U.S. companies.

NCB Enterprise, meanwhile, is taking advice from BSC Industry, the job-creation company which has spent or invested about £50m since it was set up 10 years ago by British Steel.

BSC Industry claims to have been outstandingly successful. It has helped create more than 20,000 jobs so far and expects to add another 16,000 by 1986.

The Coal Board would be pleased if it could emulate that.

But it remains a big if. BSC's problems were huge in scale,

but many of the steel closures



## AFTER THE COAL STRIKE

## New jobs: the battle to keep communities alive

By Brian Groom

were in sizeable towns with a tradition of union co-operation and reasonable communications — not small, isolated villages at the end of narrow winding lanes. It also started earlier.

BSC Industry provides another lesson: however successful these kind of job-creation efforts, they fall far short of a complete answer to the unemployment problem created by closures in heavy industries. Many of the former steel towns still have jobless rates of more than 20 per cent.

Take Corby, for instance.

Thanks to the combination of a central location and the kind of financial incentives normally available in more remote areas,

the town has undoubtedly been successful. The local development centre, supported by the public authorities and BSC Industry, has attracted 500m of state, European Community

and private investment creating 6,000 new jobs.

The town now has 350 companies, of which only 70 predate the closure of the steel works four years ago. The closure of the BSC works destroyed 12,000 jobs and pushed Corby's unemployment up from 8 to 22 per cent — but by last summer it was back to 16 per cent.

No one, however, claims to be fully satisfied. A redrawing of the travel-to-work area has pushed unemployment up again

to 20.2 per cent.

Some observers are surprised

that the NCB did not set up a joint venture with BSC Industry, and believe the reason was that the Coal Board desperately wanted to be seen to

be doing something of its own. Mr Spanton denies this, saying the NCB scheme is independent because it will be different

in timescale and geographical spread.

NCB Enterprise is, nevertheless, learning lessons from its steel counterpart. BSC Industry will help the Coal Board by training NCB personnel and helping it evaluate major projects.

Five years ago BSC Industry switched from easy leasing deals (which were virtually grants) to loans. It thus became more cost-effective, cutting its contribution per job created from £1,400 to £500.

NCB Enterprise plans to provide equity or loan finance, and to monitor companies closely. It also intends to help businesses with premises through rent subsidies or converting ex-NCB buildings.

The NCB also intends to support or create local enterprise agencies. (BSC Industry has withdrawn from a direct role in

its 18 "opportunity areas" but supports independent agencies there). The Coal Board has already agreed to back 17 of these, and plans eventually to support a network of 25.

Critics say the Coal Board was unwise to insist that companies qualifying for assistance should be "firmly committed" to drawing at least half of their workforce from former NCB employees. BSC Industry never insisted that ex-miners should be employed, preferring to create job opportunities of any kind in areas where these have been lost. Now NCB Enterprise is prepared to be more flexible.

Critics still fear the NCB scheme will encourage miners with no entrepreneurial experience to sink their redundancy money in dubious ventures.

A key question is: how genuine are the new John Trade unionists' make genuine claims about "cowboy" employers who set up paying low wages and fire when the income rises. In Corby, Derbyshire says many factories are paying wages of £50-80 a week.

Mr Fred McConaghay, who is in charge of the town's development centre, rejects the "cowboy" charge. The local failure rate of 28 per cent among new ventures is similar to that of BSC Industry in general and below the national average of a third.

In BSC Industry's case, job displacement has probably been small — some towns were so dependent on steel that there was little other industry to displace. On the other hand there has been a shift of jobs between different areas of the country.

The evidence is sometimes confused. One fire appliance maker cut its workforce from 500 to 150 when it moved from Essex to Ebbw Vale, but BSC Components expanded from 600 to 1,150 employees when it moved from London to Corby.

NCB Enterprise is aware of the dangers. It will try to create genuine jobs by linking up with the Manpower Services Commission to meet some of the skill shortages which have appeared in the economy.

More ambitiously, NCB Enterprise is trying to identify products which could take the place of imports.

NCB Enterprise will never completely offset the effect of pit closures. The best it can do is bring hope that a limited amount can be done to reverse the climate of decline and despair. But if it succeeds, that will be a lot better than nothing.

market, settled for retirement or are still looking for a job. "The great dream that they could set up their own business has gone bust," says one local councillor.

Some companies begun by former BSC employees have got off the ground. Trevor Millson, for example, has an expanding brick-laying company — but his biggest customer is BSC itself, which has contracted out refractory work.

Don Ross is a director of Mulvin Engineering, a dismantling and building company based on the Normandy Park workshop site which has expanded to 25 employees in two years. Mr Ross, however, was a project manager at BSC, not a labourer.

Nick Garnett

## WHY SOUTH HUMBERSIDE'S DREAM HAS NOT YET COME TRUE

IN THE autumn of 1982, Mr Patrick Jenkin, then Industry Secretary, opened a collection of 30 workshops set up by BSC (Industry) in the South Humberside steel town of Scunthorpe.

The workshops stand in the shadow of the defunct Normanby Park steelworks, shut the previous year with the loss of 4,200 jobs in a rundown of steel employment that has cut the corporation's Scunthorpe workforce from 20,000 to 7,400 in six years.

In front of the TV cameras, Mr Jenkin acknowledged that the workshops could play only a small part in job creation — but he hoped for some companies to expand.

Since then it is clear how painful job creation has been.

taking back its contribution to the International Development Corporation, the soft-loan arm of the World Bank.

Having cut the IDA down to \$2bn from the \$12bn demanded by all the other aid donors, the U.S. has made plain from the start that it wanted more direct control over its foreign aid spending.

The positions of Germany and Japan are less rigid, but still retain an element of consistency. Although these countries originally supported a \$12bn IDA, they blocked a bid last year to supplement IDA's \$9bn resources with a further general fund, to be contributed on a voluntary basis by non-American donor countries.

It was never likely that they would respond enthusiastically to an Africa facility, particularly because sub-Saharan Africa is seen in both Japan and Germany as a predominantly French and Anglo-Saxon sphere of influence.

A report — The Health of the Civil Service — published yesterday, spells out the rough, robust facts and figures:

The premature death rate of UK civil servants is little more than half that of other comparable age groups in the country. Most civil servants can expect to draw their pensions for at least 13 years after they retire.

They are off sick only about half as often as other workers,

experience suggests the work ethic and mores bred in the big steel plant do not sit easily with the demands of a small business. "It's difficult to create budding entrepreneurs out of ex-steel people," says the local chamber of commerce.

Very few of the 65 businesses which have tried their hand in the workshops have been set up by ex-steelworkers. Most remain one or two-man businesses with some failures. Moreover, almost no ex-steelmen have been involved in the creation of businesses assisted by the South Humberside Business Advice Centre (SoHBAC) formed with BSC assistance in 1983 to stimulate employment.

Of the 85 projects helped by it, only one — three men dismantling vehicles — involved ex-steel corporation workers.

A very high proportion of these new jobs — and of those

created by the expansion of independent companies — are for women. The largest company assisted by the business advice centre, for example, is Internode G, a Nottingham-based clothing manufacturer employing 130, mainly female staff, in Gainsborough.

SoHBAC has assisted many smaller and generally male employing companies in Scunthorpe like Vogt Timber, an engineering company designing roof trusses and Portkote, a plastic and resin-coating concern.

These companies, though, require some skills most steelworkers do not have, and it is unclear how many ex-steelworkers have retrained for such jobs.

New jobs have come from two major sources. One is the expansion of sizeable estab-

lished companies which are still absent in the older coal mining areas. In Scunthorpe these have included Soher Foods employing 1,600, Corah making ladies' undergarments and builder and systems manufacturer J. Jellinek.

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Nick Garnett

## Men and Matters

and the rate of absence is falling.

Only six out of every thousand civil servants retire prematurely because of ill-health each year.

Little wonder that the Civil Service Medical Advisory Service, which produced that report, allows itself a gentle pat on the back.

But then again, civil servants have been taking their health seriously for some time. It was over 250 years ago — in 1723 — that the Board of Customs and Excise first appointed a doctor, on a part-time basis, to look after its employees.

As the report says, since then the "concept of medical care for civil servants has developed steadily."

## Amazing feats

Every time I think I have written the last word about Japanese enterprise and ingenuity, up pops another example to confound me.

This time it comes from a Japanese chemical company, called Chisel Spotting, a barely noticeable gap in the market, it has produced a liquid which, when applied to your legs, will hold socks in place all day, even during strenuous exercise.

According to KEA Development, the UK-based consultants, the new product, "Quick Touch" comes in a plastic container with a sponge tip. A few dabs, the company claims, will hold socks in place all day, even during strenuous exercise.

Executives suffering from cold feet as opposed to limp socks, however, should turn instead to the U.S. for help from a new product called "Fire Feet".

Made from berber, the stuff

can be sprinkled into socks and will keep your feet warm for up to a month, the manufacturers claim.

## Space ban

The French get a little upset from time to time about the infiltration of Anglo-Saxon culture into their way of life and wonder.

Telephone callers waiting to be connected at one Paris office are entertained by a rendering of that mournful, backwards-glancing ditty, "Yesterday" by Paul McCartney of Beatles fame.

Not quite what you would expect from one of the country's most thriving and progressive organisations, the national space agency.

Kinnock even managed to make world headlines when dragged from his bed to meet the Cuban leader Fidel Castro.

Watching from the sidelines as Mrs Thatcher meets a man from the government that the U.S. believes is bent upon exporting revolution, will be former prime minister Edward Heath.

Quietly Heath has upstaged both Kinnock and Thatcher. He has established through his Brandt Commission activities a friendship with Castro that last autumn led to him visiting Cuba.

Such is the enthusiasm at Whitbread for the scheme that management is offering to reimburse half of the course fee (about £200) to those who keep off the weed for six months.

Simon Morgan, a self-confessed ex-smoker, runs Habit Breakers, is hard-bitten when he points out to management just what the smoker can cost a company.

"Forty per cent of heavy smokers die before retirement

The directors of a City bullock firm thought it might be useful to have a slogan to promote business and asked the staff for suggestions. One entry was: "Ingot We Trust."

"Forty per cent of heavy smokers die before retirement

## Nothing ventured-nothing gained



Stoy Hayward, a leading firm of Accountants, Advisers and Management Consultants, are advertising the raising of finance for companies both large and small. Our 1985 edition of Sources of Venture Capital in the United Kingdom will be published on February 16th to coincide with the Third Venture Capital Conference at the Institute of Directors. Copies of the booklet will be distributed to all delegates, but are also available free of charge to anyone completing and returning the coupon.

Please complete and return to: Jill Clelland, Stoy Hayward, 8 Baker Street, London, W1M 1DA.  
 Please send me

IN THE portrait gallery of former incumbents of the Spanish Foreign Ministry in Madrid one figure stands out from the rest. Unlike his distinguished colleagues who have gone down to posterity in languard drawing room poses, Senor Fernando Marie Castells is depicted standing pugnaciously with one hand in his pocket in front of the Rock of Gibraltar, the monument to his major achievement. For it was Sr Castells who, as General Franco's Foreign Minister, closed the border between Spain and Gibraltar in 1969 in what proved to be a vain attempt to force Britain to give up its colony. It is fittingly appropriate to leave over the Rock of Spain.

Today, as intensive preparations are being made for next Tuesday's full re-opening of the border following the agreement reached in Brussels last November by Sir Geoffrey Howe, the British Foreign Secretary, and Sr Fernando Moran, his Spanish opposite number, Spain's previous hard-line stand is no more than a bad memory.

Though it would be an illusion to believe that there has been any fundamental change in Spain's attitude towards sovereignty over Gibraltar, under Sr Felipe Gonzalez's Socialist government it has radically modified both its strategy and tone. General Franco's notorious dictum that Gibraltar would fall into Spain's lap like a ripe fruit if enough pressure was exerted is considered nowadays to have been a complete misjudgment.

Instead of ripening, the fruit has become harder and the Gibraltarians more resolute as a result of the Spanish freeze, which has caused both economic and social hardships on the Rock.

No one is more aware of the counter-productive effects of Spain's previous policy towards Gibraltar than Sr Moran, whose "softly, softly" approach has contributed in no small measure to the current detente between Britain and Spain over Gibraltar.

Sr Moran, at the risk of losing political support at home, has not hesitated to proclaim publicly that the solution to the Gibraltar problem is necessarily a very long-term affair and that nothing can be achieved without the consent of the population of Gibraltar.

That kind of language created the right climate for the Bruselas agreement, which involved important concessions by both sides. In return for the lifting of all border restrictions—in 1982, the Spanish Government had made a first gesture by opening the frontier to pedestrian traffic only—Britain accepted for the first time that the issue of sovereignty over Gibraltar would be discussed at negotiations between London and Madrid.

For the Spanish this was a

## The full re-opening of Gibraltar's border



• Sir Geoffrey Howe (left) and Sr Moran

## Ready to roll on the Rock

**Robert Mauthner, Diplomatic Correspondent, considers the issues likely to be raised at next week's talks in Geneva**

real breakthrough. The Lisbon Declaration of April 1980 also contained a similar trade-off, but stated merely that negotiations would be held to overcome the differences between Britain and Spain on Gibraltar. There was no specific mention of the use of the word "sovereignty," however, a fact which led to the disavowal of the agreement by public opinion and the failure by the Spanish Government to implement it.

Having succeeded in persuading Britain to accept the principle of discussions on sovereignty, there can be no doubt that the Spanish delegation at the Geneva talks, which have been timed to coincide with the opening of the Gibraltar border, will bring up the issue at the very beginning of the meeting.

The present Spanish Government does not, in fact, question Britain's legal claim to Gibraltar, which was ceded to it under the Treaty of Utrecht of 1713, though Madrid does dispute Britain's right to the isthmus on which Gibraltar airport has been built.

Spain's own claim is based essentially on geographical and anti-colonial arguments. Gibraltar is described as "Europe's last colony"—which, it is felt in Madrid, should carry as much weight now as a 270-year-old treaty.

Despite Sr Moran's emphasis

on the gradual approach of the Spanish government to the issue of sovereignty, it is not based only on the conviction that this is the best way of winning the hearts and minds of the Gibraltarians.

Spain's policy is influenced least as much by the realisation that any agreement on a transfer of sovereignty would immediately face the Government with a full-scale external and domestic crisis which could well undermine the very foundations of the young Spanish democracy. For King Hassan of Morocco has made it clear that he is waiting only for that moment to pounce on Spain's North African enclaves of Ceuta and Melilla.

The uncompromising official Spanish position is that the two enclaves are an integral part of Spanish territory and will remain so for ever.

As long as the British plug remains firmly embedded in the Rock, Madrid's position on the enclaves remains just about to be breached. Once that plug is pulled out, Spain would find it much more difficult to counter Morocco's claims. What is worse, the Spanish Socialist Government might not be able to stem the right-wing nationalistic tide which could engulf

the country in the event of any Moroccan military action to annex the enclaves.

Spain therefore needs time—perhaps as long as 10 years—to accustom its people that there is a logical and inevitable linkage between the problems of Gibraltar and the North African enclaves. The long time-scale envisaged should at least ensure that Madrid will not block progress on the more practical problems, such as air links between Britain, Spain and Gibraltar and economic, touristic, military and cultural co-operation, which both sides have agreed to discuss.

Britain, Gibraltar and Spain all believe that the opening of the border will lead to a big boost in tourism with its usual economic spin-off, both on the Rock and in the depressed Spanish hinterland, the Campo.

The Spanish Government clearly hopes that the progressive economic integration of Gibraltar with the Campo will eventually lead to a political solution of the kind cautiously foreshadowed by Sir Anthony Kerbow, the Conservative chairman of the House of Commons' Foreign Affairs Committee.

Gibraltar, he said during a recent debate, might eventually find it possible to live in a Spanish dimension without losing their identity. That phrase leaves many questions unanswered. But it is at least a reflection of the more open-minded attitude now prevailing in both London and Madrid, and augurs well for the negotiations on practical issues likely to dominate the first phase of negotiations on Gibraltar.

For the Spanish this was a

## Dual resident companies

From Mr D. Boyle

Sir—Correspondents have questioned the balance of advantage in the UK (compared with the US) in seeking to limit the advantages derived from dual residence. It is worth remembering that under the 1984 UK-US treaty, dual residents are denied a company incorporated in the US. This was changed in the 1973 treaty, presumably to encourage US investment in the UK.

If the balance of advantage between the UK and US were the reason for a change in the rules as to tax relief for dual residents, the Revenue could, on the basis of the rules as to the determination of a company's residence, readily exclude many US-owned companies—particularly US oil companies—from UK residence. The conservative document does, however, state clearly (in paragraph 4) that the target is the finance company with no profits and no economic activity, receiving funds to pay the interest in a form which does not give rise to taxable profits in either jurisdiction. The document describes this as "artificial tax avoidance."

It is in considering remedies

## Letters to the Editor

that the Revenue does, perhaps, set itself on the wrong path. It rejects any denial of restriction of interest relief merely because the "taxpayer" is dual resident, but does not consider the extent (if any) to which the interest deduction could be disallowed under existing statutory provisions. Instead the document proposes to disallow group relief for losses incurred by the dual resident company so as to remove the tax advantage from setting up such a company financed by borrowing but to allow it to companies which are "genuinely trading." Presumably it chooses this solution because in the first case there would be a double deduction but, in the second case, the double deduction would be expected to be followed in due course by a double charge.

May we hope that the Inland Revenue will publish a summary of comments received on its proposals, and perhaps more importantly state whether steps

of a similar nature are to be taken by the IRS since if they were, there would be a risk of double denial of deduction.

D. A. V. Boyle,  
9, Alleyn Road, SE21.

**Regional policy**

From Paddy Ashdown, MP  
Liberal Spokesman on  
Trade and Industry

Sir—In your excellent feature (January 25) about regional aid, you devote half a page to describing "What Labour would do" on this issue. It is a pity that you failed to give your readers the opportunity of discovering what The Alliance would do, especially since it was Liberal and SDP MPs who forced a debate on the details of the new regional aid programme.

The Alliance also tabled a comprehensive motion emphasising "that a properly structured regional policy is essential to the regeneration of

Britain's industrial base," deplored the £300 reduction in Government support for regional industrial incentives, and condemning "the inflexible use of travel-to-work areas as the units for determining development area boundaries, which has led to the exclusion from UK and EEC regional aid of some of the communities with the highest levels of unemployment and lowest standards of living." The motion called for the reversal of the Government's policy of denying to the regions and the local authorities the power to help themselves.

PADDY ASHDOWN,  
House of Commons, SW1

**The quest for English**

From Sir Michael Wilford  
Sir—I was astonished to see in your Men and Matters column (January 24) that Observers believe that the Japanese want to see an "American sub-dialect" of English. Nothing could be further from the truth. Some, of course, do so, but the quest for English English is paramount, and the results surprisingly good.

(Sir) Michael Wilford,  
Lloyds Bank International,  
40-60, Queen Victoria Street,  
EC4.

Inevitable occurrences in unmanned currency markets

From Mr H. Flight

Sir—Professor Pearce (January 16) seems to be arguing that because 85 per cent of foreign exchange transactions occur at the inter-bank level the reason for a financial流動 deficit is only explainable in terms of banks within the Euro-banking system, financing their ill-doubtful "dollar loan portfolios" by taking loans in other currencies and converting the funds into dollars. "A more rational occasion for surprise might be the fact that banks are able to remanage combat debt in an efficient manner."

Despite the Third World debt problem of international banks, the suggestion that the banking system is compounding its problems by mis-matching the currency denomination of its loan book and its funding reveals both a lack of knowledge of the central bank monitoring of the banking system and the basis on which such banks operate. While some mis-matching of maturities between loans and deposits is inevitable—ultimately the banking system acts as a conduit to deploy both short as well as longer term funds—the cardinal principle remains entrenched or not ultimately mis-matching the currency of loan and deposit finance. The very volatility of exchange rates has underlined this point. Where any currency mis-matching may be involved, this will always be covered by

"bear" market cycles. Since 1973 there have been major bear and bull markets in the euro, franc, the deutsche mark, sterling, gold and the dollar. The extremes of exchange rate movements in relation to purchasing power parity or trade equilibrium have tended to worsen, with the threats of major economic disruption caused thereby, increasing.

What Professor Pearce does not seem to appreciate is that within the US there are significant exchange transactions recorded as inter-bank, are most of the capital flows of funds beneficially owned by individuals, companies and countries. There must indeed be within such transactions as Professor Pearce indicates, a significant net sale of other currencies into dollars. The turn highlights both the vulnerability of the system and the vulnerability of the system to changes in international sentiment and in turn to the economic vulnerability of a system of uncontrolled free floating exchange rates.

Under free floating currencies like any other assets inevitably go through "bull" and

history and it is inevitable that they will occur in unmanaged currency markets.

There is no great mystery to the dollar bull market—needless explanation by alleged "crazy currency manipulation" within the banking system. Banks manage money for their clients and banks deal for their clients—such transactions go over the inter-bank market.

It is to be hoped that the beginning of some real agreement has been reached by the Finance Ministers of the free world for an effective bank intervention towards sensible trade equilibrium exchange rates. In the long run such intervention is likely to be profitable as it will involve selling assets (currencies) when they are fundamentally overvalued and buying them when they are fundamentally undervalued. Obviously no one central bank can be effective but there is no longer for argument the central bank by all the central banks should not be effective.

Allowing the trade disequilibrium among the major currencies to worsen is only likely to make the economic adjustments more painful for all concerned when the market finally moves in the other direction.

Howard Flight  
Guinness Mahon and Co,  
32 St Mary at Hill, EC3

## The Israeli economy

# The dream that can no longer be afforded

By Joyce Starr

ISRAEL'S PRESENT economic crisis was discovered by the international press—and by most Israelis—between June and September 1984, when Israel's exports of oil reached the highest per capita in the world, inflation spiralled towards 450 per cent, and there was close to a \$1bn drop in reserves during a two-month period.

Yet the economic woes that overtook Israel last year were not simply the result of poor policy planning or mismanagement during the late 1970s and early 1980s, nor even an inevitable consequence of the tremendous defense burden.

What went wrong? Israel's

economic difficulties have roots

in an economic structure pre-

dictated on a national commit-

ment to a European welfare

state which is no longer viable.

Despite the stunning economic

successes of the 1950s and 1960s

rivaling never Japan—growth

per se has never been the guid-

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The emphasis on settling immi-

grants, providing jobs and

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Phone Graham Darley ext. 250 2132.

## Ford plans to cut costs in European operations

By Kenneth Gooding, Motor Industry Correspondent, in London

FORD INTENDS to rationalise its European operations, shed uneconomic capacity, cut employment and bring in more components and cars from low-cost countries as part of an "action plan" to reduce costs and become more competitive.

The company emphasises, however, that the plan will succeed only if European governments also take decisive action to improve the general environment for the motor industry.

In an "Action Plan" document, the company says: "If European governments ignore the current plight of the European automotive industry or fail to achieve the improvements necessary, Ford - and presumably others - will have to consider more drastic action that will tear at the fabric of Europe's manufacturing base."

This makes it very clear that Ford, in particular, would like much more help from governments to deal with "predatory Japanese competition" (which is the biggest single threat to the long-term survival of the European automotive sector.)

Ford calls on European Community governments to develop effective protection from Japanese car imports and to establish rules covering Japanese inward investment.

"At a time when the Japanese are looking to export capital and gain entry into restricted markets, such rules are essential to avoid token assembly operations with low European and high Japanese content which will simply accentuate Europe's existing excess capacity problems."

The document was banded to the press yesterday by members of an inquiry team set up by the Greater London Council to look into Ford's operations.

The document was drawn up to brief senior personnel within the company but was not distributed to the British press because, the spokesman added, "we guessed it would produce an hysterical reaction about plant closures."

The document goes over much of the ground covered in recent months by Mr Bob Lutz, chairman of Ford of Europe, in public presentation. He has pointed to the excess capacity in European car manufacturing, severe competition, the huge losses incurred by the high-volume manufacturers at a time when they face major investment programmes and the extent to which government interference has added to the industry's difficulties.

The "Action Plan" is aimed mainly at reducing costs but also involves efforts by the company to accelerate quality improvements, to maintain the momentum of product introductions and to use new technology.

Dealing with the fundamental issue of costs, however, the documents says: "Cost reductions will continue to be sought through manufacturing efficiencies and rationalisation opportunities; shedding uneconomic capacity; headcount reductions; re-sourcing external purchases; and reducing the investment cost of bringing the product to market."

Another method of reducing fixed costs is to share them, and Ford has a number of joint venture programmes under consideration. Also, in certain European markets, Ford companies are looking to lower cost offshore sources as a way to compete more effectively. The Ford sales companies in Scandinavia have each begun a programme involving Brazilian-sourced Escorts. These programmes are likely to be adopted by additional European sales companies."

The GLC team identified press shop and group tooling facilities at Dagenham in the UK, the Cologne engine plant in West Germany, and the Genk assembly plant in Belgium as being vulnerable.

W. German car makers' plea on environmental rules, Page 2

## Paris plans further cuts in income tax next year

BY DAVID HOUSEGO IN PARIS

THE FRENCH Government said yesterday that it would cut income tax by at least 3 per cent in 1986, emphasising its intention to pursue the policy of reducing taxes.

M. Pierre Berégovoy, the Finance Minister, said that the 3 per cent surtax on incomes in the higher tax bracket would be removed. The planned tax changes would benefit all income tax payers, he added.

Officials said that this meant a minimum 3 per cent cut in personal income tax, which with the surtax reduction would cost the Treasury FF 6bn (US\$20m-£725m).

The decision implies a further widening of the budget deficit next year although officials contest this interpretation. The exact size of the tax cut has still to be decided, how-

ever, as the Government is only at the preliminary stage of its 1986 budget calculations.

The tax cut next year would come on top of a 5 per cent cut in personal taxation this year as part of the Government's pledge to reduce tax and social security contributions as a proportion of gross national product from 44.7 per cent to 43.7 per cent. The effective cut in taxation is likely, however, to be smaller than this.

The Government last year managed to hold the budget deficit to about 3.3 per cent of GNP - or less than the level that had been feared in mid-year but above the 3 per cent target officially set by President François Mitterrand. This year the Government has set a goal of reduc-

ing the deficit to 3 per cent of GNP despite the tax cuts.

The Organisation for Economic Co-operation and Development (OECD) does not believe this year's goal is attainable. Its forecasts - which take into account social security and local authority financial balances as well - show the public sector deficit rising from 3.5 per cent last year to 3.9 per cent in 1985. Further tax cuts in 1986 would push the deficit even higher.

French officials say, however, that President Mitterrand could set a goal next year of reducing the budget deficit next year to 2.8 per cent of GNP. The exact size of the tax cut would thus depend on decisions yet to be taken over the size of next year's budget deficit.

## Hanson Trust fails in £170m bid to take over Powell Duffryn

BY MARTIN DICKSON IN LONDON

HANSON TRUST, one of the most successful British exponents of the art of the takeover, yesterday failed in its £170m (\$189m) bid for Powell Duffryn, the UK distribution and storage group. It is the first time that Hanson has lost a takeover battle since 1981, when its bid for G. H. Downing, a bricks and building materials company, was topped by Steely.

When Hanson's all-paper offer closed yesterday afternoon, it had been accepted by 32.82 per cent of ordinary shareholders. That, together with the 3.89 per cent held by Hanson before the bid, gave it an interest in only 36.51 per cent of the equity. Acceptances were also received from 63.42 per cent of preference shareholders.

Analysts last night cited three main reasons for Powell Duffryn's victory:

• Hanson's refusal to raise its original offer, which it insisted valued the company fully.

• A spirited and well-timed defence by Powell Duffryn, including a revised dividend forecast last week that helped to retain the loyalty of institutional shareholders concerned about their income tax.

• Movements in the relative share prices of the two companies, which changed significantly during the course of the battle. When the bid was announced on December 14, Hanson's share price valued the offer at 355p for each Powell Duffryn ordinary, against a pre-bid price of 340p.

Over the subsequent weeks the share prices of both companies rose strongly, though Hanson's gained more, at one point giving its offer a premium of some 20p over the Powell Duffryn price. The sharp fall in London share prices generally over the past few days narrowed the loss to less than 10p.

Powell Duffryn's share price fell sharply yesterday after the bid lapsed, reaching 345p before rallying to close at 355p, down 25p on the day. Hanson closed at 216p, down 1p on the day.

Hanson, which placed its 3.89 per cent Powell Duffryn shareholding with institutional investors at 355p yesterday afternoon, said last night that it had had a very firm opinion of the value of the business and had not been prepared to raise its bid or to buy shares in the market above that level. Hanson pointed out that since the bid had lapsed, Powell Duffryn shares had fallen back to near its original valuation.

## Plan unveiled to give British investors more protection

BY JOHN MOORE AND CLIVE WOLMAN IN LONDON

UNPRECEDENTED statutory powers for the supervision of Britain's financial services community will be given to two new regulatory bodies run by individuals from financial service groups. The details were unveiled yesterday by Mr Norman Tebbit, Secretary of State for Trade and Industry, whose department has published a policy document on plans for providing more protection for investors.

Financial organisations, ranging from merchant banks and large stockbrokers to small firms of investment advisers, are to be supervised in a formal regulatory framework.

Mr Tebbit told parliament yesterday that the proposals are designed to assist in the enforcement of regulation, deter fraud and malpractice, improve disclosure and lay down

the principles on which business should be conducted.

He said maintenance of high standards of business conduct discharged "much more effectively by those closest to the market - practitioners and their customers - rather than by government. Malpractices can be identified and dealt with more quickly by these people than by government regulators."

Mr Tebbit said he intended to "build upon what is best in self-regulation." He intends to propose legislation which will give the Secretary of State powers to grant authorisations to investment businesses. The powers will enable him to delegate the regulatory responsibility, including the power of authorisation, to one or more bodies composed both of those who provide and those who use financial services.

Editorial comment, Page 10;  
See Lex; Details, Page 26

## Thatcher faces censure vote over economy

Continued from Page 1

Mrs Thatcher defended recent actions on the ground that they were necessary to maintain financial stability and to keep inflation lower for a longer period than had been achieved by previous governments.

She said that government action was designed "to impose financial discipline on all sections of the economy."

The Government has an overwhelming majority in the House of Commons with 141 more MPs than all opposition parties combined.

The pound closed in London at \$1.1145, up 35 points from Monday. Gains against other European currencies also helped to push up the sterling index from 70.5 to 70.8.

## Opec accord expected

Continued from Page 1

branch and announce a supplier price of \$28.65 for January.

A senior Opec official warned yesterday that if the UK did not take the opportunity offered "then everything will be lost and the downward spiral will continue."

An oil trader in Geneva said yesterday that any Opec agreement along the lines under discussion would be received by the market as a good attempt to restructure its pricing system in tune with current world refinery techniques, which have increasingly favoured the use of heavy crudes.

Three Opec countries were holding out against the proposals when ministers opened their evening sessions.

Iran was insisting on no reduction in the price of Arabian Light equivalent to its own crude stream. Iraq's own pricing policy is already

reaching an agreement at this meeting

highly improvisatory, however, resting on granting large war risk subsidies, particularly to its big Japanese buyers. Moreover, Iran had been given dispensation to price its oil officially at \$28, and only recently increased its official price to \$29.11 as a political gesture in the run-up to this meeting.

Algeria was holding out against a proposal to cut its Saharan Blend from \$30.50 to \$29.10 because that official price is a key component in the pricing of its main hydrocarbon exports.

The Libyans were objecting because the proposals involve a new official price for their crude oil of \$29.15 and they were apparently not prepared to reduce their \$30.50 price to less than \$29.71.

Opec ministers are determined to reach an agreement at this meeting

Continued from Page 1

The increase in the cost of farm spending is largely attributed to attempts to reduce dairy and beef stock. The Commission has been stepping up export sales at reduced prices to make room in stores now nearing capacity.

Farm expenditure will be higher still, however, were it not for some savings on cereals and - consequently - pigmeat and poultry, where price relates to cereal feed. The high value of the dollar has reduced the gap between Community and world cereals market prices and hence reduced the level of EEC export subsidies.

The most widely acceptable

## Employers say UK exports gain from fall in £

By Max Wilkinson in London

PROSPECTS for Britain's manufacturing companies were improving strongly before the recent sharp rise in interest rates to 14 per cent, than even Professor Jim Gower had dared to suggest a year ago. It is a measure of how far City of London thinks that a document which would once have been seen as plain heresy was yesterday greeted with polite, if not enthusiastic, applause all round.

In its latest quarterly survey published yesterday, the employers' group showed that the decline of sterling had helped to boost export prospects, while investment continued to increase. Export prospects are now said to be the best for seven years.

Mr David Wiggleworth, chairman of the CBI's economic situation committee, said that, although the steep rise in interest rates to 14 per cent was unwelcome, he believed the underlying trends in the economy remained strong.

He warned, however, that a prolonged period of high interest rates could jeopardise prospects for growth.

The survey of 1,560 companies showed improved optimism, increased output and rising exports. It was conducted in the first half of the month when sterling was under sustained pressure. Mr Wiggleworth said interest rates were already starting to rise and many companies were expecting further rises.

The CBI's cautious optimism now is based on the view that interest rates will not remain at present levels for long. Mr John Caff, the federation's chief economist, said he saw the rise to 14 per cent on Monday as a short-term measure to restore financial confidence. The CBI believed a rise was necessary to stabilise the markets.

On the basis of its survey, the CBI is forecasting that manufacturing output will have risen by 3.5 per cent in the year to April, with investment in the first three months of the year up by 10 per cent compared with the same period in 1984.

Inflationary pressures are expected to remain moderate during the next four months, although manufacturers' selling prices may rise at a somewhat faster rate.

The survey showed, however, that increased efficiency rather than expanded capacity continues to be the most important motive for industrial investment.

Consequently, the number of people employed by manufacturing industry is expected to fall by 0.5 per cent, which is equivalent to about 30,000 jobs in the six months to April this year.

The survey showed that business confidence was improving again after declines in the previous two quarterly surveys. The survey said this suggested that confidence was stabilising, although Mr Wiggleworth conceded that the rise in interest rates might have changed this picture.

He believed, however, that investment plans would not be altered, in the short-term at least, because companies were used to looking five or even 10 years ahead when taking investment decisions.

## Downturn at Chevron and Texaco

By William Hall in New York

TEXACO and Chevron, the US oil groups which together spent more than \$2bn last year acquiring Getty Oil and Gulf, yesterday reported lower 1984 profits, despite baving the benefit of their acquisitions for most of the year.

Texaco, which warned in November that it was taking a \$755m writedown in its fourth quarter, reported a 75 per cent drop in its full-year net income to \$305m, or \$1.03 per share.

Chevron, which paid \$13.2bn for Gulf last June, announced a 4 per cent drop in its net income to \$1.5bn or \$4.48.

Mr George Keller, Chevron's chairman, said that Gulf contributed \$40m to Chevron's earnings during the seven months it was part of the enlarged group.

Texaco estimated that its earnings fell by only 13 per cent to \$1.1bn if the fourth-quarter writedown is excluded.

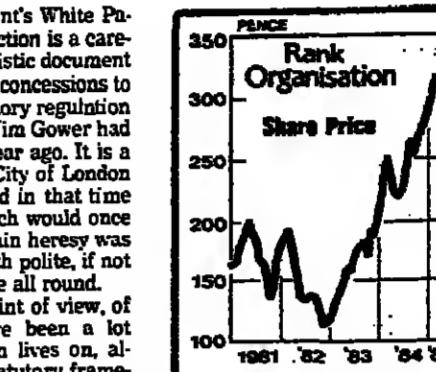
Mr John McKinley, Texaco's chairman, says that "although worldwide petroleum demand strengthened somewhat during 1984, the benefit from this increased demand was offset in the market by the continued surplus of crude oil and petroleum products."

Mr Keller blamed Chevron's lower earnings on "weakness in refined product prices and depressed downstream margins through most of the year."

He noted that, except for a brief period, petrol prices in the US remained depressed for much of the year,

## THE LEX COLUMN

## Bridging the great divide



The UK Government's White Paper on investor protection is a carefully framed and realistic document which makes greater concessions to the principle of statutory regulation than even Professor Jim Gower had dared to suggest a year ago. It is a measure of how far City of London thinks that a document which would once have been seen as plain heresy was yesterday greeted with polite, if not enthusiastic, applause all round.

From the City's point of view, of course, it could have been a lot worse. Self-regulation lives on, albeit shackled by a statutory framework, while no one could quibble with the Government's emphasis on efficiency, flexibility and competitiveness - not publicly at least. Yet the paper also proposes several radical changes in the way the City governs its affairs. It rightly questions the solidity of Chinese Walls and lays down a fairly stringent set of rules to prevent abuses by authorised investment businesses. It insists on a high level of disclosure and recommends civil and criminal sanctions tough enough to deter all but the most determined villains.

The paper's main weakness is its refusal to discard the idea of twin regulatory bodies. The Government will probably opt for a single authority in the end, but it is not helpful to leave the matter unresolved during the period of staff recruitment. The document is also rather vague on the matter of packaged investments and what constitutes a "professional investor." Many an established amateur may find himself in the players' pavilion before long.

But there are plenty of compensations. The role of the Bank of England has sensibly been confined to debt-hunting, and the overall system of checks and balances has been cleverly constructed. Offering the Takeover Panel the option of statutory backing is no bad thing, while a few anomalies in the Companies Act are to be rectified.

The survey showed, however, that increased efficiency rather than expanded capacity continues to be the most important motive for industrial investment.

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Company  
are our business  
and our  
future



PRICE CUTS EXPECTED IN WAKE OF CHRISTMAS SLUMP

## Commodore profits plunge 94%

BY LOUISE KHOE IN SAN FRANCISCO

**EARNINGS** of Commodore International, the largest U.S. home computer maker, plummeted by 94 per cent in the second quarter to just \$3.2m from \$50.1m in the same period a year ago. Sales dropped 21 per cent to \$33.7m from \$41.1m.

The result reflects the impact of the slowdown in U.S. home computer sales.

Commodore had been expecting a Christmas sales boom to reverse the downward trend in U.S. home computer sales and, in anticipation,

the company built up its inventory by 10 per cent.

U.S. consumers, however, proved disinterested with home computers, and retail chains throughout the country reported lower sales than expected. To reduce stocks, Commodore has laid off about 340 workers.

Commodore is expected to reduce its prices sharply. Earnings for the second quarter were significantly reduced by a pre-tax charge of \$3m related to certain product pricing

action to be taken by Commodore. Industry analysts expect Commodore to slash the U.S. price of its Commodore 64 home computer to compete with a new machine produced by Atari, now owned by Mr Jack Tramiel, former Commodore president.

Commodore may also reduce its European prices, which have been inflated by the dollar's strength.

Analysis doubt, however, that such moves will generate significant sales volume. They believe

that U.S. consumers have turned away from cheap home computers towards higher-priced and higher-performance machines, such as the IBM PC Jr and the Apple II.

Apple Computer has also reported excess stocks this month. The company has made few shipments of Apple II computers since Christmas, Mr John Sculley, Apple president, said last week.

U.S. computer dealers are holding considerable stocks from last year, he explained.

## U.S. Steel back in black at year-end

By Our New York Staff

**U.S. STEEL**, the country's largest steel producer, staged a recovery in 1984, despite a sharp fall in profits in the fourth quarter.

The group ended last year with net profits of \$403m or \$3.52 a share, against a \$1.1m or \$12.07 a share loss in 1983.

The two refineries, at Hünxe and Hamburg, are the latest casualties of the intensifying pressures on the West German oil industry. It has been hit by overcapacity. Giese competition from imported oil products and shrinking domestic demand.

Basic refining operations stopped at both plants in 1982 and 1983.

They were then converted to handling atmospheric residues, including cracking, but even this proved uneconomic.

The closures will take place this year. The British parent is expected to put up DM 500m (\$157.7m) to help meet the social costs of the shutdowns and launch new investments.

Yesterday's decisions will remove about 4m tonnes of refining capacity from the West German market. Deutsche BP's effective remaining capacity in West Germany will be 2.5m tonnes equivalent, represented by its 50 per cent stake in a refinery at Ingolstadt in Bavaria.

Herr Budenberg said that basic refining operations stopped at both plants in 1982 and 1983.

## Deutsche BP to close two loss-making plants

BY RUPERT CORNWELL IN BONN

**DEUTSCHE BP**, the German subsidiary of the British oil group, is closing two loss-making refineries in north Germany. The move, announced yesterday by Deutsche BP's chief executive Herr Hellmut Budenberg, means that 1,800 of the company's workforce of 7,000 are likely to lose their jobs.

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## Akzo lifts dividend 50% as profits soar

BY LAURA RAUN IN AMSTERDAM

**AKZO**, the Dutch chemicals and fibres group, raised its 1984 final dividend by 50 per cent to Fl 4.50 and confirmed its prediction of a record Fl 750m (\$203.3m) profit for 1984.

Earnings per share jumped 47 per cent to Fl 18.02 last year after a 5 per cent increase in shares outstanding. Profits rose 75 per cent from Fl 428m in 1983 while sales expanded 10 per cent to Fl 15.54bn from Fl 15.09bn.

Fourth-quarter sales were unchanged at \$4.7bn, but rose for the year from \$17.5bn to \$19.1bn.

The latest final-quarter profits compare with the \$153m or \$1.15 a share of the third quarter, when profits were bolstered by asset sales and pension cost reductions.

At the nine-month stage gains on assets sales were estimated at \$24m before tax, which, with the pension cost reductions, helped the company post a \$493m profit for the year.

## Time income jumps 51% in full year

By William Hall in New York

**THE U.S. presidential elections and the 1984 Olympics led to substantially higher magazine circulation and advertising revenues for Time, the publishing and entertainment group, and underpinned a 51 per cent increase in 1984 income from continuing operations to \$216.4m.**

Its fourth-quarter income from continuing operations rose by 50 per cent to \$86.7m. Earnings per share for the full year totalled \$3.37 from continuing operations compared with \$2.25 per share a year before.

Mr J. Richard Munro, Time's chief executive, says the company's strong performance is due primarily to record revenues and profits for magazines. Revenues rose 17 per cent and operating profits reached record levels.

## Growth slows at Perstorp

By David Brown in Stockholm

**PERSTORP**, the Swedish special chemicals company, reports its rate of earnings increase slowed during the first four months of its 1984-85 business year to 10 per cent.

Shareholders have authorised an issue of up to 2.5m unrestricted shares worth about Skr 250m (\$27m) to finance an acquisition, probably in the biotechnology or analytical instruments field, in the UK or North America.

Earnings before extraordinary items and taxes but after financial costs rose to Skr 110m and sales climbed 13 per cent to Skr 1.1bn. Operating costs and depreciation allowances rose at a slightly higher rate and the operating result was aided by only 3 per cent to Skr 112m.

Net financial costs more than halved to Skr 3m, however.

Perstorp said sales in its compounds division declined in a weak market and following postponement of large orders from Iran.

## Imperial Oil profits jump 84 per cent

BY BERNARD SIMON IN TORONTO

**IMPERIAL OIL**, Canada's largest oil company, reported an 84 per cent jump in profits in 1984. The group, which is 70 per cent owned by Exxon, was boosted by higher bitumen production and capital investment credits.

Net profit in the year to December 31 rose to C\$533m (US\$400.7m) or C\$3.32 a share, from C\$290m or C\$1.83 a year earlier. Revenues advanced from C\$8bn to C\$8.7bn.

Profit from natural resources increased from C\$272m to C\$324m. Imperial said that higher output of bitumen and investment credits from its oilsands project at Cold Lake, Alberta, were partly offset by slightly lower production of conventional crude oil, lower sales of natural gas and liquids and a decline in earnings from Syncrude, the northern Alberta synthetic crude producer.

## Year-end downturn for Arco

BY OUR NEW YORK STAFF

**ATLANTIC RICHFIELD (Arco), the sixth biggest U.S. oil company, has suffered a 32 per cent drop in fourth-quarter net income to C\$25m (\$27m), partly because of lower inventory profits and one-time provisions.**

Full-year net income fell 63 per cent to C\$367m, or \$2.21 a share, primarily because of a C\$75m write-off in the third quarter covering losses on the sale of certain metal businesses and other write-offs. The metals activities are now listed as discontinued operations.

Arco's group sales fell marginally in 1984 to \$24.6bn, and return on

er. Production at Syncrude was disrupted by a fire last August.

Mr Donald McIvor, chairman, said that the company's capital and exploration spending will rise to more than C\$1bn in 1985, compared with C\$678m last year.

More than a quarter of the capital budget is earmarked for expanding the Cold Lake project, which produces bitumen from oilsands. Production at Cold Lake is scheduled to reach 8,000 cubic metres of bitumen a day by early 1986.

Exxon Resources, an Imperial subsidiary, also plans to spend about C\$1bn over the next 15 years on an enhanced oil recovery project at Judy Creek, Alberta. Ethane and natural gas will be injected into oil reservoirs as solvents to improve oil recoveries.

## Vizcaya gains despite high risk provision

By David White in Madrid

**BANCO DE VIZCAYA**, which ranks number five among Spain's commercial banks, increased its net profit last year by 18 per cent to Pta 10.69bn (\$61m), compared with Pta 9.63bn in 1983.

The result came after the setting aside of a hefty Pta 23.07bn for bad-debt risks. This accounted for almost two thirds of the bank's gross earnings figure of Pta 38.11bn.

Customers' deposits rose to Pta 1,220bn from Pta 933bn, an increase of 14 per cent. The bank is lifting its dividend from Pta 185 to Pta 212 per share.

Former minority shareholders of Banco Atlántico, the principal bank of the Rumasa group, which the Spanish government expropriated in 1983, have finally reached a settlement with the authorities on the level of indemnities to be paid.

A shareholders' association approved the latest government offer of Pta 1,739 (\$9.93) per share, including accumulated annual interest of 8 per cent since expropriation. The Government initially offered to compensate minority holders of the bank's nominal Pta 1,000 shares at par, against more than double bought by shareholders' representatives.

Early last year the bank was sold to a consortium led by Arab Banking Corporation in conjunction with the Spanish state-controlled Banco Exterior, for Pta 5.1bn, on 75 per cent of the total nominal value of the stock.

## Record year at Warner-Lambert

BY OUR NEW YORK STAFF

**WARNER-LAMBERT**, the New Jersey-based drug group, yesterday reported record earnings for 1984 despite a slowdown in profits growth in the fourth quarter.

Mr Guinn added that stringent cost controls and aggressive marketing, coupled with the California Public Utilities Commission decision to approve \$555m in new rates last year, helped boost 1984 earnings.

The proposed financing package unveiled yesterday was approved by the board of Pacific Bell last week. Mr John Hulse, vice-chairman and chief executive, commenting on the earnings, said, "I believe we have

answered all those questions raised in the months before divestiture about Pacific's financial and technological capabilities to compete outside the Bell umbrella."

Mr Hulse said that, subject to state regulatory authority approval, Pacific Bell intends to issue its securities within the next few months with maturities up to 40 years.

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"We will be watching the domestic and international capital markets for windows of opportunity in order to obtain the most attractive rates," he said.

## Final-quarter upturn for Merrill Lynch

BY ANDREW BAXTER IN NEW YORK

**MERRILL LYNCH**, the world's largest securities broker, reported sharply lower net earnings for 1984, despite a slowdown in profits growth in the fourth quarter.

Merrill recorded net earnings of \$20.6m or \$1.03 a share in the fourth quarter, up from \$18.4m or 21 cents in the previous year. When non-recurring charges related to the collapse of Baldwin-United, the financial services company, produced a final net loss of \$42.1m or 47 cents.

The latest quarter's results are better than the \$23m earned from operations in the third quarter, and illustrate the company's continuing

recovery from the ravages of the second quarter, when the depressed trading on Wall Street resulted in a \$33m loss.

For the year, Merrill made net profits of \$85.3m or \$1.03, against \$22.2m or \$2.81 a share. The rise accords with company forecasts and follows similar advances by other drug groups.

In common with other drug groups, Warner-Lambert has been affected by the strength of the dollar, and Mr Williams said that

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## Bank of America sets up technology group

BY OUR NEW YORK STAFF

**BANK OF AMERICA**, the second biggest bank in the U.S., plans to spend \$1.5bn over the next five years "retooling" its systems in a bid to become the "most technologically proficient financial institution" in the world.

The bank has set up a group called BankAmerica Systems Engineering(Base) to co-ordinate its approach to managing technology as a strategic competitive force.

The bank says its commitment of resources to Base, which will employ 5,000 staff worldwide, is one of the biggest changes in the way it does business since it introduced

the industry's first electronic book-keeping system in 1988. The bank stressed that the reorganisation was far more than just a reshuffling of the organisational boxes and reflected a "fundamental shift" in the way it approached its business and managed technology.

Although the bank plans to spend an average \$1bn a year on automating its delivery system, it was not clear whether this would involve an increase in current capital spending. Bank officials said they hoped that by using their resources more efficiently and reducing overlapping systems developments, it

would be possible to complete the five-year project without a substantial increase in current spending.

The new unit will be headed by an executive vice-president, Mr Max Hopper, aged 50, who will report directly to Bank of America's chief executive. Mr Sam Armacost, Mr Hopper joined the bank just over two years ago from American Airlines, where he is credited with having revolutionised the reservation system through computer technology.

Base will consolidate the bank's various technological systems at

home and abroad and will ultimately be used to provide extensive computer access to financial services and information for the bank's customers around the world.

The bank said that over the next four years it expected its volume of business, as measured by "mips", or millions of instructions per second, to increase by 150 per cent.

U.S. \$20,000,000

The Industrial Bank of Japan, Limited  
LondonFloating Rate London-Dollar Negotiable  
Certificates of Deposit due 30th July, 1986In accordance with the provisions of the Certificates, notice  
is hereby given that for the six month Interest Period from  
30th January, 1985 to 30th July, 1985 the Certificates will  
carry an Interest Rate of 8½% per annum. The relevant  
Interest Payment Date will be 30th July, 1985.Credit Suisse First Boston Limited  
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Morgan  
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## In London

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Senior Vice President and General ManagerMorgan Guaranty Trust Company of New York [The  
Morgan Bank] is the principal subsidiary of J. P. Morgan  
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Banking offices, representative offices, subsidiaries, and  
affiliated companies around the world

## Condensed Statement of Condition

Dollars in millions

	At December 31	
	1984	1983
Cash and due from banks	\$ 4 961	\$ 4 649
Interest-bearing deposits with banks	6 644	7 659
Investment securities (market value: \$7 350 in 1984 and \$6 070 in 1983)	7 372	6 161
Net loans and lease financing	33 856	31 529
Customers' acceptance liability	2 811	1 837
Other assets	6 080	3 848
Total assets	61 224	55 683
Liabilities		
Total deposits	39 997	39 473
Federal funds purchased and securities sold under agreements to repurchase	8 903	5 822
Other liabilities for borrowed money	4 094	3 544
Liability on acceptances	2 813	1 837
Long-term debt	425	401
Other liabilities	1 872	1 700
Stockholder's equity		
Total stockholder's equity	3 120	2 906
Total liabilities and stockholder's equity	61 224	55 683

## Selected Income Data

Dollars in millions

	Twelve months ended December 31	
	1984	1983
Net interest income	\$ 968	\$ 1 056
Net income	491	420

Incorporated with limited liability in the State of New York, U.S.A.  
Member of Federal Reserve System and Federal Deposit Insurance Corporation

U.S. \$20,000,000

## Kay Capital N.V.

Guaranteed Floating Rate Notes  
Due 1985

## Kay Corporation

In accordance with the provisions of the Notes, notice  
is hereby given that the rate of interest for the three  
month period (90 days) from 30th January to  
30th April, 1985 has been fixed at 9¾% per annum.On 30th April, 1985, interest of U.S.\$232.81 per  
Note will be due against coupon No.23.J. Henry Schroder Wagg & Co. Limited  
Reference AgentCAMBRIAN & GENERAL SECURITIES p.l.c.  
US\$100,000,000Secured Floating Rate Notes Due 1992  
Initial Tranche of US\$50,000,000Notice is hereby given that the initial rate of interest has been fixed  
at 9¾% and that the interest payable on the relevant Interest Payment  
Date, July 29, 1985 against Coupon No. 1 in respect of  
US\$10,000 nominal of the Notes will be US\$496.49.January 30, 1985, London  
By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

## INTERNATIONAL COMPANIES and FINANCE

French cement group  
seeks growth  
in biotechnology

BY DAVID MARSH IN PARIS

LAFARGE COPPEE, the French-based international cement group, is picking up momentum in its drive to diversify into food and agricultural-linked biotechnology activities.

Following a series of acquisitions and expansion moves in France and the U.S. over the last few months, biotechnology business, based on food products and seeds, is expected this year to make up around 10 per cent of the group's \$2bn turnover.

M Olivier Lecerf, the Lafarge chairman, decided several years ago that the company needed to diversify, to counter any effects of limited expansion or stagnation on its traditional construction-linked markets over the next decade.

The ideas have been put into effect without great spectacle by Lafarge's customary deliberation followed by rapid action. In the world-wide biotechnology market, says M Patrice Le Hodey, one of the group's bio-activities: "We have the luck to be small. This makes us prudent. We are not in all the amino acids—but we're in the big ones. Our efforts are highly targeted."

With all its prudence, however, Lafarge is clearly thinking big. Its long term planning is based on putting biotechnology activities on an equal footing with the group's cement business in about 15 years' time.

Lafarge's bio-activities are centred on Orsan, a concern with its roots in the sugar business going back to the beginning of the century. Orsan, which came under Lafarge's control in its 1980 link-up with the Belgian group Coppee, is not of sugar and invested in the fermentation business—before biotechnology was a fashionable corporate word—during the 1960s.

Orsan, quoted on the Paris bourse, is now owned 70 per cent by a holding company, the shareholders in which are split between Lafarge with 66 per cent and the farmers' co-operative bank Credit Agricole, with 34 per cent. The remaining 30 per cent is held by outside investors, including small shareholders and some large French and foreign institutions.

Orsan provided Lafarge with the biotechnology entrée it had just before Christmas with the purchase of the seed production business of the U.S. chemicals group, Celanese.

Earlier this month, Orsan

added to its strength in grains

by buying up to 39 per cent

of its stake in one of France's

biggest seed companies, Claeys-Luck,

which specialises in wheat

varieties.

Claeys-Luck, in which Orsan

already held 10 per cent, has

a turnover of about FFY 1.3bn,

run to give results both in

including the U.S., Morocco

the short and the long term.

The purchase of the Celanese

units was a crucial part of

efforts to spread seed work into

areas where the scientific pay-

off is likely to be more im-

mediate than with the wheat

resistance, as compared with

hybrids.

The Celanese seed companies

—Harris, Moran and Celpir,

specialising in vegetables and

flowers—together form a group

with a turnover of about \$4.5bn.

They have production and pre-

processing facilities in six U.S.

states, and operations in

Canada, Holland and Italy.

Harris and Moran, employing

300 people, represent one of the

biggest vegetable businesses

in the world. The relatively small Celpir

has developed potentially im-

portant techniques for assistance

plant growth by "coating"

seeds with hightechnologically

produced microorganisms.

Brahmin aside claims that

Lafarge had to pay dearly to

break into this field. M. Le

Hodey says the price paid for

the trio was "decent"—at any

rate less than their turnover.

Even though some restructuring

will have to be carried out at

the companies—which

Celanese no longer regarded as

part of its mainstream business

—they will, he says, be making a "positive contribution" to

Orsan results this year.



M. Olivier Lecerf, chairman of Lafarge Coppee. Decided several years ago on the need to diversify.

with activities in 11 countries, including the U.S., Morocco

The purchase of the Celanese units was a crucial part of efforts to spread seed work into areas where the scientific pay-off is likely to be more immediate than with the wheat resistance.

The Celanese seed companies—Harris, Moran and Celpir, specialising in vegetables and flowers—together form a group with a turnover of about \$4.5bn. They have production and processing facilities in six U.S. states, and operations in Canada, Holland and Italy.

The two groups are linking up with the National Agricultural Research Institute (INRA) and other French seed companies in the race to develop new hybrids—in which Lafarge realises it is likely to take the lead on with the world leaders in the field, Rhom and Haas, Monsanto and Nickerson (part of the Shell group).

A new research laboratory has just been set up in San Francisco to complement Orsan/Claeys Luck research in France. But it will take about six or seven years to establish whether the wheat hybrid venture has firmly paid off.

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## INTERNATIONAL COMPANIES and FINANCE

### Barclays National profit down 42%

BY JIM JONES IN JOHANNESBURG

**THE DETERIORATING** business climate, narrower banking margins, losses on mortgage lending, and reduced hire purchase lending margins contributed to a 42 per cent drop in operating profits in 1984 for Barclays National Bank, the 55 per cent-owned South African subsidiary of Barclays Bank of the UK.

Operating income dropped to R115.5bn (\$64.4m) in 1984 from R198.3m in 1983 despite an increase of 41 per cent in total advances to R13.52bn and a rise in total assets to R19.62bn from R15.55bn.

Barclays increased its mortgage lending rate yesterday by 1.5 percentage points to 22.25 per cent and told mortgage holders that they would

have to increase their monthly repayments. This was an attempt to stem revenue losses on the bank's R1.3bn home loan portfolio. Barclays is the only commercial bank to have lent heavily on a mortgage and yesterday's increase lifted its home loan lending rate to about 3 percentage points above building society levels.

Westbank, Barclay's hire-purchase lending arm, halved its operating income to R25m from R50.2m despite lending at record levels. The directors blamed ceilings on hire purchase lending rates for the decline.

The commercial banking arm's taxed earnings dropped to R57.2m from R71.5m.

Mr Chris Ball, the managing director, expects interest rates

to fall in 1985. However, while this would under normal circumstances lead to an improvement in banking margins, the directors say that conditions are too uncertain to predict the exact interest rate increase for next year. They add, "It would be unwise to forecast earnings or dividends for the bank in what is expected to be a very difficult year."

The dividend of 95 cents is being maintained at 95 cents though earnings dropped to 15.16 cents a share from 236 cents.

• The rationalisation of its interests led to a substantial drop in turnover for Blue Circle, the South African cement and engineering group. Turnover for the year ended November 30 1984, but also led to improvements in operating profit and earnings.

### Korean funds allow foreign investment

By Steven B. Butler in Seoul

**THE KOREAN** Government expects to authorise this year three new open-ended trust funds, sealed at \$30m each, that will allow foreigners to invest indirectly in Korean securities.

The issue of the new funds continues a gradual process of liberalising the market and broadening investment opportunities for foreigners. Non-resident foreigners are currently barred from directly owning Korean securities.

The first of the new funds is expected to receive final authorisation in late March. The fund will be managed locally by Citizens Investment Trust Company, Jardine Fleming Limited and Nikko Securities are expected to be the fund's lead managers.

The Ministry of Finance and the companies involved have not yet settled on the market for the new fund, although it is expected to be in Asia.

There is also disagreement over how much of the fund's assets will be invested in equities and how much in corporate bonds. The Ministry is pushing to have the fund invest between 30 and 50 per cent of its assets in corporate bonds, while the securities companies want to invest more heavily in equities.

The Ministry said the supply of bonds in the market was in excess of demand and that new investment trusts, whether sold in foreign or domestic markets, would be required to keep a larger percentage of their portfolios in bonds.

Last year a \$60m closed-end fund, Korea Fund Limited, was listed on the New York Stock Exchange.

### Investcorp assets almost trebled

BY MARY FRINGS IN BAHRAIN

**ARABIAN INVESTMENT** Bank Corporation (Investcorp), which last August led the leveraged buy-out of Tiffany & Co., the New York jeweller, nearly trebled its assets and achieved a substantial improvement in net earnings for 1984.

Assets jumped from US\$461.2m at the end of 1983 to \$236m, while profits of \$11.1m compare with \$10.2m in the previous 18-month financial period. The directors are recommending the distribution of a 13 per cent dividend.

Return on shareholders' equity of just over 50% improved from 20.8 per cent to 22.1 per cent, and the return on average assets was 7 per cent.

Investcorp is a publicly quoted Bahrain investment bank founded in 1982 by a nucleus of 120 Gulf-based individual and corporate investors who each put in \$1m. They had agreed on a limit per shareholder of one half per cent of the \$200m issued capital (which is still

only 25 per cent paid up) in order to ensure a broad client base.

Another 215 founders subscribed \$54m, leaving \$28m worth of shares for public flotation. Although the issue was 1,400 times oversubscribed, many small investors as well as speculators were disillusioned in the aftermath of the collapse of the Kuwaiti stock market.

Among the major deals arranged by Investcorp in 1984 were:

• The \$135.5m buy-out of Tiffany & Co by Investcorp and 28 members of Tiffany's senior management from Avon Products. The transaction was structured to utilise the company's assets as the basis for sourcing the senior debt, subordinated debt, and an as yet unspecified amount of new equity to fund the purchase price. Investcorp is now placing the senior debt and a portion of the subordinated debt and

equity in the U.S. The rest of the subordinated debt and equity will be placed with international investors later in 1985. Investcorp will follow its usual practice of retaining a portion of the investment for its own account.

• The arrangement of the \$38m purchase of a significant interest in Whittaker Corporation's marine group. Whittaker agreed to sell its Bertram Yacht division, Trojan Yacht division, Kettensburg Marine division and Riva Yacht subsidiary to three newly formed corporations which will be jointly owned by Whittaker and Investcorp.

• The placing of the Middle East portion of a \$42m international venture capital partnership set up by Olivetti.

• A \$22.3m first mortgage on a prime Philadelphia office building where corporate tenants have already leased 22 of the 25 floors. Investcorp has been retained to advise on the building improvement and leasing programmes.

### Marginally higher results at Shiseido

**TOKYO** — Shiseido Company, Japan's leading manufacturer of cosmetics, lifted parent company net profits by 0.6 per cent to Y12.4bn (\$48.6m) in the year to November. Pre-tax profits were 5.8 per cent higher at Y30.36bn and sales rose by 1.7 per cent to Y323.31bn.

Earnings per share eased to Y53.18, on increased capital from Y59.29 but the dividend total is maintained at Y10 per share with an unchanged final payment of Y5.

Sales of cosmetics, which account for 84 per cent of the

total, gained 1.2 per cent from a year earlier to Y319.06bn.

The company said sales edged upward mainly due to the development of new products, active sales of former products, and to the strengthening of its marketing organisation.

From July last year, Shiseido said, it began to place more emphasis on research and development, especially in the biotechnology field, and started to work toward improving production processes and streamlining business operations through office automation and

other means.

• Wang Laboratories, a major U.S. manufacturer of office computers, has launched a full-scale business operation in Japan with the opening of a showroom in central Tokyo and the announcement of a line of hardware capable of Japanese-language processing.

Wang's move to Japan is to be followed on February 4 by the Lowell, Massachusetts-based company's opening of a Hong Kong headquarters for the Asia-Pacific region.

AP-DJ



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1,000,000 Common Shares

December, 1984

### Philadelphia and Hong Kong plan futures link

By Paul Taylor in New York

**THE HONG KONG** Commodity Exchange, the Philadelphia Stock Exchange, and the Philadelphia Board of Trade (PBOT) are considering the possibility of linked 24-hour trading in currency and Euro-dollar options and other financial futures.

Large capital spending allowances led to a reduction in the effective tax rate to 24.3 per cent from 32.7 per cent and earnings attributable to ordinary shareholders rose to R18.5m from R12.8m.

Earnings increased to 81.6 cents a share from 53.4 cents and the dividend total has been held at 88.5 cents a share. Blue Circle is 55 per cent-owned by Blue Circle Industries of the UK.

Initial discussions between the Philadelphia and Hong Kong exchanges will concentrate on the technical aspects of a proposed link and on research and the study of new contracts, according to Dr Cham. He added that discussions are expected to last at least a year. Later this year the Hong Kong exchange is due to change its name to the Hong Kong Futures Exchange and launch a stock index futures contract.

The Philadelphia exchange currently trades six currency options and has seen volume grow from 192,650 contracts in 1983 to over 1.48m last year.

This advertisement appears as a matter of record only.



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January, 1985

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Samuel Montagu & Co. Limited

Morgan Grenfell & Co. Limited

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Toyo Trust International Limited

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Application has been made to the Council of The Stock Exchange for the Notes to be admitted to the Official List. Interest on the Notes is payable quarterly in arrears, commencing 3 months after the date of issue. Listing Particulars relating to First Chicago Corporation and the Notes are available in the Extra Statistical Service and copies may be obtained during usual business hours up to and including February 1, 1985 from the Company Announcements Office of The Stock Exchange and up to end including February 13, 1985 from:

Cazenove & Co.  
12, Tokenhouse Yard,  
London EC2R 7AN

The First National Bank of Chicago  
London Branch,  
First Chicago House,  
90, Long Acre,  
London WC2E 9RB

January 30, 1985

## UK COMPANY NEWS

## Streamlined Rank moves ahead 52%

A STRONGER financial position has arisen at the Rank Organisation from improving performance and the disposal of low yielding assets, and the directors say this will provide increasing opportunities to continue profitable development of leisure and industrial businesses.

Following a 27 per cent lift in pre-tax profits at the halfway stage to £48m, profits for the year to the end of October 1984 grew 52 per cent from £89.3m to £105.3m.

During the year under review the directors say that planned sales of unwanted assets realised £118m and, since the year end, further sales have realised an additional £22m. As part of this programme, Rank's interest in investment property has come to an end, with the sale, in three separate transactions, of the Rank City Wall Company.

Trading performance in the early part of the current year has continued to show improvement in managed business, say the directors, and increased profitability is anticipated from associated companies.

A 20 per cent lift in the dividend has been recommended — final of 7.2p against 6p raised the total payout from 10p to 12p. Total p/e per 25p share are shown moving up sharply from 14.75.

Turnover of this group, which has interests in film and television services, holidays and recreation, hotels and catering and electro-optical and electronic equipment, was lower at £724.7m against £742.9m.

At the trading level profits increased by £30.2m to £125.2m with managed businesses contributing 57 per cent more than net borrowings at the year end



Sir Patrick Meaney, chairman of Rank Organisation

£59.8m, reflecting increased improvements from all the main operations except Rank Travel and UK Film Exhibition.

Holidays and recreation were £7.6m down at £8m. Rank Xerox associates contributed 22 per cent more at £63.9m — other associates profits came to less at £1.5m.

A breakdown of trading profits shows film and television services £7.2m (£6.4m holiday and

recreation £5.6m); hotels and catering £11.3m (£8.4m);

industrial £7.7m (£6m); international £5.6m (losses £2.9m); City Wall £11.9m (£10.1m); cinema disposal profits £7.1m (£3.5m). Discontinued businesses and reallocated added £1m (took £8.9m).

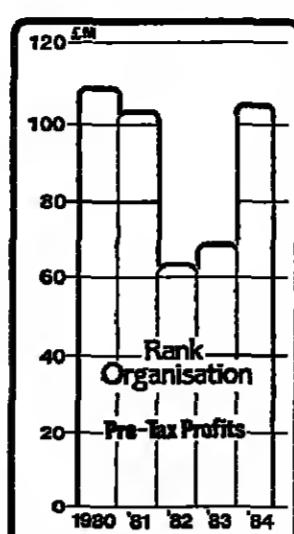
The directors point out that

level profits pushed ahead by £46,000 to £656,000.

The interim dividend is the same at 1p net per share. Earnings improved to 3.3p (3.1p).

Once again D. Dekker produced commendable results. Due to continuing expansion it is now clear the process of moving to larger and more suitable premises adjacent to its second factory in Tottenham.

Other companies within the group, notably EWL Electric in Dublin and W. F. Horwood, continued their upward trend in profitability.



development of the group. Profits were subject to tax of £42.1m (£37.8m) leaving net profits ahead from £63.2m. Minorities took more at £6.6m (£2m) and last time there were extraordinary charges of £25.4m, which means the attributable balance emerges sharply up from £14.1m to £56.3m.

Dividends will absorb £24.8m (£20.8m), which gives a surplus carried forward of £31.8m this time, against a previous deficit of £16.7m.

Net tangible assets per share at the year end were £2.32p compared with 2.35p.

Rank Precision Industries Holdings, a subsidiary of Rank Organisation, which has a major interest in Rank Xerox and which makes a range of precision-made products including broadcast television equipment made higher pre-tax profits of £42.65m against £36.13m, on turnover of £57.04m compared with £56.39m.

Pre-tax profits included associate profits of £2.97m (£2.612m) and interest receivable of £3.81m (£3.73m). Profits were subject to tax of £18.49m (£17.28m) and minorities took £12.200 (£18.000). There were extraordinary credits this time of £2.35m (debit £497,000).

Investment income at A. Kershaw & Sons, subsidiary of Rank Organisation, which has an associate holding, Rank Precision Industries, increased from £4.37m to £5.06m, which was subject to tax of £121,000 compared with £206,000.

Earnings per share were shown as 14.15p, against 11.91p, and a same AGAIN final of 11p has been recommended, which holds the total at 15p.

See Lex

Capital expenditure of £25m was invested in the further

development of the group.

Another significant divestment during the year was the sale of the group's 50 per cent shareholding of an associate, The Greatest Union Organisation in Australia.

As a result of the past decline in film exhibition in the UK, Rank owns a number of cinema sites that are no longer in operational use. It is continuing to seek profitable utilisation and disposal of surplus sites.

The remaining 50 per cent shareholding in Rank Phicom was acquired for £4.5m and this operation is now integrated fully within film and television services.

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See Lex

Capital expenditure of £25m was invested in the further

development of the group.

Pre-tax profits included associate profits of £2.97m (£2.612m)

and interest receivable of £3.81m (£3.73m). Profits were subject to tax of £18.49m (£17.28m) and minorities took £12.200 (£18.000). There were extraordinary credits this time of £2.35m (debit £497,000).

Investment income at A. Kershaw & Sons, subsidiary of Rank Organisation, which has an associate holding, Rank Precision Industries, increased from £4.37m to £5.06m, which was subject to tax of £121,000 compared with £206,000.

Earnings per share were

shown as 14.15p, against 11.91p,

## UK COMPANY NEWS

## Dunlop Olympic buys stake in Chloride

By Alexander Nicoll in London and Michael Thompson-Neil in Sydney

A 14.8 per cent stake in Chloride, the British battery group, has been purchased by Dunlop Olympic, one of Australia's biggest manufacturers and distributor to Chloride in Australasia.

At market prices, the holding of ordinary and preference shares is worth £8.5m. No price was disclosed, however, by Dunlop Olympic, which very recently the Australian resources group CRA which is 52.9 per cent controlled by Britain's Rio Tinto-Zinc.

Dunlop Olympic, which no longer has any connection with Dunlop of the UK, becomes the largest shareholder in Chloride, which has been slowly recovering from financial troubles since 1981 and is headed by Sir Michael Edwards—also chairman of Britain's Dunlop.

Chloride, which was told of the deal at a meeting with Dunlop Olympic last week, has not greeted it with enthusiasm. A spokesman noted yesterday that "we cannot say that we particularly welcome Dunlop Olympic's presence as a shareholder."

Chloride has not been told of the Australian group's future intentions, he said, and there had been no discussion of boardroom representation—CRA had no seat in place among Chloride's directors.

Dunlop Olympic, an expanding group with annual sales approaching £22bn (£1.5bn), said it hoped that a link with Chloride would help the development of its Pulsar automotive battery, which it claims to be the most advanced car battery in the world.

The battery, due to go into full scale Australian production in March, is said to be up to 50 per cent smaller and lighter than conventional auto batteries, and not to need maintenance.

Chloride launched its Torque Starter battery in 1983—also lighter than conventional batteries and said to be maintenance free. It said yesterday that it had been offered licences for the Pulsar but needed more information on it. The Pulsar is not yet proven in world markets, it said.

CRA bought its stake in 1981 for about £5m, including take-up of a rights issue, as an investment in a major user of lead to help it keep abreast of new technology in lead acid batteries.

Chloride ordinary shares showed little reaction to yesterday's news, falling 1p to 30p.

## Guinness Peat to acquire 25% of Britannia Arrow

By DAVID LASCELLES, BANKING CORRESPONDENT

Guinness Peat (GP) gave another sign of its mounting self-confidence yesterday with plans to buy a 25 per cent stake in Britannia Arrow, the investment and banking group.

The deal will give GP a 25 per cent stake in a company with wide interests in financial services, and is structured to give a big boost to GP's equity. It will also put GP in the unusual position of owning a stake in accepting houses, Guinness Mahon and Britannia, which it acquired Singer & Friedlander.

The directors of Britannia Arrow said last night they were unable to tell the intentions of the shareholders of either of the proposed closer associations as the groups are in direct competition.

Previous discussions between Britannia Arrow and Guinness Peat started in October last year by Britannia Arrow of Guinness Peat's merchant banking subsidiary, Guinness Mahon. Subsequent to these discussions, Britannia Arrow acquired Singer and Friedlander instead.

GP, which has just resumed paying dividends after three years of losses, will buy the stake from the United Kingdom Temperance and General Provident Institution (UKPI). The relations were "amicable."

## W. Allen to call in receiver

W. Allen and Sons (Tipton), West Midlands boilermaker and engineer, last night decided to call in the receiver after abandoning attempts to find a buyer.

The company said it had encountered a severe shortage of working capital as a result of problems with Burgess Engineers and B&E Boilers, two businesses which it acquired last March.

It said that since January 16, when discussions with one possible bidder ended, it had put together an outline plan to restructure the group and had

identified possible support from a number of investors.

Although it had received a further conditional offer, it had not proven possible to bridge the gap between the company's present position and the time when the reshape or an offer could be concluded.

Shares in Allen were suspended of the company's request ahead of the announcement. They stood at 50p.

The directors said that investigations by the company's auditors, although not yet completed, indicated a substantial deficiency of assets in Burgess and B&E which might give rise to a claim of some kind. As a result, its borrowings had risen.

Allen paid £164,000 in cash for the two businesses, acquired from Richard Wengert, owner of the company, at the time when it was strengthening its boiler interests.

In its accounts for the year to March 1984, Allen had indicated that it could be due a sum of money from Richardson if a deficiency existed in the net asset value agreed at the acquisition.

It said last night that, having advised that such a claim would be well founded,

GP is a diversified group engaged in wholesale financial services, banking, aviation, energy, property and insurance.

The stake in Britannia Arrow brings it a diversified group of industrial, investment banking and broking services.

Mr Morton said he would be exploring co-operation opportunities with Britannia, though he did not rule out the possibility of a takeover. He said GP's aim was not to become an integrated financial services company, but to manage its own and clients' assets.

The acquisition got a generally mixed reception in the City, though one analyst said: "At least GP can't lose." UKPI, however, earned praise for a well-timed sale of Britannia abares.

\* \* \*

Smiths Industries has acquired a small specialised rubber processing company, Unitec, of Knottingley, North Yorkshire, for a consideration believed to be for a takeover bid, but might raise its stake to 30 per cent if the opportunity arose. Britannia Arrow, which appeared to be surprised by the deal, had no comment, but Mr Morton said relations were "amicable."

\* \* \*

John Newman, Nicholas Shipp and Menstar Finance between them have bought 350,000 shares in Boek, amounting to approximately 5.2 per cent.

Callahan is CRH's fourth and largest purchase since it began to move into the U.S. in 1978 with the acquisition of Amcor, a Los Angeles-based construction materials company, for \$12.2m.

CRH's U.S. operations generated revenues of \$84m and pre-tax profits of \$9m in the year ended 1984.

Mr 'Doc' Marcelli, president and a 60 per cent shareholder in Callahan, will remain with the company, which will form part of CRH's U.S. holding company, Oldcastle.

Representations have since been made to the Panel by County Bank, adviser to the board of Chubb and Son during the recent court case which culminated in the takeover of the security group by Racial last November.

County Bank yesterday met the Panel to discuss its understanding that Racial, after the launch of its final offer on October 2, has forecast that it would achieve a "good improvement" in earnings for the year to March 31 1985.

Racial, however, has been insistent that the only commitment was to sell their shares to the highest bidder.

Callahan will give CRH a base in the North-Eastern U.S. where it expects major spending on the renewal of the road and bridge network. New York state recently issued a \$1.2bn transport bond.

CRH's shares were unchanged at 57p yesterday.

## Cement Roadstone £36m U.S. acquisition

By CHARLES BATCHELOR

Cement-Roadstone Holdings, Ireland's largest industrial company, is buying Corman, a U.S. diversified investment holding and banking services.

Mr Morton said he would be exploring co-operation opportunities with Britannia, though he did not rule out the possibility of a takeover. He said GP's aim was not to become an integrated financial services company, but to manage its own and clients' assets.

Callahan made a pre-tax profit of \$7.85m on turnover of \$70m in the year ended March 31 1984.

It has a backlog of \$100m to be spent at year end. It is expected to have net cash of \$8m at March 31 1985, while a revaluation of its fixed assets is expected to show a substantial surplus on book values.

It is based near Albany, New York, employs about 800 people, and owns six quarries with a total output of 1.5m tons, six gravel pits, 12 asphalt plants, a concrete block plant and three Spancrete (pre-stressed slabs and beams) plants.

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CRH's U.S. operations generated revenues of \$84m and pre-tax profits of \$9m in the year ended 1984.

This follows the warning a week ago by Sir Ernest Harrison, Racial's chairman, that profits for the group would be substantially below expectations.

The purchase will be financed from CRH's existing dollar loan facilities. The acquisition is expected to increase debt from a current 30 per cent to just over 40 per cent of shareholders' funds.

Callahan will give CRH a base in the North-Eastern U.S. where it expects major spending on the renewal of the road and bridge network. New York state recently issued a \$1.2bn transport bond.

CRH's shares were unchanged at 57p yesterday.

## Dunlop seeks a better liaison with its U.S. shareholders

By CHARLES BATCHELOR

Dunlop Holdings, the debt-laden tyre and rubber products group, has signed up Goldman, Sachs, a leading U.S. investment bank, to improve communications with U.S. shareholders.

Between £1,000m and \$1,000m, investors hold a combined 27 per cent stake in Dunlop in the form of American Depository Receipts.

They will play a crucial role in Dunlop's defence against the unauthorised £35m takeover bid launched by BTR, the broad-based conglomerate.

U.S. shareholders are barred by their own stock market rules from taking up shares under the planned 15-for-seven rights issue which forms part of Dunlop's £125m financing package.

This may mean they opt to sell their shares to the highest bidder rather than back the Dunlop refinancing package to be put to a shareholders' meeting on February 8.

Dunlop also faces a problem in

contacting its U.S. shareholders who do not appear on its share register. It would have to work through Morgan Guaranty, the bank which has created most of the ADRs in the U.S. clearing corporation which then holds the deposited, and U.S. brokers and banks.

Goldman Sachs has also been instructed to look after Dunlop's U.S. interests, including the Dunlop Tire and Rubber Corporation, its U.S. tire-making subsidiary.

Dunlop refused to comment on speculation that Goldman Sachs had been asked to bid a rival bidder to BTR.

The bank, which is the largest partnership in the U.S. securities industry, was retained by Sotheby's, the art auctioneer, and by Thomas Tilling, the industrial bidding group, to fight off an unwelcome takeover bid. Tilling finally succumbed to the bid

from BTR but Goldman Sachs brought in Mr Alfred Taubman, the multi-millionaire U.S. property developer, to buy Sotheby's.

Dunlop's Angus Fluid Seals and Polymer Engineering businesses will be transferred to the engineering division from the industrial division to bring together all the automotive and suspension activities under the same profit centre.

Mr Percy Plant, formerly managing director of BL's Land Rover-Leyland International division, is to take over as chief executive of Dunlop's overseas businesses.

## LMI lays claim to 9% of Hoskins

London & Midland Industries (LMI) increased its stake in Hoskins & Morton to 8.6 per cent by Monday's first closing date on its revised offer.

It has acceptances from holders of 5.8 per cent of H & M's shares and owns a further 2.7 per cent.

LMI's increased offer, which has the backing of the H & M board, was accepted by 51.9 per cent of shareholders.

Mr Robert Ogilvie of County Bank said after yesterday's meeting with the Panel: "We were not there looking for a witch-hunt. We believe we can rely on the Panel to look independently at the facts and come to a view on whether the forecast had been made with due care and attention."

Mr John Lee of the Takeover Panel said the panel had also been approached by Chubb and Son during the recent court case which culminated in the takeover of the security group by Racial last November.

County Bank yesterday met the Panel to discuss its understanding that Racial, after the launch of its final offer on October 2, has forecast that it would achieve a "good improvement" in earnings for the year to March 31 1985.

"There can be a number of reasons why a forecast is not met," he said. "Our general objective would be to check that nothing negligent had taken place."

Shareholders approved a resolution authorising an increase in LMI's share capital and allotting new ordinary shares to holders of H & M shares at a meeting

# GALLAHER

## Sales and profits at record levels from a wider and stronger spread of interests

Sales and profits before tax were again at record levels in 1984, with sales 10% ahead at £2,839m and profits 7% up at £108m.

Excluding the four years of optical back payments in 1983, the overall profit increase was 16%.

### Summary of Results for year ended 31st December, 1984 (unaudited)

	1984 £ million	1983 £ million
Group Sales	2,839.1	2,579.7
Group Trading Profit	122.2	110.4
Interest Charges	(14.0)	(9.3)
Group Profit (before Taxation)	108.2	101.1

### Tobacco

Volume sales of Gallaher cigarettes manufactured in the UK were 19% ahead. The benefit from a good domestic market share and a strong rise in exports more than offset a decline in the total UK market.

Benson and Hedges Special Filter and Silk Cut continue to dominate their sectors.

Gallaher cigar sales in the UK were also up, with Hamlet further strengthening its position as market leader. Pipe and roll-your-own tobacco markets were depressed, but the Group's market share rose, with Mellow Virginia and Clan both strong.

Overseas tobacco companies were just ahead of 1983. A better performance by Gallaher (Dublin) more than offset lower profits from Niemeyer, affected by price competition in the West German market.

### Optical

Results for the full year showed a positive trend after excluding all DHSS back payments. In the UK, volume increased in a changing market. Both the Italian and Spanish companies had good years.

### Engineering

Stronger demand both at home and abroad, plus the benefits of reorganisation, are reflected in the profits rise of 57% to £6.6m. Mono and Saunders Valve both achieved notably better results after a long period of reorganisation. The Italian subsidiary, FIP, increased sales volume, but margins remained under competitive pressure.

### Distribution

All the major companies performed well. Overall results would have shown a greater increase but for the cost of reorganising certain activities. The newly acquired drinks and food vending business, Vendepac, had a good year.

### Office Products

The Ofex Group achieved sound progress with profits markedly up on 1983. Particularly good results were achieved by Rexel, Eastlight and Lawtons. The overseas companies were also well ahead, and there were important gains in export markets.

### Housewares

The Prestige Group had a good year. Results for the seven months since acquisition were up to expectations and provided a satisfactory net contribution after acquisition financing costs.

### Outlook for 1985

Gallaher enters 1985 with a wider and stronger spread of activities in the UK and overseas. It is well positioned to make further progress provided domestic taxation of tobacco products is held at a realistic level.

S.G. CAMERON, CHAIRMAN

Gallaher Limited, 65 Kingsway, London WC2B 6TG. Tel: 01-242 1290. Telex: 25505.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange

## BLUEBIRD TOYS PLC

(Incorporated in England under the Companies Acts 1948 to 1976)

Number

## UK COMPANY NEWS

### Gallaher up 7% to record £108m

A RECORD year has been experienced by Gallaher, the major cigarette manufacturer best known for its Benson & Hedges and Silk Cut brands. Profits before tax improved by 7 per cent in 1984 from £101.1m to £108.2m on turnover ahead by 10 per cent at £2.54bn.

Tobacco, by far the largest group operation, saw sales pass the £2bn mark and trading profits rise by 9 per cent to £83.5m. Volume sales of Gallaher's cigarettes manufactured in the UK increased by 1 per cent.

Mr S. G. Cameron, chairman

of this subsidiary of American Brands, says that the benefit from a good domestic market share and a strong rise in exports more than offset a decline in the total UK market. Benson & Hedges Special Filter and Silk Cut, he says, continued to dominate their sectors.

Cigars sales in the UK were also higher, with Hamlet further strengthening its position as market leader. While pipe and roll-your-own tobacco markets were depressed, Mr Cameron says that market share increased,

with Mellow Virginis and Clan both strong.

Overseas tobacco companies were "just ahead" of 1983. A better performance by Gallaher (Dublin) more than offset lower profits from Niemeyer which was affected by intense competition in West Germany.

Looking ahead, Mr Cameron says that Gallaher has entered 1985 with a wider and stronger spread of activities both at home and overseas. He adds that the company is well positioned to make further progress provided that domestic taxation on tobacco products is held at a "realistic level."

Total group tobacco sales, excluding VAT, for the year amounted to £2.09bn compared with £1.94bn.

Gallaher's optical operations contributed £14m to trading profits. This compares with £21.2m, which included four

years of back payments from the DHSS.

Mr Cameron points out that if the back payments were excluded then Gallaher's overall profit would have increased by 10 per cent in 1984.

The interim dividend of 10 pence per share, an increase of 50 pence over the prospectus forecast, is to be paid on February 15.

No half-year comparative figures are reported, but the midway taxable figure is only £220,000 short of the last full

year return. Mr Martin Ward, the chairman, says that trading in the current half is progressing well and he looks to the future with confidence.

Turnover for the first half year was £2.65bn, against £3.23m for the 13-month period.

The principal business of the group is the manufacture, sale and hire of work platforms for the construction and civil engineering industries. It changed its

name from Morland Securities to Morland International in 1984.

The interim tax charge came to £51.000, leaving net profits at £64.000, or 4.47p per share.

Retained earnings were £45.000.

In the prospectus forecast the directors stated that they would recommend total dividends of 2p per share for the current year, payable in a ratio of 1:2

between interim and final. They have "exceeded expectations" as "excellent."

In the U.S. sales are going well and the network of local distributors there is expected to increase substantially during 1985. The group is currently selling through distributors in Delaware, Georgia, Florida, Massachusetts, North Carolina and Texas.

Mr Ward says that the group's

reputation for quality and reliability is well deserved.

Access Satellite over £1m at midway

IN ITS first results as a USM-quoted concern Access Satellite International has turned to pre-tax profits of £1.16m for the six months to October 31 1984, and is to pay a net interim dividend of 10 pence per share, an increase of 50 pence over the prospectus forecast.

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£220,000 short of the last full

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Access Satellite over £1m at midway

Compulsory winding up orders against 114 companies were made in the High Court. They

P.A.P. Window Systems, Moughan and Macken, Kennet-side Plastics, Ernborough, Anton Freight, D. Rogers & Sons (Transport), Red Rose Building Contractors, Jaton Metals and Burden Waste paper Co.

Oakley Haughey, Crown Dis-

tillers, Mark John, Fast Foods (St. Ives), St. Ives, Cumbria Building Contractors (East Midlands), Intogold, International Safety Services and Votelynn.

Melton Printers, Norfolk and Norwich Arts Club, Tofteford, Beccarets (Angsey), Monobuild (Construction Services), Meaberry, Sound Reproducing Equip-

ments (Bristol) and Creative Control.

Moloney Construction, Farbony, Parkway Forwarding, Beechwood, Dixon Industrial Roofing, Holden and Hollins, Industrial Services (Eastern) and L.H.L. Doorframing.

Mildberry, Manorcross, Stylecode, R. Jenkins, Wheelwright, Strangwicks, Cheraul, Cleaners, Enderby, Classic Dry Cleaners, Factorhord, Frou Day, G. B. Hirst Tankers (1982), Holour and Inter-Clean.

Cycleglen, Great Western Garages, Carlisle Kitchen Centre, Steels Engineering, C. H. Jones (Wtton), Benson, Lutts, Amex Factors, Cumbria Enterprises, Exotech (Middle East), Euro-

graphics, GMG Co., Midasian, Developments and Components International (UK), Symans, Maripare, Hurd Textiles, Cheltenham Business Consultancy, Cheslyn Upholstery, Nikes Sheds (1981) and SK Hand Tools Manchester.

Western Gloves (Manufacturing), William Newton & Sons, Belli Quarries, Stardeil, United Trading Corporation, Prizewess, Thorne Brothers, Builders-Decorators, Spurrier, Woodrush, L.S.C. Engineering Contractors (Luton) and C. Plater & Son.

This advertisement is issued in compliance with the requirements of the Council of the Stock Exchange. It does not constitute an invitation for any person to subscribe for or purchase any of the 11½% Convertible Unsecured Loan Stock 2003-2004 (with Warrants attached).

The Council of the Stock Exchange has admitted the above mentioned securities to the Official List.

**SHIRES INVESTMENT p.l.c.**  
(Incorporated in England and Wales with registered no. 386561)

**Issue of 11% Convertible Unsecured Loan Stock 2003-2004**  
(with Warrants attached)

£2,690,860 11% Convertible Unsecured Loan Stock 2003-2004 (with Warrants attached) is being issued by way of rights to the ordinary shareholders and the existing warrantholders of the Company. The Loan Stock will be dealt in separately from the Warrants from 15th April 1985.

Details of the 11% Convertible Unsecured Loan Stock 2003-2004 are available in the Exetel Statistical Services.

Copies of the Listing Particulars published in connection with the rights issue may be obtained during normal business hours today and tomorrow from the Company Announcements Office of The Stock Exchange, London EC2. Copies may also be obtained during normal business hours on any weekday (Saturdays excepted) up to and including 19th February 1985, being the last day of acceptance and payment in full for the rights, from:

Shires Investment p.l.c., Ravensbourne Registration Services Ltd., Bourne House, 34 Beckenham Road, Beckenham, Kent BR3 4TU.

Laing & Cruickshank  
Piercy House,  
7 Copthall Avenue,  
London EC2R 7BE.  
30th January 1985

### WILLIAMSON TEA HOLDINGS plc

#### Chairman's Additional Remarks

Addressing the Annual General Meeting of Williamson Tea Holdings plc, the Chairman, Mr R. B. Major said:

Since the publication of the Report of the Indian Elections we have returned Mr Rajiv Gandhi to power as Prime Minister. In view of the ultimate importance to the world, the Indian Tea Industry and our Company as it is certain there will be continuing political stability in India.

World demand continues to outstrip supply and tea prices throughout the world continue to boom. There seems to be an insatiable demand for tea in India, the Middle East and Africa. It takes planning, finance and time to plant and bring to maturity extensive new tea acreages and it seems unlikely, therefore, that world supply will exceed demand for some time and prices should remain at higher levels than have previously been the case, and though costs will continue to escalate, prospects appear encouraging.

Our crop up to 31st December is in excess of last year's. At this stage no-one can possibly forecast what the spring crop will be, this is dependent on the rainfall but provided even an average harvest is obtained the total crop for the year should be well up to average. Sales made in due course will be very satisfactory and bearing in mind that the change of accounting made last year will not again depress profits, indicate that the profits for the current year will be well in excess of 1983/84.

£591,000 of pre FERA 1984/85 profits still remain in India, negotiations on the normal tax assessments, always a lengthy process, continue but I hope that most of this matter will be resolved in 1985.

In Kenya, Government permission has been given for an increase in George Williamson Kenya Limited's capital by a 1 for 2 bonus issue to shareholders. GWK have been appointed Managing Agents of Mau Forest Ltd, a tea estate in the Kericho area belonging to The Anglo Indonesian Corporation.

Romai Tea Holdings plc was acquired by our Secretaries, George Williamson & Co Limited, on the 28th December last. Their combined holding in Williamson Tea Holdings is now 49.8%.

We are negotiating with Worldwide Developments (New Zealand) Limited concerning the manufacture of the Worldwide Burner. These burners have already proved themselves in tea dryers in Africa and elsewhere where our overseas subsidiary are agents.

Once again I take pleasure in having this opportunity to express our gratitude to the Agents, Visiting Agents, Management Staff and Labour both overseas and in Accrington for their efforts in producing such satisfactory results.

The report and accounts were adopted.

#### Signs of a more flexible approach

AS ALGERIA shifts from being an oil exporter with a marginal amount of natural gas to being a gas exporter with a marginal amount of oil, Sonatrach, the country's state oil and gas monopoly, faces difficult decisions.

In the past, Sonatrach has behaved, even when selling gas, like a militant oil exporter, insisting upon both the highest possible oil price and a direct link between the price of oil and gas. In 1981 and 1982, Algeria scored famous pricing victories over utilities in Belgium, France and Italy.

Today, however, the European gas glut has undermined its ability to set gas at its own terms. In response, Algeria has shown signs of softening its dogmatic marketing principles, fueling speculation among gas buyers that the world's fourth largest gas power is shaping up for a renewed assault upon U.S. and European markets.

Algerian oil reserves will run out before the end of the century, but the country's

oil reserves of almost 3,000 billion cubic metres are exceeded only by those of the Soviet Union, the U.S. and Iran.

Sons of a more flexible approach became apparent in 1983 and 1984 as initial volumes of gas exports to Belgium and France were cut. The original contract with Belgium's Distri-gaz, for 20 billion cubic metres a year over 20 years at a price of \$3.95 per million BTUs, was reduced to \$1.5bn in 1983-84, although it has since risen again. Gaz de France, meanwhile, persuaded the Algerians to agree a temporary reduction of French gas purchases last summer. Such flexibility is normal for Gasunie, the Dutch gas utility, which refused to honour a "take or pay" clause in its gas contract.

Towards the U.S. companies, El Paso and Trunkline, whose large contracts were respectively cancelled and suspended in 1981 and 1983, Algeria has been able to exert little diplomatic leverage, although it has tried to work through the U.S. banks which loaned money for the construction of LNG processing facilities.

With Japan, which is interested in Algerian liquid petroleum gas, the position is

somewhere in between. Negotiations about Algerian exports of LPG to Japan have dragged on for months. Japan would like to buy LPG, but not at any price, and the country can manage without supplies from Algeria. But Japan would like to maintain links with Sonatrach, if only because Japanese companies have carved out for themselves a lucrative niche in what is today Africa's second largest import market after South Africa. Algeria is also the third largest borrower of Japan Exim Bank funds in the

world after Russia and China.

Japan takes more than half of its LPG imports from Saudi Arabia and is keen to broaden its supply base. Saudi LPG deliveries are also susceptible to interruptions related to OPEC oil production quotas.

It depends what value is placed upon greater diversity of supply. Freight rates already boost Algerian LPG prices to Japan at least \$10-\$15 per tonne beyond those from the Gulf. There is also a risk that Japanese buyers already critical of even the \$206 a tonne fob

price will turn to potentially even cheaper Malaysian and Indonesian LPG supplies.

Proponents of the hard line on prices abound in Algiers. Dr Yusef Yusuf, Sonatrach's deputy general manager, recently suggested that Sonatrach would rather reinject LPG into the ground than sell it below an acceptable market price.

LPG and condensates are by-products during the extraction of oil and natural gas. To reinject it into the underground reservoirs requires both the cost of separating it and re-injecting it to be incurred over and over again as it is impossible to separate it underground. But at the same time, Sonatrach last year sold 2m tonnes of LPG to Europe—especially at market prices.

Sonatrach's marketing strategy will be of critical importance to Algeria's economic future. Export of oil in LNG form and LPG, most of which is sold in Europe, accounted for about 60 per cent of Sonatrach's \$13bn foreign income last year. That compares with 4 per cent in 1970 and projections of over 90 per cent by 1990.

The state company's handling of the large U.S. market will be of particular importance. Will the company agree to play as it has with Distrigas of Boston, the role of a "peak shaving" supplier—supplying the gas mostly during the winter when demand in the Northern Hemisphere is at its peak?

Because the LNG processing facilities in Arzew and Skikda are already working below capacity—by a factor of one third overall—and because some Algerian LNG carriers are in mothballs, there are added costs in holding out for a premium price in the U.S. market.

But market conditions in the U.S. do not favour such premia. The wellhead price of newly contacted domestic gas is around \$3 per million BTUs, almost a dollar below the Algerian wellhead price before liquefaction. Canada has recently cut its export prices to \$3.15 to revive the flagging volume of its own contracts.

Europe too is a buyer's market, as Norway has dominated its negotiations with British Gas over the Sleipner Field. With Europe oversupplied until the mid-1980s, import customers are putting pressure

#### MINING NEWS

### South African gold production continues on an upward trend

BY GEORGE MILLING-STANLEY

A LEAP in pre-tax profits from £92.6m to £132.6m by Microgen Holdings for the year to the end of October 1984 follows its acquisition last autumn of Eurocom Holdings formerly the National Water Board. Microgen's computer output to microfilm subsidiary. A final dividend of 10p raises the total from 5p to 10p, and is 1p ahead of the payout forecast at the time of the acquisition.

A one-for-one strip is also proposed on the 10p shares, which will then be split into two 5p shares. Shareholders will therefore hold four 5p shares in place of each 10p share held when the bonus issue is made.

Earnings per share are shown as 2s 11d (115.8p) before extraordinary charges.

The directors point out that Eurocom's results for the year have "exceeded expectations." Figures for 1983 include Eurocom, and figures for 1984 are for Microgen alone.

They say that Microgen, with its Eurocom, was already budgeting for a substantial increase in sales and profit for the year. With the added strength which this acquisition brings to the group, the directors of Microgen, which converts computer print-outs into microfilm and microfiche, say that they look forward with confidence to another year of growth.

Turnover grew from £13.5m to £18.2m.

Microgen's computer output microfilm business continued to grow from growing productivity and from market demand for the enlarged product range. Thus the major benefit to turnover and profit will be in 1985.

At Systemset, computerised phototypesetter, the emphasis was on securing a platform for sustained future growth in computerised phototypesetting, but record profits were achieved.

Excluding the contribution from Systemset, group turnover was £5.6m and pre-tax profits £1.6m. Earnings per share would have been 25.1p.

# STANSTED REVISITED



This is the third time that the British Airports Authority have tried to foist Stansted upon the public.

On two previous occasions they have failed. But at the third attempt, and after the expenditure of millions of pounds and even more millions of words, their persistence has brought them a favourable report from the Public Inquiry Inspector.

The development of Stansted Airport is now the subject of an adjournment debate.

It is a vital opportunity for M.P.'s of all parties to show how they stand on issues of crucial importance to millions of their constituents.

#### NON-PARTY PRINCIPLES

The basic issues are unchanged since 1981.

- \* Should £1,000 million be spent on duplicating facilities which are already provided at the regional airports?
- \* Is it right to force all international passengers, willy-nilly, through the South East?
- \* Is it right to ignore the wishes of the present inhabitants of Stansted?
- \* A developed Stansted would severely degrade international services from the regional airports. Does this square with the view of the Government White Paper recognising airports as prime centres of economic recovery within the regions?
- \* Why should investment and employment be taken away from the severely disadvantaged regions and forced upon one of the very few remaining places without an unemployment problem?

All these are questions of common sense and natural justice - not of party politics.

Since 1981 the case against Stansted has been put by the North of England Regional Consortium on behalf of millions of people of all political persuasions and of none, from all sections of the public and from every branch of commerce and industry.

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The City Councils of Carlisle, Leeds, Liverpool, Manchester, Newcastle and Sheffield.

The Airport Authorities of Blackpool, Carlisle, Humbershire, Leeds/Bradford, Liverpool, Manchester, Newcastle and Teesside.

If you would like to receive the detailed and quantifiable facts behind this announcement, please write to:  
North of England Regional Consortium, PO Box 532,  
Town Hall, Manchester M60 2LA.

*the case for the*  
**NORTH**  
North of England Regional Consortium

## TECHNOLOGY

FIRM BUSINESS APPLICATIONS ARE APPEARING FOR OPTICAL STORAGE

# Laser disk stores newspaper's past

BY GEOFFREY CHARLISH

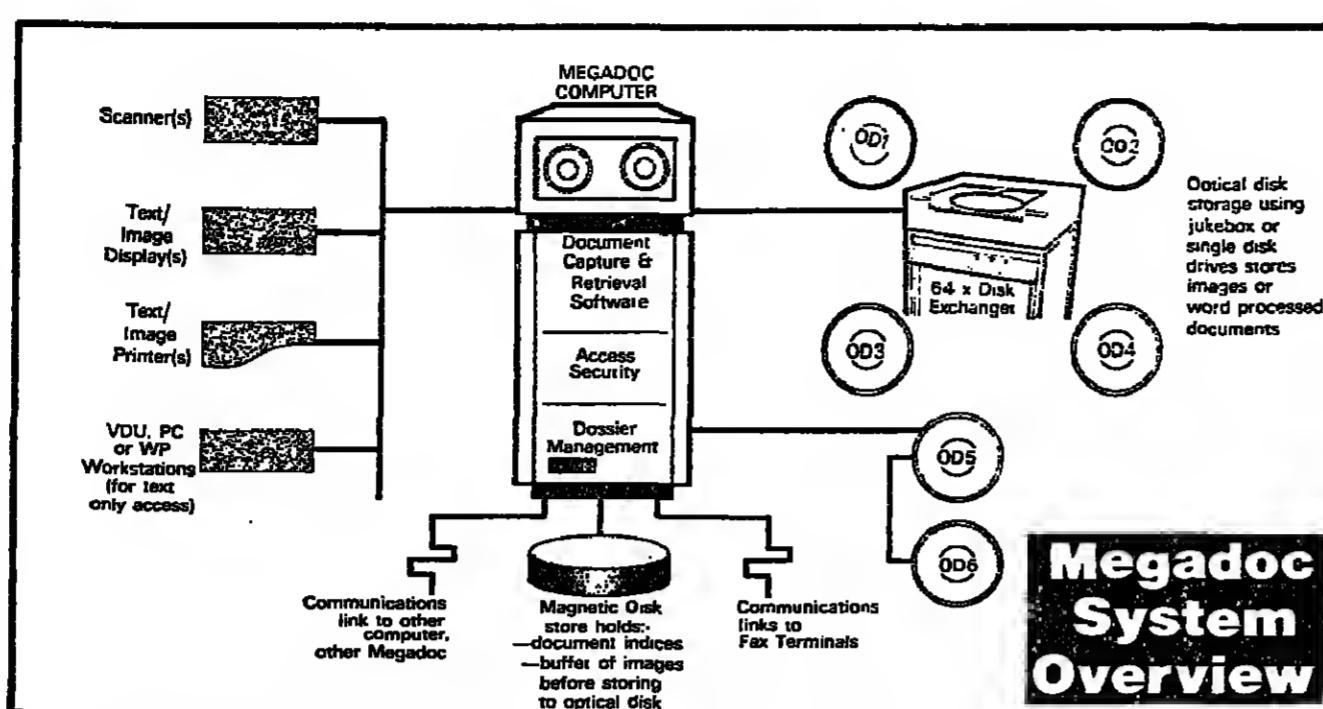
THE PHILIPS optical disk storage system, Megadoc, is now at three pilot sites in Europe, including a newspaper and a publishing society.

Although a dozen electronics majors have either revealed, or are developing, optical disk systems, announcements of installations have been few and far between. The object of these companies' efforts is to produce systems that can store large quantities of documents at very low cost and compete with conventional microfilm and microfiche.

For example, the U.S. Library of Congress and General Electric in the U.S. have integrated automation systems using Thomson-CSF disk drives. Recently Ferguson revealed it will be using Drexler technology for electronic publishing. Ciba-Geigy (vis Ilford in the UK) and the Blue Cross insurance group in the U.S. have also been licensed by Drexler.

The pioneer installation for Philips' Megadoc is at Gruner und Jahr, publisher of *Die Zeit* and *Stern* magazine. Until now, microfiche (postcard-sized pieces of film holding about 100 page images) have been used for storing Press clippings for journalists' use. The publisher has installed two scanners recording images on a pair of

**The object is to produce systems that can store large quantities of documents at very low cost**



At *Die Zeit*, past newspaper pages are being scanned and the disks transferred to the journalists' access system. New pages are added daily.

Each access station has an IBM terminal that works with the existing IBM mainframe for indexing and a second high definition terminal on which extracted images are displayed. Ultimately there will be four image displays, two image printers and a file of 30 images equipped with a "juke box" disk handle able to access up to 125 gigabytes of storage.

Holland's first system, at the Zwolle office of the Dutch Land Registry, runs on a Philips P4000 office automation system with document indexing and image management software. It stores copies of deeds of sale and mortgages for two Dutch municipalities.

In Münster, Landes Bau Sparkasse, a German building society with 2.5m account holders, previously used COM to generate output on microfilm to store copies of computer-generated letters. COM is a technology which takes text and data straight from a computer and "writes" it on to microfiche,

which are accessed via enlarging viewer/printers.

In the new system, LBS Münster continues to index the material on its IBM mainframe, but the magnetic tape holding the text goes to the optical system instead of the COM machine. From the P4000 Megadoc workstation, documents can be extracted from the optical store, viewed within a few seconds, and printed out. Some 10 gigabytes of information will be stored annually.

The next step for the building society will be to add scanners to handle incoming mail. The same optical disks will then deal with both digitised page images and keyed text. It is expected that the building society's staff will be able to handle customer queries much more efficiently.

In optical recording, tiny pits are burned by an extremely fine laser beam on to a rotating tellurium-surfaced disk, rather like a gramophone record. The "groove" of pits forms digital codes representing the small scanned elements of an image. To "play" the record, another laser tracks the microscopic pits and by refelec-

tion a photosensitive diode registers the codes. These are then turned back into image elements and can be reconstituted on a workstation screen.

Philips says the life of the tellurium surface "appears to be about 30 years, or 15 times that for the equivalent magnetic disc—which needs to be rewritten every two years at least."

In addition, since the beads are positioned several centimetres from the surface, exchangeable disk design is straightforward. There is no sensitivity to dust, so disks can be handled and stored in a normal office environment.

Optical disks allow very dense recording: Philips produces double-sided 300 mm (12 inch) diameter platters holding two gigabytes of text. This is roughly 2,000,000,000 characters, which practice means that some 300,000 pages of text can be recorded, says Philips.

Storage cost is, therefore, very low. In terms of the medium alone, the page cost is a mere 0.004p. But in addition, the hardware cost is kept down because mechanical

tolerances are not critical—optical methods are used to keep the laser beam on course. Philips says the cost of the drive itself is no more than that of a magnetic disk system which

is accessed for close to 95 per cent of the time.

So U.S. Design built an intelligent disk controller capable of handling up to four Winchester drives and a cartridge tape drive.

The "intelligence" in the controller enables it to analyse patterns of data use and remove the most frequently requested information. Up to 5 per cent previously identified off the disk and into semiconductor memory built into the controller itself.

Access to that information is, therefore, virtually instantaneous. U.S. Design uses two more tricks: a way of predicting what information is likely to be needed for next and a method of moving the read/write head closer to the most heavily accessed information.

U.S. Design, with revenues of \$8.4m in 1984, is still very small but the novelty and quality of its approach should pay off in the next few years.

ALAN CANE

## Computers Speeding up data access

MODERN computers execute millions of instructions a second; the electro-mechanical magnetic disk systems on which they depend for their information operate in thousands of a second.

There is, therefore, a performance bottleneck in the system, a little like an accountant with an electronic calculator sending his secretary separately to the files for every figure needed in a calculation.

A small American company, U.S. Design Corporation of Lanham, Maryland, has an answer to this problem which is achieving critical acclaim.

John Ball, of stockbroker

## Components Growth in circuits

SRI INTERNATIONAL, the high technology research and consultancy organisation, predicts that by the mid-1990s the market for gallium arsenide semiconductors will have reached \$10bn—which was about the value of silicon devices sold in 1982.

SRI's Mr Kenneth Taylor believes the growth will have tremendous impact on companies that use and make silicon based products and on those that supply equipment, components and materials to the semiconductor industry.

However, Mr Gordon England, executive director of SRI for Europe, Africa and the Middle East, takes the view that Europe may not take quite the back seat it took in the silicon world.

Developed by Cranfield Robotics Industrial Systems of London, the machine costs less than \$10,000, and can deal rapidly and efficiently with the intricate component profiles found in sealant and liquid gasket application and in other industrial processes. The developers believe the price and performance of the unit brings robotics within the grasp of even the smaller manufacturer. Breakthroughs can be achieved within months, says the company.

## Manufacturing Integrated automation

LOGICA, the UK systems and software house, in conjunction with several European companies, including Matra and Olivetti, is to develop a computer-aided manufacturing system (CAMS) at the FN (Fabrique National Herstal) plant in Belgium.

The consortium project is valued at about \$5m, and will involve 100 man-years of effort over a five-year period.

The objective of CAMS—a technique still in its infancy—is to unite the various computer and control systems found in factories and which have developed independently in isolated "islands of automation" over the years.

At FN, the system will automate procedures in the precision machine shop, including planning, production scheduling, robotics control, transport, machining and assembly.

An open computer architecture is to be used, allowing expansion via different manufacturers' equipment, in line with defined standards.



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## Adhesives Sticky robots

A RECURRING problem in industry—training operators to extrude adhesives from dispensers over complex paths—and then expecting them to do the job consistently over and over again—has been solved, it is claimed, by the CranTech Polar robot.

Developed by CranTech Robotics Industrial Systems of London, the machine costs less than \$10,000, and can deal rapidly and efficiently with the intricate component profiles found in sealant and liquid gasket application and in other industrial processes. The developers believe the price and performance of the unit brings robotics within the grasp of even the smaller manufacturer. Breakthroughs can be achieved within months, says the company.

## Research Materials analysis

THE LOS ALAMOS research laboratory in the U.S. has developed a novel type of laser microprobe, which is able to produce sensitive analysis of blood, serum and other biomedical samples.

The microprobe combines a well-established diagnostic technique called atomic emission spectroscopy with laser technology to analyse a sample's trace elements. When hit by a laser beam trace elements emit each unique signature of light called spectral lines.

The laboratory has already used the system to detect sodium and potassium in the product stream of a coal gasifier and investigations are being made to detect toxic substances in the atmosphere, though researchers believe the greatest potential is in biomechanical research.

## Does it matter who you rent your micro from?



## SECURITIES DE-REGULATION and the FINANCIAL SERVICES REVOLUTION

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CAR OF THE WEEK

1982-83

1984-85

1985-86

1986-87

1987-88

1988-89

1989-90

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**UK unveils a framework for investor protection, Page 26**

## SECTION III - INTERNATIONAL MARKETS

# FINANCIAL TIMES

Wednesday January 30 1985

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### WALL STREET

## Heads down awaiting funding plan

**INVESTORS** in New York financial markets kept their heads down yesterday, awaiting today's disclosure of the U.S. Treasury's funding requirements for the next quarter. Short-term rates rose smartly behind a jump in the federal funds rate and the stock market tried to rally quickly from a dull start, writes Terry Ryden in New York.

The Dow Jones industrial average was up 14.79 at 1,292.62 at the close.

The Treasury is expected to announce this morning plans to auction around \$17.75bn in federal securities early next month. Maturities are likely to range through three, 10 and 30 years, and will test the strength of the bond market's recovery, on which the dramatic rise in stock prices has been based.

In the stock market turnover remained brisk and prices steadied as bonds rallied. Profit-taking in airline stocks brought a sharp dip in the Dow transportation average. Among the domestic carriers facing renewed price competition, United at 54.5% lost 1% and Delta, at 54.3%, dropped 5%. American fell 5% to 37.7%.

IBM, announcing two new products, shaded 5% to lower \$134% and Honeywell 5% to 50.1.

Commodore International tumbled 5% to \$124 after disclosing a 94 per cent slump in profits in the December quarter. Apple Computer fell 5% to \$30.

Speculative issues in centre stage included ABC, the television network, 5% down at \$54%, on the absence of bidder. The collapse of the \$1bn bid proposal left Northwest Industries 5% down at \$49. Philips Petroleum, with its restructuring plan now meeting opposition on Wall Street, dipped 5% to \$48%.

General Mills, however, bounded ahead by 5% to \$54% in heavy turnover after brokerage analysts took a favourable view of plans to sell its toy and fashion subsidiaries.

AT&T again topped the active list, easing a further 5% to \$20% as results were digested. GTE, the big private telephone operator, shed 5% to \$43% on lower profits while Pacific Telesis, one of the new ex-Bell companies, was 5% up at \$89% on trading news.

Prominent in the reporting list was U.S. Steel, which eased 5% to \$27% on its latest trading news.

In pharmaceuticals, Warner-Lambert lost 5% to \$36% and Schering-Plough at \$37 shed 5%, both on profits news. Also lower on trading announcements were Maytag, 5% off at \$48.4, and Reicbold Chemical 5% off at \$34%. Despite a dividend increase, American Brands dipped 5% to \$64%. Higher profits from Brush Wellman failed to satisfy the market, and the stock fell 5% to \$38.

In a dull banking sector, BankAmerica gave up 5% to \$19, with the market

wary of the \$37m write-off on mortgage securities-related business.

In the credit markets Federal Reserve policy remained a point of discussion. Mr Preston Martin, Fed vice-chairman, firmly quashed suggestions that he had changed his ground. "I certainly do not favour tighter credit," he said.

Federal funds jumped to 6 1/4 per cent, before the Fed gave a clearly sympathetic signal by arranging overnight system repurchases. While not a change in policy, the higher rate may have been a cautionary flag for the market ahead of the Treasury funding.

Bonds edged forward after recouping early falls. This week's lacklustre performance by bonds indicates worries that the federal funding could force yields higher. Dr Henry Kaufman, chief economist at Salomon Bros, reiterated his prediction that rates will climb by the end of the first quarter and that long bond yields could top 13 per cent by the year end - current yields are just over 11 per cent.

### TOKYO

## Speculatives fuel further advances

TRADING was brisk in Tokyo yesterday with the start of transactions for delivery in February, but investors sought mainly biotechnology issues and speculative leaders whose prices fluctuated rapidly, writes Shigeo Nishizaki of *Japan Press*.

Judging from the highly speculative nature of the purchases, few observers think the upward trend will continue.

The Nikkei-Dow market average advanced 4.21 to 11,943.07. Volume swelled to 583m shares from Monday's 358m, but issues posting losses still outpaced those with gains by 378 to 329, with 185 issues unchanged.

Kuraray, the busiest issue with 35.74m shares changing hands, led the upsurge of biotechnology-related stocks. It added Y30 to another record high of Y1,160. Fujisawa Pharmaceutical jumped Y50 to Y1,320, also an all-time high, with the second heaviest trading of 26.28m shares. Yamanoichi Pharmaceutical finished at Y1,570, up Y50, and Daishi Seiyaku shot up Y230 to Y1,170. Mitsui Sugar, however, plunged Y45 to Y435 and Sankyo dropped Y20 to Y1,140.

Among speculative issues Nippon Gakki exceeded Y2,000 for the first time, gaining Y180 to Y2,030. It was the day's third most active issue with 18.31m shares traded.

Daishi Chuo Kisen Kaisha, a shipping group that will inaugurate a Shanghai route next month, drew investor interest closing Y25 higher at Y283. Isuzu, which had signed a contract to export 40,000 trucks to China, rose Y17 to Y381.

Non-ferrous metals also became popular for the first time in many days. Sumitomo Metal Mining soared Y70 to Y1,350 and Dowa Mining Y63 to Y70, on drilling of promising gold seams and business diversification.

Blue chips lost popularity quickly as Wall Street registered only a moderate overnight rise. Sony shed Y20 to Y3,980 on small-lot selling, and Matsushita Electric Industrial and Honda Motor fell Y30 to Y1,560 and Y1,420 respectively.

Daishi Securities said the weekly moving average price of the 10 most active stocks reached Y907 on Monday, approaching the all-time high of Y909 scored in October. As market participants began to think high-priced issues had risen too far, more observers expected investor buying to shift to issues priced at Y500 or less.

On the bond market, the benchmark 7.3 per cent government bonds maturing in December 1993 traded at a yield of 6.475 per cent compared with Monday's 6.480 per cent. The yield on 7.5 per cent government bonds due in July 1993, however, dropped from 6.640 per cent to 6.610 per cent.

These changes have coincided with the relatively recent entry of private small savers on to the market. Today one in every four Swedes owns shares. These savers have had little chance to benefit from or defend their holdings against the massive shifts in the pattern of Swedish corporate ownership, says Mr Ryden. "The rules should be the same for all players."

Recognising a growing political sensitivity, the parliament moved last June to give the state majority control on the stock exchange board. The Government now appoints six of the 11 directors.

The Industry Department is understood to be on the verge of appointing a committee to investigate the impact of industrial cross-ownership. The committee will consider eliminating the current tax exemption enjoyed by companies on the dividends from holdings of 23 per cent or above in other companies.

"These rules were originally intended to encourage structural co-operation," says Mr Ryden. "Some people are now starting to ask why the taxpayer should help companies defend themselves against hostile takeovers or newcomers on the market."

KL Kepung led a broadly firmer plantations sector with a 9-cent gain to SS2.47.

### SWEDEN

## Attempts to force the insiders out

THE Swedish Finance Ministry is expected to introduce draft legislation soon which will sharpen the rules governing insider trading on the Stockholm bourse and establish criminal penalties, including prison terms, for offenders, writes David Brown in Stockholm.

The move follows recent public controversy over several large deals where board members in major companies, including Skandia Insurance and the now-bankrupt Saleinvest shipping group, were able to avoid substantial losses by the early sale of personal shareholdings.

After five years of record growth the Stockholm bourse emerged last year as the eighth largest stock exchange in the world.

Legislation passed in 1971, however, remains limited to the requirement that board members and senior executives turn over information regarding shareholdings in their own company to the Bank Inspectorate.

Mr Sten Walberg, chief of the inspectorate, said: "If somebody makes an insider trade, he is simply required to report it. He might be embarrassed or ashamed but there is nothing that can be done to him."

In a confidential report to the Finance Ministry Mr Walberg detailed several



large insider trades that took place last autumn to serve as examples when formulating the legislation.

The Skandia and Salex cases were among those mentioned, as were moves in advance of the successful bid last autumn by Bofors, the armaments manufacturer, to take over Kemanobel, Sweden's largest chemicals group.

It is thought that the new law will restrict itself to the personal shareholdings of board members and top corporate executives. They will be forbidden to act on privileged information which is likely to affect the share price substantially or in advance of takeover bids.

The law will not, however, forbid passing tips to outsiders and it is unclear whether lawyers, consultants and financial analysts are to be considered insiders.

According to Mr Benat Ryden, the newly-appointed chief of the stock exchange: "There is a danger that such a legislative solution will encourage people to do everything which is not explicitly forbidden, and will create the necessity of further steps."

The traditionally small number of actors on our market has not thus far called for detailed legislation. Its recent internationalisation and the entry of many new players has meant we have recently been perhaps more influenced by the practices of, say, New York or London.

In the process, some participants have acted irresponsibly and hurt the credibility of the exchange among the public and politicians."

Mr Ryden is particularly critical of the web of corporate cross ownerships that have been developed as a defence against hostile takeover bids.

The combination of Government exchange controls, a cash-rich corporate sector and the entry of a new breed of independent young financiers on to a traditionally closed market has resulted in a wave of major industrial takeovers that was particularly marked last year.

These changes have coincided with the relatively recent entry of private small savers on to the market. Today one in every four Swedes owns shares. These savers have had little chance to benefit from or defend their holdings against the massive shifts in the pattern of Swedish corporate ownership, says Mr Ryden. "The rules should be the same for all players."

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The Government's forthcoming rules on insider trading do not herald a new era of regulation, but Mr Ryden believes the changes can be interpreted as a warning that the state is prepared to act if the business community does not show self-restraint.

Voluntary changes should also be considered in the current system of variably weighted share voting power and financial reporting practices, both of which have also been singled out for criticism.

The Stockholm market registered its first decline in four years in 1984, falling 12 per cent on the Veckans Affärer index following an almost threefold increase in the past five years.

New figures have been released by the central bank showing that the net export of Swedish shares fell dramatically from Skr 6.1bn in 1983 to Skr 1.5bn last year. The number of share issues outside Sweden declined from Skr 3.1bn to Skr 400m, accounting for more than half the fall.

New issue volume reached a record Skr 13.3bn - more than double the level for the entire decade starting in 1970. Favourable tax treatment meant that Skr 7bn was in the form of warrants and debentures, but stiffer rules are likely to make these instruments less interesting this year.

Moreover, a record 83 companies went public last year, but raised less money overall.

### LONDON

## Industrials take brunt of uncertainty

THE UNCERTAINTY over UK Government policy on sterling continued to weigh heavily on the London stock markets yesterday.

Leading shares again came under attack as credit charges in UK money markets rose. The key three-month interbank rate initially moved up to 14% per cent, or half a percentage point higher than clearing bank base rates, and revived fears that further increases in bank borrowing charges might be in the offing. Conflicting reports about the Opec conference on oil prices compounded the worries.

Blue chips retreated and the sharp falls among the constituents of the FT Ordinary index took the measure 25 points lower by mid-afternoon. A reaction in money market rates, however, which gave government stocks a much-needed boost, eased the tension and left the FT index only 16.7 lower at 861.2 by the close.

Chief prices changes, Page 24; Details, Page 27; Share Information service, Pages 28-29

### HONG KONG

ENTHUSIASTIC profit-taking took its toll on a fragile Hong Kong, with the Hang Seng Index falling 36.02 to close at 1,336.87 although turnover declined from the high levels set on Monday.

The failure of the market index to penetrate the 1,400 point barrier prompted institutions and local investors to sell. Many traders had expected Saturday's half-point cut in the colony's prime lending rate to underwrite a strong advance, but it failed to materialise.

Among the leaders, Cheung Kong fell 50 cents to HK\$13.10, China Light lost 40 cents to HK\$14.60 and Hongkong Bank shed 15 cents to HK\$5.55.

Elsewhere Hutchison Whampoa retreated 40 cents to HK\$19.90 although Jardine Matheson held its loss to 35 cents at HK\$8.85.

### AUSTRALIA

INDUSTRIALS were in the forefront of a Sydney rally that took the All-Ordinaries index 3.1 higher to 758.1.

Institutional buying was evident across the board. Resource issues were favoured by some bargain hunters and takeover situations again provided an incentive to selective buying.

CSR, which announced plans last week to restructure its Delhi petroleum subsidiary and is now considered a possible takeover target, rose 12 cents to AS2.87.

Oil and gas issues were firm despite uncertainty about the Opec conference in Geneva on pricing levels. Santos added 8 cents to AS5.12.

Metals and golds were mixed, with Nigulja Mining and Placer up 20 cents at AS10.30 and AS22.00 respectively. North Broken Hill slipped 13 cents to AS2.05 after its AS14.8m half-year pre-tax loss.

Property group Hooker traded higher to AS2.00 but closed steady at AS2.07 after speculation that Sunshine Australia might lift its partial offer for the group.

### CANADA

WEAKNESS developed in selected areas of Toronto, threatening to end the 11 consecutive days of gains. Golds put on one of the best performances, while base metal miners managed modest rises. Oil and gas issues were also marginally higher.

Among the actives, volume leader Daon put on 1 cent to CS2.98. Inco moved CS4 higher to CS18%, while Bank of Nova Scotia traded CS4 up at CS14%.

More moderate trading in Montreal edged most sectors higher.

### EUROPE

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## AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Stock	Div. Yld.	P/E	High	Low	Close	Chg. Prc.	Chg. %	Div. Prc.	Div. %	Div. Per	Div. Date	Stock	Div. Yld.	P/E	High	Low	Close	Chg. Prc.	Chg. %	Div. Prc.	Div. %	Div. Per	Div. Date	
12 Month High												Stock	Div. Yld.	P/E	High	Low	Close	Chg. Prc.	Chg. %	Div. Prc.	Div. %	Div. Per	Div. Date	
12 Month Low												Stock	Div. Yld.	P/E	High	Low	Close	Chg. Prc.	Chg. %	Div. Prc.	Div. %	Div. Per	Div. Date	
Continued from Page 22												O-O-O	4	12	12	12	12	12	12	12	12	12	12	
12 Month Avg.												OEIA	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med.												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev.												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol.												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Range												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Avg. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Range P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Avg. Div.												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med. Div.												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev. Div.												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol. Div.												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Range Div.												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Avg. Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med. Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev. Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol. Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Range Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Avg. Div. Per												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med. Div. Per												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev. Div. Per												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol. Div. Per												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Range Div. Per												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Avg. Div. Date												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med. Div. Date												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev. Div. Date												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol. Div. Date												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Range Div. Date												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Avg. Div. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med. Div. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev. Div. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol. Div. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Range Div. P/E												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Avg. Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med. Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev. Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol. Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Range Div. %												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Avg. Div. Per												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Med. Div. Per												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Std. Dev. Div. Per												OEI	0.00	4	12	12	12	12	12	12	12	12	12	
12 Month Vol. Div. Per												OEI	0.00	4	12	12	12	12	1					

# **WORLD STOCK MARKETS**

OVER-THE-COUNTER Nasdaq national market, 2.30pm prices											
Chief price changes (in pence unless otherwise indicated)											
RISES											
Tr. 13% 1966	£1034	+74	Ex. 12% 1966	£1055	+71	Tr. 8% 1966	£1074	+73	Bryson Oil & Gas	95	+2
Rank Org.	210	+1	Microgen	210	+10	Microvitec	70	+1	Western Min	231	+1
FALLS											
Allied-Lyons	173	-2	Aviva	575	-20	Beecham	842	-12	Barclays	156	-7
Babcock Indl.	203	-17	Britannia Av.	363	-12	Burton	440	-21	Cable & Wire	406	-18
Gevaert	199	-1	Home Farm Prod	56	-11	ICI	817	-8	Lucas Inds	264	-7
Hoboken	5700	-50	P&O Delf.	300	-8	Powell Duffryn	395	-28	Reed Int'l.	560	-10
Infercom	2100	-45	Samuelson	790	-50	Sraiths Inds	192	-9	Standard Charf.	495	-15
Kreditbank	7700	+50	Shawill	146	-6	Trusthouse Forte	146	-6	TI	256	-10
Pan Hdgds.	10,400	+100	Siemens	580	-18	Union Discount	580	-29	Vickers	213	-9
detrofind	8,550	-50	Skanska	1,090	-						
Royal Belge	10,100	-	Sony	3,980	-20						
Soc. Gen. Bank	8,250	-10	Stanley	876	-8						
Soc. Cen. Belge	1,790	-10	Statoil	1,650	-40						
Sollina	7,130	-20	Statoil Elect.	910	-17						
Solvay	3,830	-28	Statoil Marine	597	-17						
Stenwiek Int'l.	1,450	-	Statoil Metal	146	-2						
Trabzonbel	5,975	+15	Taipei Corp.	200	-						
UCB	4,625	-	Takao dharma	1,140	-30						
Wagon Lits	8,52d	+20	Takao Corp.	819	-1						
DENMARK											
Jan. 28	Price Knr 2	+ or -er	Thyssen	273	+5						
Andelsbanken	287	+3	Varta	320	+5						
Baltic 2kand	600	-5	Veba	170.4	-0.6						
CogHandelsbank	286	+4	V.E.W.	122.8	-0.8						
D. Bokkarfab	530	+15	Verein-West	310	+9						
Danske Bank	286	-	Volkswagen	194.8	-1.7						
ITALY											
Jan. 29	Price Lira	+ or -er	Bank Com'le	17,550	-50						
Forenede Brygs	805	-	Basco IBBs	184.75	+4.75						
GNT Hdgds	95	+1	Centrale	8,510	+10						
I.S.E.B.	385	-	Creditto Varese	4,400	-						
Jyske Bank	550	+15	Fiat	9,570	-42						
Novo Ind.	1,680	+90	Finisidr	65	+1						
privatbanken	244	-5	Generali Assicur.	38,850	+690						
Provinsbanken	500	+1	Invest	2,925	-						
2mldh (F)	234	-	Italcementi	77,100	-200						
Soghier Berend	92d	-	La Rinascita	672	+7						
Superfors	465	+11	Montedison	1,450	-4						
FRANCE											
Jan. 29	Price Fr.	+ or -er	Ottocentri	17,500	-50						
Emdrund 4/2	1670	1620	Levi-Strauss	184.75	+4.75						
Emprunt 7/2	1927	7,547	Centrale	8,510	+10						
Accor	255	+5	Creditto Varese	4,400	-						
Air Liquide	582	+5	Fiat	9,570	-42						
BIC	594	-11	Finisidr	65	+1						
Bongrain	1,660	-	Generali Assicur.	38,850	+690						
Bouygues	760	+39	Invest	2,925	-						
BSH Garvare	3,580	+21	Italcementi	77,100	-200						
GT Alcetei	1,325	-	Levi-Strauss	184.75	+4.75						
Carrefour	1,82d	+19	Montedison	1,450	-4						
Club Mediter'n	1,169	+24	Montedison	1,450	-4						
Cré Bancaire	610	+6	Ottocentri	17,500	-50						
Cofimac	266.5	+2.5	Levi-Strauss	184.75	+4.75						
Damart	2,321	+1	Centrale	8,510	+10						
Darty	1,078	-16	Creditto Varese	4,400	-						
Domez B.A.	733	-2	Fiat	9,570	-42						
Eaux Cia Centi	593	+5	Finisidr	65	+10						
Elf-Aquitane	230	+8.9	Generali Assicur.	38,850	+690						
Essilor	2,825	-	Invest	2,925	-						
Gen. Occidentale	685	-7	Italcementi	77,100	-200						
Imetal	76	-3	Levi-Strauss	184.75	+4.75						
Latarga Codges	400	+0.9	Montedison	1,450	-4						
L'Dreal	2,444	-6	Ottocentri	17,500	-50						
Legrand	2,08d	-12	Centrale	8,510	+10						
Maisons Phanix	190	-	Creditto Varese	4,400	-						
Hoogovens	61.5	-1.7	Fiat	9,570	-42						
Miehelin B.	800	-13	Finisidr	65	+10						
Midi (Cler)	2,275	-25	Generali Assicur.	38,850	+690						
Mool-Hennesey	1,856	-1	Invest	2,925	-						
Moulinex	1d1	-6.5	Italcementi	77,100	-200						
Hord Est.	80	-1.6	Levi-Strauss	184.75	+4.75						
Pernod Ricard	713	-	Centrale	8,510	+10						
Perrier	486	+10	Creditto Varese	4,400	-						
Petroles Fra.	249	-12.5	Fiat	9,570	-42						
Poupeot S.A.	271.8	+0.7	Finisidr	65	+10						
Printemp Ais.	187	+2	Generali Assicur.	38,850	+690						
Radiotach	248	+4.5	Invest	2,925	-						
Redote	1,219	-1	Italcementi	77,100	-200						
Rousal-Uclat	1,588	-3	Levi-Strauss	184.75	+4.75						
Schimeg	3d5.5	-0.6	Centrale	8,510	+10						
Skiatrossigkeit	1,915	-	Creditto Varese	4,400	-						
Telemec Elect.	2,268	+13	Fiat	9,570	-42						
Thomson CSF	461	-1	Finisidr	65	+10						
Valeo	237	-	Generali Assicur.	38,850	+690						
GERMANY											
Jan. 29	Price Schs	+ or -er	Bergen's Bank	17d	-2						
Creditanstalt	222	+1	Borsig	377.5	+2.5						
Gesesa	350	+4	Bruegger	182	+1						
Interunifil	415	-	Chinnellian Bank	187.8	-0.5						
Laenderbank	226	-	Bayer	318	-0.5						
Perlmooser	354	-	Bayer-Hypa	336	-						
Steier-Ooimer	159	-	Bayer-Verein	285	-5						
Viclscher Mag.	285	+10	BFH-Bank	370	-5						
NORWAY											
Jan. 29	Price Om.	+ or -er	Bergen's Bank	17d	-2						
Creditanstalt	222	+1	Borsig	377.5	+2.5						
Gesesa	350	+4	Bruegger	182	+1						
Interunifil	415	-	Chinnellian Bank	187.8	-0.5						
Laenderbank	226	-	Bayer	318	-0.5						
Perlmooser	354	-	Bayer-Hypa	336	-						
Steier-Ooimer	159	-	Bayer-Verein	285	-5						
Viclscher Mag.	285	+10	BFH-Bank	370	-5						
AUSTRALIA (continued)											
Jan. 29	Price Aust.	+ or -er	Bergen's Bank	17d	-2						
Creditanstalt	222	+1	Borsig	377.5	+2.5						
Gesesa	350	+4	Bruegger	182	+1						
Interunifil	415	-	Chinnellian Bank	187.8	-0.5						
Laenderbank	226	-	Bayer	318	-0.5						
Perlmooser	354	-	Bayer-Hypa	336	-						
Steier-Ooimer	159	-	Bayer-Verein	285	-5						
Viclscher Mag.	285	+10	BFH-Bank	370	-5						
BELGIUM/LUXEMBOURG											
Jan. 29	Price Fr.	+ or -er	Bergen's Bank	17d	-2						
B. B.L.	1,825	-	Borsig	377.5	+2.5						
Bang. Int. A. Lux	6,560	-	Bruegger	182	+1						
Bekaert B.	4,800	-	Chinnellian Bank	187.8	-0.5						
Ciment CBA	2,800	-18	Bayer	318	-0.5						

**NOTES** — Prices on this page are as quoted on the individual exchanges and are last traded prices. **x** Dealings suspended. **xd** Ex dividend. **xc** Ex scrip issue. **xr** Ex rights. **xe** Ex all.

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**CANADA**

Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High
<b>TORONTO</b>																				
Prices at 2.30pm																				
January 29																				
20	Abo Prcs	\$334	334	331	- 1	100	Dacon A	315	315	315	+ 1	330	Cocacola R	260	255	255	+ 1	3744	Lac Mtns	\$20
28	Acklands	\$171	165	165	+ 1	1665	Denton A	\$155	154	154	+ 1	100	Dentron B	511	13	13	+ 1	100	LOrn Cem	\$10
2750	Agnew E	\$124	124	124	+ 1	40402	Denton B	\$150	144	144	+ 1	1850	Grauma	817	17	17	+ 1	1330	Lacaria	\$18
25001	Agro Ind A	\$62	62	61	+ 1	3699	Devonkor	\$95	85	85	+ 1	12100	Dzor Res	158	155	155	+ 1	1275	Loblaw Co	\$130
8705	Alt Energy	\$204	202	201	+ 1	4500	Dickson F	445	440	440	+ 1	200	MOS H A	614	182	182	+ 1	200	MOSS H A	\$140
1500	Alt Nat	\$151	151	151	+ 1	100	Dirkson B	460	460	460	+ 1	35705	Dacon Dev	298	297	297	+ 1	1000	MICC	230
300	Alta Cent	\$19	19	19	+ 1	2200	Doman A	270	260	270	+ 1	100	Doman A	315	315	315	+ 1	3200	McLean H X	\$25
3612	Algoa St	\$227	212	209	+ 1	96638	Dolceco A	\$275	27	27	+ 1	100	Doman B	460	460	460	+ 1	200	McGraw H	\$210
100	Andrs WA I	\$241	241	241	+ 1	4840	Du Pont A	\$175	174	174	+ 1	2450	Argcan	177	174	174	+ 1	11800	Molson A I	\$185
2450	Argcan	177	174	174	+ 1	7151	Dykes A	\$325	322	322	+ 1	10582	Merland E	445	440	440	+ 1	1052	Molson E	450
25	Argus C pr	\$111	111	111	+ 1	2365	Eaton X	430	430	430	+ 1	11800	Molson I	158	155	155	+ 1	1362	Molson I	\$135
100	Asbestos	\$54	54	54	+ 1	533	Emco	\$175	172	172	+ 1	11345	Nova Alta I	\$75	75	75	+ 1	100	Nova Alta I	\$75
8478	Atco 11	\$9	8	8	+ 1	4600	Equity Srv	\$65	65	65	+ 1	3400	Nova Wco	819	194	194	+ 1	11607	Nutl Wsp A	\$61
816	BP Canada	\$364	264	264	+ 1	1400	FCA Hill	\$150	152	152	+ 1	1100	Oakwood	480	475	475	+ 1	1100	Oakwood	475
15418	Banc BC	\$84	6	6	+ 1	22450	C Falcon C	\$175	165	171	+ 1	11813	Flebridge	\$93	93	93	+ 1	5200	Ostrows A I	\$250
19357	Banc N S	\$143	143	143	+ 1	104	Fandy Res	248	248	248	+ 1	100	Fandy Res	248	248	248	+ 1	11023	Pamour	470
6225	Banck C	140	138	138	- 2	2500	Fed Ind A	221	214	214	+ 1	3850	Parson C	527	264	264	+ 1	100	Pembine	\$172
300	Baton A I	\$165	164	164	+ 1	1600	F City Fin	\$111	111	111	+ 1	400	Photo Oil	571	71	71	+ 1	100	Pine Point	\$235
4561	Bonanza R	\$95	86	85	+ 1	2000	Fraser	518	173	18	+ 1	700	Poker	\$250	250	250	+ 1	4500	Weldwood	\$185
1500	Bromale	\$64	61	61	+ 1	200	Fruitreal	\$185	185	185	+ 1	30141	Pacer	\$245	242	244	+ 1	2500	Westmott	17
4700	Branader	\$174	174	174	+ 1	200	Fruitreal	\$185	185	185	+ 1	30141	Pacer	\$175	175	175	+ 1	5300	Westmott	\$125
1650	Brenda M	\$10	10	10	+ 1	57300	Gendo A	\$205	206	206	+ 1	100	Fruitreal	510	175	175	+ 1	100	Westmott	\$150
10432	BCFCP	\$114	114	114	+ 1	6300	Gea Comp	\$174	111	115	+ 1	100	Globe Corp	100	100	100	+ 1	8795	Ques Starg	\$70
18705	BC Res	257	258	258	- 1	7500	Georoduc	226	225	225	+ 1	7700	Ram Pet	56	55	55	+ 1	100	Ram Pet	\$56
18975	BC Phone	\$221	221	221	+ 1	2250	Gorator	618	55	55	+ 1	4900	Payrock 1	\$85	85	85	+ 1	100	Redpath	\$325
11118	Brunsw	151	151	151	+ 1	10200	Goldcorp I	\$51	5	5	+ 1	100	Redpath	510	32	32	+ 1	100	Redpath	\$151
1200	Burdi Can	\$183	183	183	+ 1	200	Goodyear	\$38	39	39	+ 1	70208	Rd Stants A	\$205	195	195	+ 1	100	Rd Stants A	\$195
16220	C4E	\$17	18	17	+ 1	50	Grandma	44	44	42	- 1	11514	Reichhold	\$91	91	91	+ 1	100	Reichhold	\$91
700	CCL A	\$29	27	27	+ 1	4500	GL Forest	588	88	88	+ 1	300	Reserv I	175	175	175	+ 1	100	Reserv I	\$175
2700	CD Corp B I	\$64	64	64	+ 1	490	Greind	225	25	25	+ 1	8795	Reserv Prp A	150	125	125	+ 1	100	Reserv Prp A	\$125
40200	Cad Frv	\$15	15	15	+ 1	100	H Group A	\$71	71	71	+ 1	1000	Rogers A	\$84	64	64	+ 1	100	Rogers A	\$64
4250	C Nor West	\$231	231	231	+ 1	1600	Hrdng A I	145	145	145	+ 1	8206	Roman	\$12	124	124	+ 1	100	Roman	\$12
600	C Packers	\$251	294	294	+ 1	8000	Hawker	\$205	194	205	+ 1	100	Rottman	541	414	414	+ 1	100	Rottman	\$414
17001	Can Trust	\$334	334	334	+ 1	5597	Hayes D	\$25	242	242	+ 1	12100	Scopre	\$52	51	52	+ 1	100	Scopre	\$52
250	CGE	\$62	62	62	+ 1	225	H Bay Co	\$165	165	165	+ 1	11000	Scouts I	\$19	185	19	+ 1	100	Scouts I	\$19
2505	CI Bk Com	\$315	312	312	+ 1	8891	Imasco	\$50	495	495	+ 1	7300	Sears Can	58	7	8	+ 1	100	Sears Can	\$7
60806	CTE 4 1	\$10	10	10	+ 1	6100	Indal	\$125	125	125	+ 1	8795	Sheriff	\$225	214	214	+ 1	100	Sheriff	\$214
340	C Util 2	\$17	17	17	+ 1	100	Inland Gas	\$64	45	45	+ 1	27060	Sherrif	\$81	81	81	+ 1	100	Sherrif	\$81
75	Cultures	\$111	112	112	+ 1	4260	Impex Pipe	\$35	34	34	+ 1	1700	Stener 2 I	\$12	115	12	+ 1	100	Stener 2 I	\$12
27503	Clothes	\$74	76	76	+ 1	6675	Jannoch	\$111	114	114	+ 1	19580	Soum	\$57	57	57	+ 1	100	Soum	\$57
25000	C Distib A	\$62	62	62	+ 1	400	Kam Kosa	102	102	102	+ 2	2218	St Brodat	\$125	125	125	+ 1	100	St Brodat	\$125
2700	CDRb B I	\$64	64	64	+ 1	500	Kelsey H	\$38	38	38	+ 1	38955	Stacco A	\$232	232	232	+ 1	2200	Stacco A	\$232
2818	CTL Bank	\$111	111	111	+ 1	1155	Kern Add	\$185	181	181	+ 1	2100	Sulphro	250	245	245	+ 2	100	Sulphro	\$245
300	Comwest A	\$84	84	84	+ 1	20904	Laben	\$242	242	244	+ 1	28	Sulphro	28	28	28	- 2	100	Sulphro	\$28

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**OVER-THE-COUNTER** Nasdaq national market, 2:30pm price

LONDON

**Chief price changes**  
(in pence unless  
otherwise indicated)

**Continued on Page 25**

## **AMERICAN STOCK EXCHANGE CLOSING PRICES**

## **INTERNATIONAL GUIDE TO THE ARTS**

**every Friday in the Financial Times**





## LONDON STOCK EXCHANGE

## MARKET REPORT

## RECENT ISSUES

## Gilt-edged recovery contrasts with another fall in blue chip industrials

## Account Dealing Dates

## Option

**First Declares Last Account**  
Dealers in Options Feb 4  
Jan 14 Jan 24 Jan 25 Feb 4  
Jan 28 Feb 7 Feb 8 Feb 18  
Feb 11 Feb 21 Feb 22 Mar 4

"New-share" dealings may take place from 2.30 am two business days

The uncertainty aroused by Government policies towards sterling which, so far, has shown little appreciable response to sharply higher interest rates continued to shroud London stock markets. For the second day running, the market came under attack as credit charges in UK money markets rose. The key three-month interbank rate initially moved up to 14% per cent, or 1 percentage point higher than clearing bank base rates, and revived fears that still further increases in banking borrowing charges may be necessary in order to sustain sterling. Conflicting reports on the current Opec meeting compounded these worries.

Blue chip industrials retreated across the board as jobbers met the rush of selling from small investors anxious to realise profits. By mid-afternoon the FT Ordinary share index was down 254 and seemed set for further depreciation. A subsequent reaction in money market rates, which gave Government stocks a modest boost, brought the market back to 138p. Late news that year-end gains had been agreed between NUM and GMB officials had ended tended to stifle interest in the after-hours trade.

The early morning scare concerning base metal rates upset gilt-edged securities. Shorter maturities were hard hit and sustained immediate falls, some approaching a full point before recovering. Long-dated bonds rapidly regained confidence, however, and later in the day medium-life stocks came into their own. Selected issues responded sharply to revived persistent demand and closed 14 points up on the day. Longer-dated Gilts managed gains extending to 16, while the shorts eventually achieved net rises of 3 to 5.

## Barclays easier

Disappointing annual results from a South African subsidiary forced Barclays, which fell 17 to 603p, and also prompted a symposium on defence in London. Chartered, of 15 to 465p, and Midland were again anchored by rights issue possibilities and lost 5 more at 335p, but Lloyds recovered from 545p to finish unaltered at 550p. NatWest ended only a couple of pence off at 645p, after 645p. Discount

Houses gave ground with Union 20 lower at 650p ahead of today's preliminary figures. Carter Allen fell 15 to 455p. Provident Financial declined 9 to 185p among others.

Lloyds Brokers provided one of the few firm sectors, boosted by dollar earnings potential. Stewart Wrightson rose 7 to 817p, and Derek Bryson 18. John 410p, while Faber, additionally aided by Press comment, closed 21 better at 665p, easier 665p. Life issues drifted easier with Legal and General closing 2 down 545p and Prudential similarly down at 515p.

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## **AUTHORISED UNIT TRUSTS**

Abbey Unit Test. Mngrs. (a)		MNL Trends	
1-3 St Paul's Charchyld, EC4P 4DX.		Nestor F&F	
<b>High Income</b>			Nestor High Income
Gfts & Fwy Inv.	100.7	-0.2	10.43
Hgh Inc Equity	89.2	75.6d	
Worldwide Bond	163.8	-0.7	9.57
<b>Capital Growth</b>			
American Growth	112.9	14.1d	1.7
Assets & Liqns. T	70.8	-0.7	1.34
Global Recovery	99.4	-0.11	6.78
Commodity & Enrgy	79.1	-0.4	2.25
General	101.6	-0.8	10.84

# **FT UNIT TRUST INFORMATION SERVICE**

**F.T. CROSSWORD  
PUZZLE No. 5631**

**PUZZLE No. 5,051**

**ACROSS**

- ACROSS**

  - 1 In it, mean fiscal changes (9, 4)
  - 10 It is to come up in maniac curiously (5)
  - 11 Bird in tree for the present? (9)
  - 12 The rest live round the bend (7)
  - 13 Wild, wild West in extremely ludicrous situation (7)
  - 14 Stable position in mine (5)
  - 16 Exchange rate worse - it needs careful handling (4-5)
  - 19 Spitfire in the drink? (9)
  - 20 Brewers' agent takes a year and a quarter (5)
  - 22 Why is light poor in Ireland? (7)
  - 25 Such beach protection could be standard also, perhaps (7)
  - 27 Band of interest to geologists? (4-5)
  - 28 Union member speaking Ide<sup>o</sup>? (5)

100-1000

being a pet (5)

- |   |   |
|---|---|
| <p><b>DOWN</b></p> <p>2 Continual antics — SEN run wild (9)</p> <p>3 Bitter? Here's help with internal credit (5)</p> <p>4 Plinth for Ganymede? (9)</p> <p>5 Time when half of Parliament breaks up (5)</p> <p>6 Absurdly cheap joke deliberately underemphasized (9)</p> <p>7 Not much of a fier — for example, vague when ascending (5)</p> <p>8 Poet, senior, about to think [unclear] (7)</p> | <p>9 Classic sort of minor dance (6)</p> <p>15 Public notice linden that is not heavy (9)</p> <p>17 Does he call the tune on the shore? (9)</p> <p>18 Mixed tern pairs happen commonly (9)</p> <p>19 Firm watches poltroons (7)</p> <p>21 Does one issue bank-statements? (6)</p> <p>23 Firms combine with a chocolate manufacturer (5)</p> <p>24 Frog, potentially, going to court (5)</p> <p>26 This teacher falls short of</p> |
|---|---|

## **INSURANCE, OVERSEAS & MONEY FUNDS**



# CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

### Pound fails to convince

Sterling showed a slight improvement on the foreign exchanges yesterday, but dealers continued to put the pound's performance as unconvincing and were left with a mixed bag of the recent very large rise in London interest rates without any strong accompanying intervention to support the speculative run against the currency. Oil remained the main driving force, leaving sterling's fortunes with all attention focused on the meeting of ministers from the Organisation of Petroleum Exporting Countries in Geneva.

Against this background, and fears of a possible cut in the Arabian light marker price from \$29 a barrel, sterling stood steady, but then held steady and after a modest rally, finished little different from opening levels. The exchange rate index was up 0.12, to 70.6, but after touching a peak of 70.7 at 10.00 am retreated to 70.7 and 11.00 am, and closed at 70.7, a rise of 0.3 on the day.

Sterling gained 35 points to close at \$1.1140-\$1.1150, after the beginning of the day at \$1.1140-\$1.1150. The pound touched a peak of \$1.1205, and there were suggestions in the market of possible Bank of England inter-

vention when sterling broke through \$1.12, but the pound eventually slipped back and shortly after London closed touched \$1.11 in New York.

Speculation continued over other currencies, rising to DM 3.8425 from FFr 10.82 from FFr 10.7625; SwFr 2.9725 from SwFr 2.9575; and Yen 82.75 from Yen 82.50.

The dollar was quiet, most of the time, as it had remained on the pound, but the U.S. currency gained renewed support in late European trading.

Demand for the dollar was believed to originate from the future market in Chile.

The dollar rose to DM 3.1670 from FFr 9.7025 from FFr 9.68; SwFr 2.6680 from

SwFr 2.6620; and Yen 82.80 from Yen 82.15.

On Bank of England figures the dollars index fell to 146.3 from 146.3.

— Trading range against the dollar in 1984-85 is 2.1935 to 2.5525. December average 3.1021. Trade-weighted index 120.6, against 124.6 six months ago.

The D-mark was slightly firmer against the dollar in Frankfurt, rising. The German Bundesbank sold \$12.5m when the dollar was fixed at DM 3.1640 compared with DM 3.1688 on Monday when there was no intervention. There was no significant dollar sales in the U.S. open market despite an improvement by the U.S.

currency from an early level of DM 3.1606. The market generally drifts around these levels, with little indication of any break out from the recent trading range of DM 3.1550 to DM 3.18. It has been speculated that the Bundesbank might make an interest rate attempt to drive the dollar lower against the D-mark, but the apparent lack of success of the British authorities in supporting the pound by increasing interest rates led to a suggestion the Bundesbank should take a hint that raising interest rates does not necessarily boost the currency.

**STERLING EXCHANGE RATE INDEX**

(Bank of England)

Jan 29 Previous

8.20 am 76.7 76.4

9.00 am 76.5 76.5

10.00 am 76.5 76.5

11.00 am 76.7 76.5

1.00 pm 76.5 76.5

2.00 pm 76.7 76.7

3.00 pm 76.8 76.5

4.00 pm 76.8 76.5

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Forward premium, discounts apply to the

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## SECTION IV

## FINANCIAL TIMES SURVEY

# Unlisted Securities Market

The junior stock market has developed beyond the most optimistic hopes and has established itself as the biggest source of equity capital for small businesses in the UK

## Boisterous youngster has come of age

By William Dawkins

**THE Unlisted Securities Market** was in its early days likened to a boisterous child. That, it seemed, apt enough for a market which was volatile, unpredictable, and was looked upon by the City as an excitable youngster with an uncertain future. But now the USM has a very different reputation.

All the major issuing houses have come to see it as a valuable opportunity to forge relationships with entrepreneurs who should become the important corporate clients of tomorrow.

The junior stock market has established itself as the biggest single source of equity capital for small businesses in the UK, and while it is still experiencing growing pains, it has developed beyond the Stock Exchange's most optimistic hopes.

Last year, a record 101 companies joined the USM, bringing the total to have been admitted to the market to 337, according to the Stock Exchange. That includes 42 companies which have graduated to a full listing, one of the most important functions set for the USM when it was created in November 1980.

Another six groups have been suspended, 11 have been taken over, seven have been reorganised, and one quotation has been cancelled, leaving an end-of-1984 head-count of 270 USM quoted companies.

Despite the growing number of graduates to the full board, which wiped £600m off the USM's market capitalisation last year according to stockbrokers Hoare Govett, the total value of the USM in the past 12 months has grown by 22 per cent to £2.9bn.

Meanwhile, the pace at which young companies are tapping the market for funds is accelerating. Last year's newcomers raised £183.2m from their flotation, of which 56 per cent represented new money for their companies' development, with the rest going to existing shareholders and directors.

Existing companies raised another £28.4m from rights issues in 1984, bringing the grand total raised by USM companies to date to £731.7m, equivalent to a quarter of the USM's current market capitalisation.

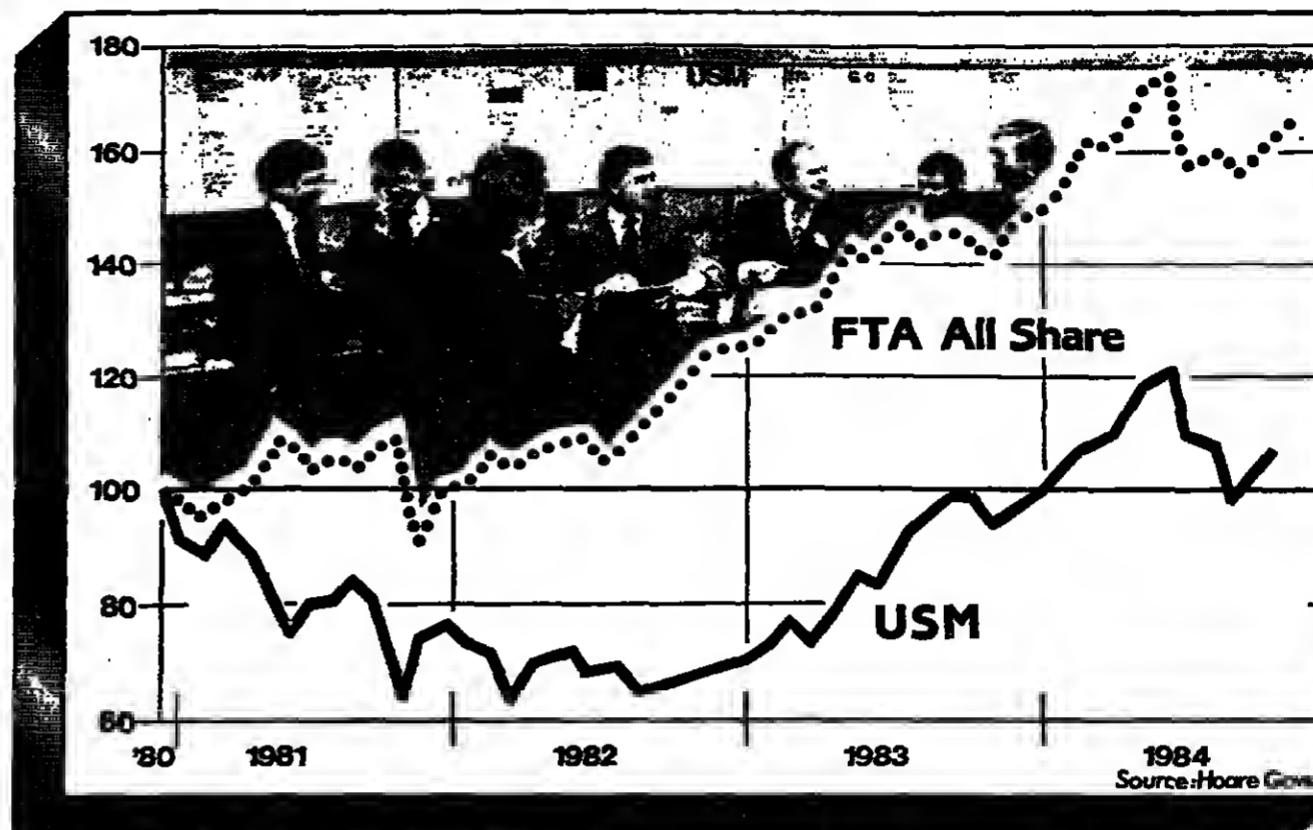
The USM owes its break-neck

expansion to the release of a pent-up demand for equity capital and an easier route to a flotation at a time when the economic and political climate is set fair for the growth of small businesses.

Before the USM's inception, young companies had been deterred from joining the full market by the high costs involved — currently around £620,000 for an offer for sale — and by the fact that they had to jeopardise their independence by releasing at least a quarter of their equity to the public.

As a result, an increasing number of companies turned to alternative markets outside the SEI's auspices, providing something of an embarrassment for the regulatory authorities.

By introducing less onerous reporting and advertising requirements, the USM has brought down issue costs in absolute terms to around £150,000 for a placing and £355,000 for an offer for sale, though as a proportion of the value of the shares being marketed — between 8 and 9 per cent — USM flotation costs are in line with those on the full market.



Source: Hoare Govett

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Picture by Trevor Humphries USM index is that of Oastream.

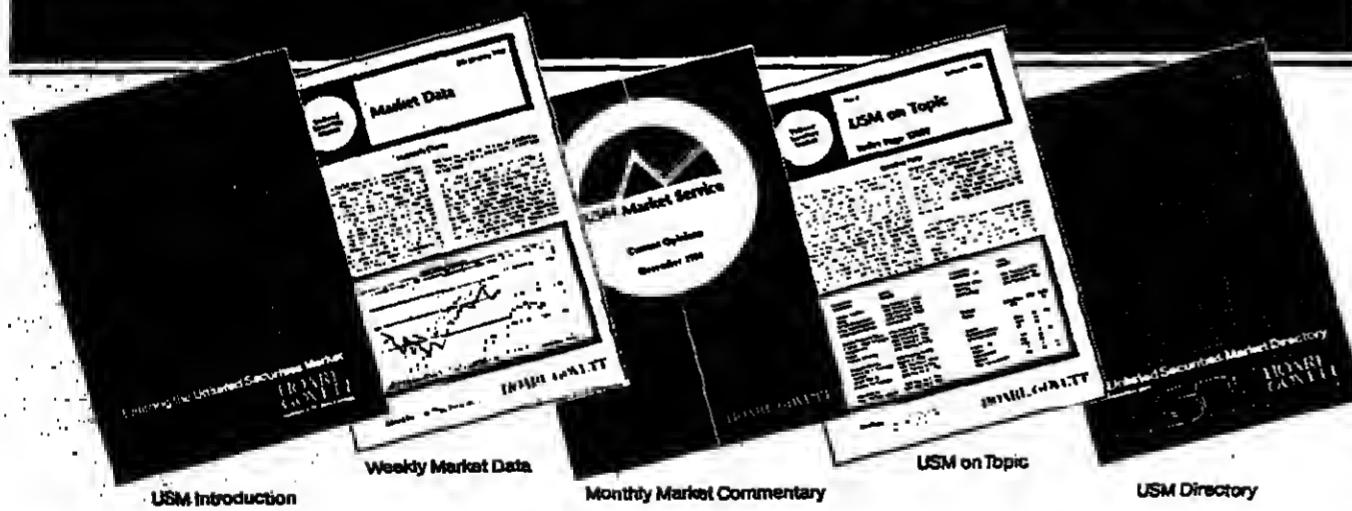
mittedly less volatile than in its early days, when it was ill-served by its dependence on oil and computer-related shares, which made up almost half of the USM's value a year ago.

Oils now account for 13 per cent of the USM's capitalisation, with the computer sector taking another 20 per cent. They have been diminished by the disappearance to the full market of some of their largest constituents and by the growth of other sectors like public relations and design, with the arrival of companies like Valin Pollen, Addison Communications, and Craton Lodge and Knight.

Meanwhile, the volatility of

CONTINUED ON  
NEXT PAGE

## Closer to the USM



Leading stockbroker Hoare Govett provides a comprehensive service on the growing Unlisted Securities Market.

Each week our specialist research team reviews USM market news, price movements and new issues. Our computer database is constantly updated to publish a weekly financial analysis providing a comprehensive range of financial ratios on all companies quoted in the market. In addition, a regular review of new market issues is provided by our 'USM on Topic' publication, whilst our widely known annual USM Directory provides background

details on each company and summarises its financial performance.

As a major corporate broker, Hoare Govett provides a full range of services to the potential USM company and our booklet 'Entering the Unlisted Securities Market', which describes in detail the procedures and requirements involved for companies coming to the market, is also available on request.

For more information about how you can get closer to the USM, call Geoffrey Douglas on 01-404 0344 or fill in the coupon below.

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## WHO'S WHO IN THE USM

According to an independent survey,\* Phillips & Drew have handled more flotation in the Unlisted Securities Market than any other firm of stockbrokers.

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Like the above USM clients, find out who's who. For a confidential discussion, please contact Martin Gibbs FCA, Head of Corporate Finance.

\*Prest Marwick, Mitchell & Co. USM quarterly survey, October 1984.

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## Unlisted Securities Market 2

### The benefits of defining objectives

#### Achieving Quotation

WILLIAM DAWKINS

WHILE THE USM has succeeded in providing a relatively easy way for young companies to raise equity finance, they have certainly had to work hard for the privilege.

Few USM debutants appear to have had an entirely accurate idea of the volume of work and the costs they were letting themselves in for when they embarked on the long journey - anything between three and nine months - towards joining the junior stock market.

The average placing last year cost around £15,000, while the average offer for sale cost the companies involved a sobering £350,000. Professional adviser fees have risen steeply in the last six months, provoking a rash of complaints from cost-conscious flotation candidates.

Accountants Touche Ross estimate that the average cost of a share placing - the most common method of entry to the USM - has risen by 20 per cent in the four years since the market opened. However, to put that in perspective, that increase is just three points ahead of the general inflation rate during the period.

These figures do not, of course, take account of the hidden costs of management time taken up in preparing for a USM float; and these can be considerable. One recent entrant, Hawtaw Whiting, an engineering design consultancy, estimated that the 190 working days spent by its three directors and their own chartered accountant, in preparing for the market, cost the company almost £50,000. Professional fees came to £130,000.

The minimum entry requirement set by the Stock Exchange are not in themselves overburdensome, though most sponsors do press for tougher conditions to protect themselves when staking their reputations on comparatively unknown com-

panies.

The two most important requirements are:

- At least 10 per cent of the company's equity must be available to the public, as against 25 per cent on the full board. In practice, the average USM entrant is currently issuing more than 25 per cent, according to stockbrokers Heare Gorett.

This reflects entrepreneurs' concern to get the best value from their hi-fi fees as well as sponsors' wishes to have more shares available to the public in the interests of preserving an active market in which they can pick up commission earnings.

- At least three years' audited accounts and unaudited accounts must be provided, as against five on the full market.

Start-up ventures with fully researched and costed projects are sometimes admitted.

Apart from the senior management time involved, one key drawback of joining the USM is that the company might attract the attention of an unwelcome bidder if a high proportion of shares are sold. Moreover, the management could easily feel inhibited by its new responsibilities to shareholders and the continual scrutiny it will experience from investors, stockbroking analysts and the press.

Founding shareholders also need to consider how they will handle the potential hefty capital transfer tax liabilities they will incur should their shares reach the magic value on the USM.

The key advantage of a flotation is that it is an easy way of getting an independent valuation of the company, whilst raising development capital for the business, and permitting directors and outside shareholders to cash in on years of hard work or risk-taking.

Many unquoted companies, incidentally, have found it easier to raise equity finance from private placings if they can offer shareholders the prospect of realising their potential profits at a USM flotation some time in the future.

Clearly, USM quoted paper can be a useful currency for acquisitions, especially for small

companies with limited cash. Shares can also be offered to employees as an incentive.

Several groups have reported that a USM quotation has improved their standing with customers and suppliers, as well as their creditworthiness with bank lenders. By the same token, adverse publicity can magnify problems which might otherwise have been discreetly swept under the boardroom carpet.

And the preparation for a flotation can in itself be beneficial by forcing a company to define its objectives more clearly and by helping it to spot light and overcome any management or structural weaknesses.

The first step towards a flotation is to select a team of professional advisers, which must include a reporting accountant - which might be your auditor - a solicitor, stockbroker, and possibly a merchant bank if your company is large or complex.

It is worth bearing in mind that a merchant bank's corporate advice can add between £25,000 and £75,000 or more to the issue costs.

As the USM has become more established, professional advisers have become increasingly aggressive in pitching for business.

Professionals' "beauty parades" have become a frequent occurrence, although the selection process sometimes works the other way as well. One worrying feature is that a number of companies are still being rejected by the first broking sponsor they approach only to turn up on the USM later under a less choosy firm's colours.

The next key decision is how much to raise and what method to use. More than 60 per cent of the companies to have joined the USM to date chose a placing, whereby the sponsoring stockbroker will sell the shares to be marketed through his own clients.

Stock Exchange rules demand that a quarter of the issue must be made available through the jobbers to the general public in the interests of maintaining a wide market.

Placings are subject to a £5m limit on the value of the shares being sold, and the candidate's market capitalisation is not expected to exceed £15m.

Companies worth more than £15m or marketing over £5m worth of shares must join the market through an offer for sale, which may be by fixed price or by tender.

Under this method, all the shares being sold are advertised to the public direct. Hopeful investors apply on a form attached to the prospectus. Only 12 of the 101 companies which were admitted to the USM in 1984 joined through an offer for sale.

The cheapest way of getting on to the USM is through an introduction, which accounts for roughly a quarter of all USM floatations. The average cost is upwards of £50,000, though two companies, the brewers Eldridge Pope and Fuller Smith and

Turner, did achieve introductions for a mere £2,000.

This method is reserved for companies which already have at least 10 per cent of their equity in outside hands and are marketing no new shares. They do not have to publish a prospectus, the preparation of which is usually the biggest single item in the cost of getting on to the USM.

Once the prospectus has been drawn up and the SEC's permission for a quotation sought, the most difficult aspect of going to the market is without doubt deciding on the price of the shares to be sold. Most sponsors like to build in a 10 to 15 per cent premium to stimulate investors' interest. Not surprisingly, the entrepreneurs prefer to give away as little as possible.

This can lead to often emotive, last-minute haggling between stockbrokers and their USM clients.

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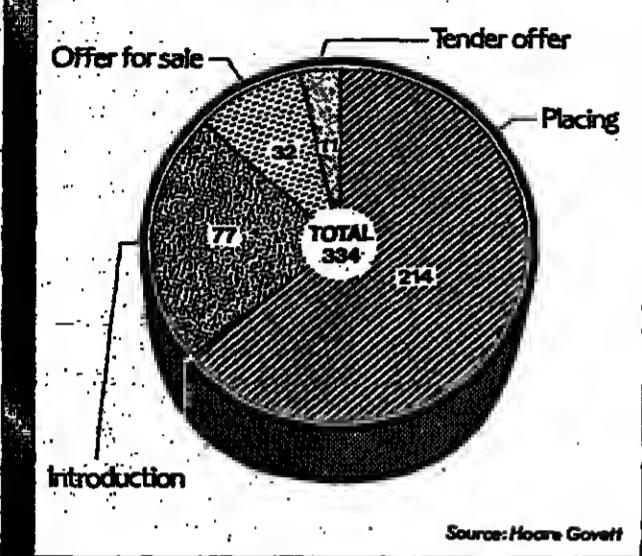
## Unlisted Securities Market 3

**Major statistics of the USM**

**Major Flotations of 1984**

Company	Business	Market cap.	Date
Microvitec	Colour display monitors	£48.9m	May
North Sea and General Oil Investments	Oil exploration	£32.6m	March
Enner International	Oil and mineral exploration	£26.7m (£22.6m)	June
TDS Circuits	Multilayer printed circuit boards	£26.6m	July
Access Satellite International	Movable scaffolding towers	£25.4m	November
Industrial Scotland Energy	Oil and gas exploration	£22.7m	August
Hunter Saphir	Fresh fruit and vegetables	£18.6m	June
Powerline International	Power supply equipment	£17m	March
Spectrum Group	Home computers, software and peripherals	£15m	June
CPS Computer Group	IBM distributor	£14.7m	March

Source: Datastream

**MARKET ENTRY in the first four years****Best and worst performers**

Company	Price at January 1 1984 (or at issue)	Price at December 15 1984 (or recent results)	Percentage gain
Body Shop	5	470	394
Vale of Ewyas	110	262	229
Microfilm Reprographics	53	170	218
Scantronic	78	198	154
French Connection	145	265	182
Michael Peters	97	245	152

Percentage fall  
Source: Grivasen Grant

Profile: TDS Circuits

**Horizons widen following flotation**

FEW ELECTRONICS companies are as modest about their product technology as TDS Circuits, one of Europe's largest manufacturers of complex printed circuit boards. "Equally few can be as proud of their production techniques," says Mr David Taylor, managing director, who founded the company in 1974 with his chairman, Mr Herbert Cann. "We are a commodity producer. We need to have a very commercial approach."

Circuits, based in Blackburn, Lancashire, concentrates on the more complex end of the printed circuit board market. The market overall falls into three segments—single-sided boards, where components are connected on one side only (most commonly used in consumer electronics) plated through the hole (PTH) boards in which

components appear on both sides (used, for example, in computers) and multilayer boards, where circuits can be made up across several layers (used in aerospace and military electronics and in computers).

Circuits began by making only PTH boards, mainly small switches, but in 1979 deliberately moved into multilayer boards, which now account for 80 per cent of output. The company has about 10 per cent of the UK multilayer board market, with GEC and Plessey as major customers.

The new market was not easily won. Profits for the year to the end of February 1981 and 1982, which were in any case depressed by recession, suffered from the heavy start-up costs of making multilayer boards.

Pre-tax profits recovered strongly from £180,000 in 1982 to £1.4m a year later, and rose to £1.7m on sales of £7.8m in 1984. The current year is stronger still. In the first half of 1984-85 Circuits made £1.3m.

The company is continuing to invest heavily in production technology to maintain efficiency and expand output.

Work is starting soon on a new factory, which, when ready in two years' time, should allow Circuits to increase output by almost three times.

**Extra capital**

A major reason for last year's flotation on the USM was the need to raise extra capital—£1.1m from the issue—to fund this ambitious programme.

Trading margins are high—25 per cent last year—but TDS believes that the high cost of developing production capacity restrains new companies from entering the field.

"We have the advantage because we are already here," says Mr Taylor. The chief competitors in an expanding UK market are subsidiaries of Standard Telephones and Cables, Italy's Olivetti, France's Matra and an independent company, Prestwick Circuits.

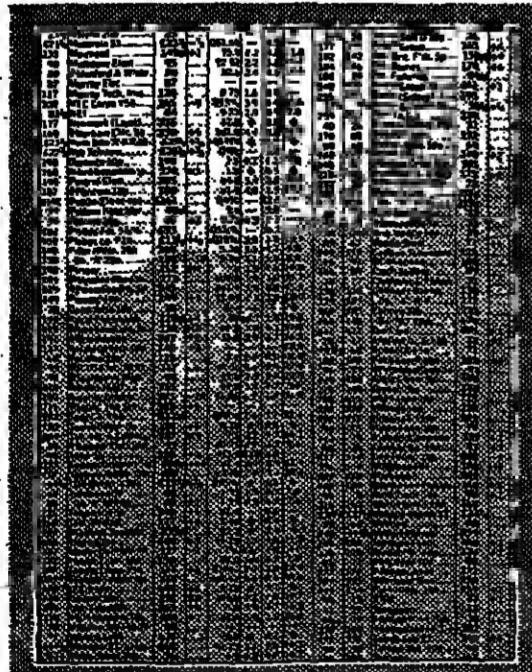
Mr Taylor believes that the USM flotation has given the company wider horizons. "We can take a broader view and look more at long-term plans."

He has some advice for companies planning a flotation. "If you are going public prepare for it for at least three years ahead, or five years, which is what we did; and get good advisers."

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## Unlisted Securities Market 4

## Share marketability an advantage

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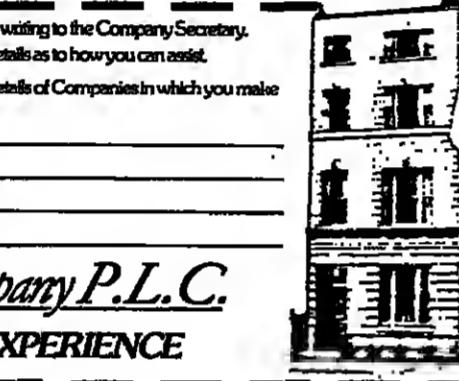
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ALISON HOGAN

TO MOVE or not to move is a question often pondered by companies quoted on the Unlisted Securities Market. About one in five of those which have joined the USM since it opened for business in November 1980, and have not been taken over, have made the transition to a full listing.

A rush of companies took the leap to the upper house in the months before Christmas ahead of the proposed changes to the Stock Exchange "Yellow Book."

This is a list of regulations governing the admission of securities to listing. The companies feared that the new rules would be more onerous, probably making the process of transition more costly.

The new rules have now been published, taking effect from the beginning of 1985. There are a number of major changes which are being carefully studied by financial advisers to assess their consequences. On balance they feel the changes favour neither market strongly.

Small, but acquisitive companies may prefer a USM quotation. Listed companies now have to publish full listing particulars on any occasion when they plan a merger, takeover, or acquisition involving the issue of 10 per cent or more

new equity. The Stock Exchange says the principal purpose of the USM is to "provide a formal regulated market designed to meet the needs of those smaller, less mature, companies unlikely to apply for listing."

It accepts that "some companies, as they expand, will see particular benefits for them in moving up to a listing, but there is no obligation to make the transition."

There are a number of reasons for and against seeking a listing. Some companies have quite openly chosen the USM as a cheaper route to the main market, moving up as soon as the minimum stay of a year has passed.

Hambros Bank, which has advised 10 companies on seeking a quotation, has surveyed the companies that have made the transition and found that 30 per cent of these chose to join the full list at the time of the announcement of a major acquisition. A further 30 per cent decided to go up for reasons of greater share marketability.

Most companies choose the time of the announcement of their annual results to make the move, probably resulting in savings in professional fees. The results are invariably good, and often accompanied by plans for general expansion.

The main market is perceived to many as enhancing the status of a company in the eyes of investors and business customers and suppliers.

Companies have usually tried

to capitalise on the publicity attached to the move. A full listing may attract the attention of some institutional fund managers who usually have only a very small proportion of funds earmarked for USM stocks.

On the other hand, companies who expect the mere fact of a listing to open lots of institutional doors, will probably be disappointed. Most of them will be expected to go through a trial period until reaching a certain market value and stage of maturity.

Aidcom International, the design, market research and high-tech consultancy group, moved up to a full listing in April last year. Monty White, Aidcom's finance director, said that the transition proved to be pretty painless. "It had always been part of the plan," he said.

He thought the status of a full listing probably assisted the company in establishing its credibility in the U.S., where in June it completed its largest acquisition to date with the purchase of San Francisco-based S & O Consultants.

The marketability of a company's shares is probably an important consideration for most companies. Hambros Bank believes that the following advantages which are thought to flow from increased marketability:

- Greater stability in the share price.
- Greater acceptability of shares as consideration for acquisitions.
- Greater ability of major shareholders to sell shares with

Useful publicity  
tool for servicesAccountant's  
Role

ALISON HOGAN

HUNDREDS of people have contacted chartered accountants Touche Ross since they began their advertising campaign urging businesses contemplating a USM quotation to "get in touch."

With over 300 paper millionaires created through the USM it is perhaps not surprising that "some small businesses look to the USM as a sort of moneybox and think they can just go to the market next week," according to Mr John Roques, partner in charge of the London office of Touche Ross.

Only a small proportion of

the people who contact Touche Ross and other firms of accountants will actually end up going public. They are often surprised at the assistance the accountants can give them in developing their business and of the range of alternative sources of finance available in addition to seeking a flotation.

The USM has proved a useful publicity tool for the accountants' services. Peat Marwick Mitchell was one of the first of the big firms to recognise its potential as a source of business with the result that by the end of 1984 it had acted as reporting accountants to 56 USM flotation, more than double the number of any other firm.

Mr Alan Comber, Peat's USM partner, said that it is difficult to estimate how many clients have emerged because of the USM. "Many would have come through the door anyway, but conceivably some are coming slightly earlier." He feels there is a wider awareness of the financial requirements for expansion and raising money. "More people arrive with a business plan in their heads, with a clear idea of what they want to do," he added.

Their aspirations often prove overly ambitious, however. Most firms conduct an intensive business review of a prospective client to assess their financial needs and stages of development. Touche Ross and Deloitte, Haskins & Sells say that their initial consultation is free.

"The preliminary review highlights the critical factors which need to be serviced," according to Mr Comber.

The accountants prefer to get involved with a client up to two or three years before a flotation. It gives them and the company plenty of time to get balance sheets in order, to disentangle family shareholdings and litigation problems, and to settle any outstanding litigation, however minor.

The accountancy profession has always done a certain amount of corporate finance work in addition to undertaking its traditional audit and advisory functions. It is taking advantage of the new less regulated atmosphere to market itself more aggressively, sometimes in competition with other financial advisers, such as stockbrokers and merchant banks as well as other accounting firms.

Mr Roques believes that the profession is at "the relative early stages of a trend for medium-sized businesses to have their initial contacts for corporate financial advice with accountants."

He feels that the emergence of a number of large securities houses, as a result of the financial services revolution could lead many merchant banks to concentrate on larger companies and international business, leaving the smaller end of the market for the accountancy profession to handle.

Most of the large firms of accountants have a nucleus of professional staff who concentrate on USM work. Mr Comber at Peat Marwick makes sure that all USM work done by the firm is of the same standard and approach and he keeps the firm's information base up to date.

"But if a job goes into the Birmingham office, it is done exclusively out of Birmingham."

At Deloitte, Haskins & Sells, five partners concentrate on flotations, both for the USM and the main market. Mr Graham Cole, the national USM partner, says that when a regional office has a client who wants to come to the USM, he goes through the

company plan the next stage of expansion, and working capital requirements, increases.

Hambros Bank examined the performance of a number of stocks which had graduated to the Official List and noted that if economic circumstances were to change so as to make more vulnerable smaller less mature companies, typical of the junior market

Given the high ratings which many USM companies have enjoyed (though more recent issues have tended to show a more conservative valuation), the effect of the transition on a company's share price is often a burning consideration.

Most price earnings ratio's decline after some time on the main market. There are technical factors behind the stratospheric ratings of some USM companies, including very narrow markets caused by the purchase of San Francisco-based S & O Consultants.

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- Greater stability in the share price.
- Greater acceptability of shares as consideration for acquisitions.
- Greater ability of major shareholders to sell shares with

The unlisted  
securities market  
flotations by  
reporting  
accountants

To December 31 1984

	Number of flotations
REPORTING ACCOUNTANT	
Peat Marwick .....	56
Touche Ross .....	23
Arthur Andersen .....	22
Ernst and Whitney .....	22
Deloitte Haskins and Sells .....	21
Arthur Young McClellan Moore .....	17
Price Waterhouse .....	17
Coopers and Lybrand .....	15
Thomson McIntock .....	15
Binder Hamlyn .....	14
Thornton Baker .....	12
Stoy Hayward .....	10
Kobson Rhodes .....	8
Spicer and Pepler .....	7
Flinnie Ross Allifield .....	6
Pannell Kerr Forster .....	6
Dearden Farrow .....	4
Neville Russell .....	4
P. D. Leake .....	4
Cape and Daiglish .....	3
Saffery Champness .....	3
Berke Cohen Fine .....	2
Dias Goodman .....	2
Dutton Moore .....	2
Farmitac and Co. ....	2
Hacker Young .....	2
Hazelwood and Co. ....	2
Hodgson Harris .....	2
Jones and Partners .....	2
Kidsons .....	2
Leigh Cart .....	2
Lengrofts .....	2
Lovewell Blake .....	2
Simmons Cohen Fine .....	2
Others .....	28

Source: Peat Marwick.

requirements with them "but it is the local guy who will actually sit with the client through the whole process." This way, the expertise is concentrated into a few hours. "The client should not have to pay for learning time," said Mr Cole.

The firm's USM experts usually get more closely involved if they are invited later in the process, either by another firm of accountants or a sponsor, to act as reporting accountants to a company. Preparations for a flotation may be quite well advanced and the accountants then have a "sharp learning curve," according to Mr Peter Harries, financial investigations manager at Spicer and Pepler.

The main task is the preparation of the long form report, to check tax clearances and to prepare certain placing documents.

Accountancy firms have been known to turn down appointments as reporting accountants if they cannot then keep the client and become its full time auditor. Most firms, however, manage to come to an amicable arrangement by which the company retains its original auditor, but can call upon the reporting accountant, usually a much larger firm, for specific advice when necessary.

In time, if a company is expanding, it will tend to outgrow its small local firm, seeking increasing industry specialist advice or overseas representation.

Some accountants have reported cases of "low balling" when a firm quotes an unrealistically low price to win a job, though money will officially open up to such a practice.

The practice does not appear to be widespread, but usually occurs on a regional basis when a firm is weakly represented and wants to build up its client base. Mr Harries said that although price competition is keen, the type of service a firm offers is more often the deciding factor. "The client wants someone who understands the business and will offer a direct personal service."

pany plans the next stage of expansion, and working capital requirements, increases.

Hambros Bank examined the performance of a number of stocks which had graduated to the Official List and noted that if economic circumstances were to change so as to make more vulnerable smaller less mature companies, typical of the junior market

Given the high ratings which many USM companies have enjoyed (though more recent issues have tended to show a more conservative valuation), the effect of the transition on a company's share price is often a burning consideration.

Most price earnings ratios decline after some time on the main market. There are technical factors behind the stratospheric ratings of some USM companies, including very narrow markets caused by the purchase of San Francisco-based S & O Consultants.

I feel that the investor is really looking to base his view of a company's share price on the quality of management, industry and its own likely profit achievements within that industry. Therefore this view is unlikely to be swayed merely by a transition to the full listing," he says.

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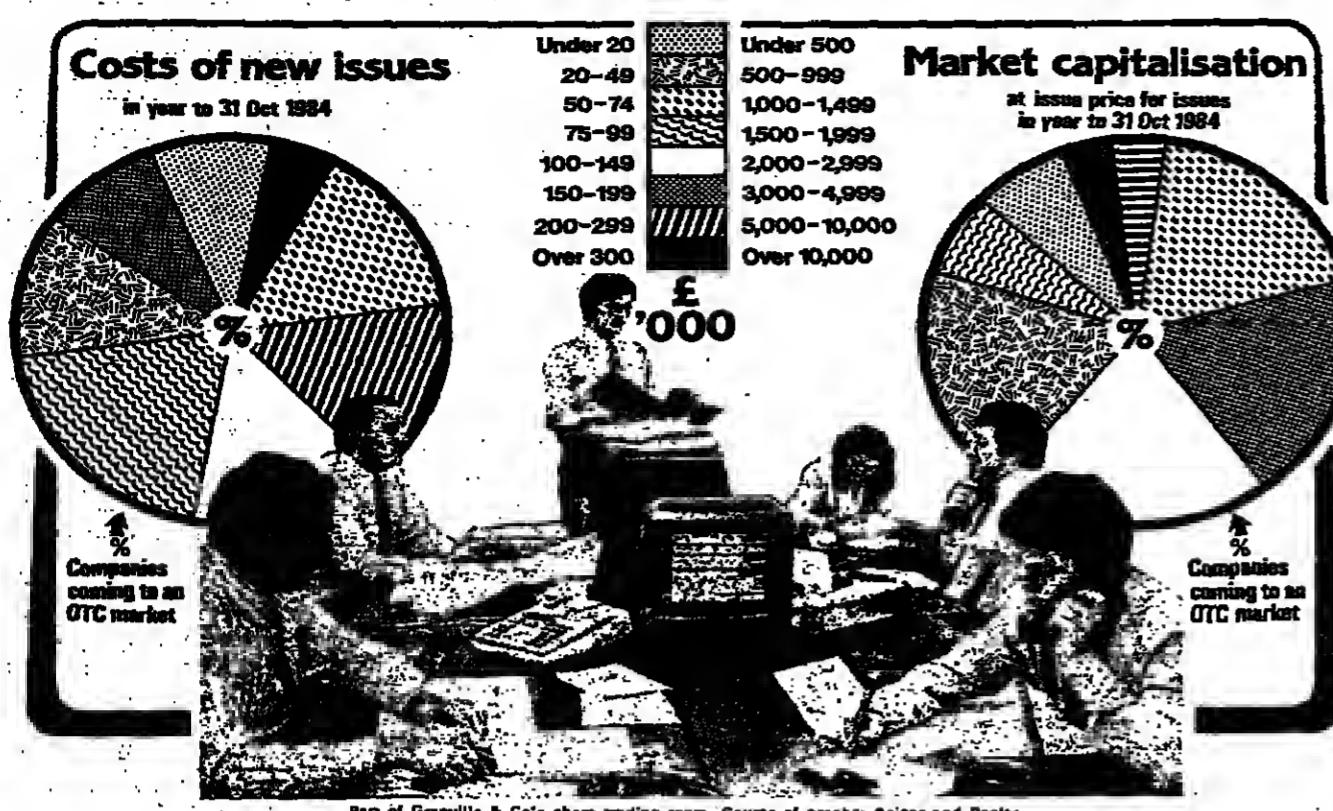
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## Unlisted Securities Market 5



## USM growth matched by that of its smaller rival

### Over-the-Counter Market

WILLIAM DAWKINS

THE USM's breakneck growth of the past four years has been matched by that of its smaller rival, the over-the-counter market.

The OTC, a collection of telephone share markets conducted outside the stock exchange, has more than doubled in size in the past year to 18 months. There are no centrally collected figures—regulation is one of the OTC's greatest problems—but it is estimated that the 15 leading market makers quote prices in more than 150 companies' shares.

Five years ago, there was only one OTC market maker, Granville and Co, quoting prices in about 20 stocks.

Granville alone—formerly known as M. J. H. Nightingale—was by the end of last year quoting prices in 30 companies' shares with a total capitalisation of £200m, making it the leading OTC dealer in terms of market value.

Harvard Securities, which makes a market in 57 OTC stocks with a joint capitalisation of £180m, estimates that the current OTC is currently valued at about £575m, making it about a fifth of the size of the USM.

Last year, Harvard reckons that 45 companies joined the OTC, raising £33m in new monies in the process, while existing companies raised £6m in rights issues.

One reason for the OTC's growth is that it makes investment in high-risk ventures a comparatively cheap gamble.

OTC investments generally offer an opening for companies which

qualify for Business Expansion Scheme relief, under which individuals may deduct the price paid for their shares from their total taxable income so long as they hold onto the shares for five years.

USM investors are denied this incentive. The Stock Exchange has long campaigned to have the two markets' tax treatment brought into line, but the Treasury has so far appeared unsympathetic.

The OTC's expansion is also believed by some observers to have been assisted by the rigorous requirements of a USM quotation. It has certainly proved a useful outlet for green-field companies which have

simply too small to justify the costs of a USM quote. Spicer and Pegler estimate that 40 per cent of the OTC's new issues in the year to last October were floated on a market value of £2m to £5m. The average market capitalisation for USM companies is £10.6m.

That is not to say, however,

that the entire OTC consists of small, highly speculative propositions. Indeed, it had its origins through Granville as a way for long established family companies to market shares, while at the same time protecting their independence by releasing less equity than would be required by the SE.

They include groups like

station candidates is very similar to that demanded from their USM counterparts.

Patrick Harrex, financial investigations manager for Spicer and Pegler, agrees: "In our practical experience there is no difference in approach," he maintains.

The real difference is in the conduct of the aftermarket, where the OTC has been criticised for the conflicts of interest involved when an issuing house is frequently the only broker and jobber in a company's shares, as well as being an investor. Most OTC stocks are quoted by a single dealer, although a handful of the more popular ones are dealt in by up to four market makers.

Conflicts of interest could easily arise if a dealer is keen to get rid of a long line of stock in bearish times, and there are fears that the OTC's dual capacity dealers could be much more vulnerable to collapse in poor market conditions than a conventional single capacity stockbroker.

Moreover, the OTC has given rise to concern that many of its stocks are trading at artificial prices because the markets for them are so thin. Spicer and Pegler estimates that about 10 per cent of the OTC's prices are quoted "basis"—the price at which the dealer would trade if no stock was available.

Unlike most of the rest of the OTC, Granville will only deal as an agent on a matched bargain basis, and does not hold its own line of stock as a principal. And in most cases, it is instructed by the company not to permit share purchases by investors who may be hostile to the group's management.

OTC market makers would argue fiercely that the quality of information and depth of disclosure required from OTC

begin to trade and have been denied a USM quotation because their records are too short to qualify for standard admission, but too long to let them get in as start-up ventures.

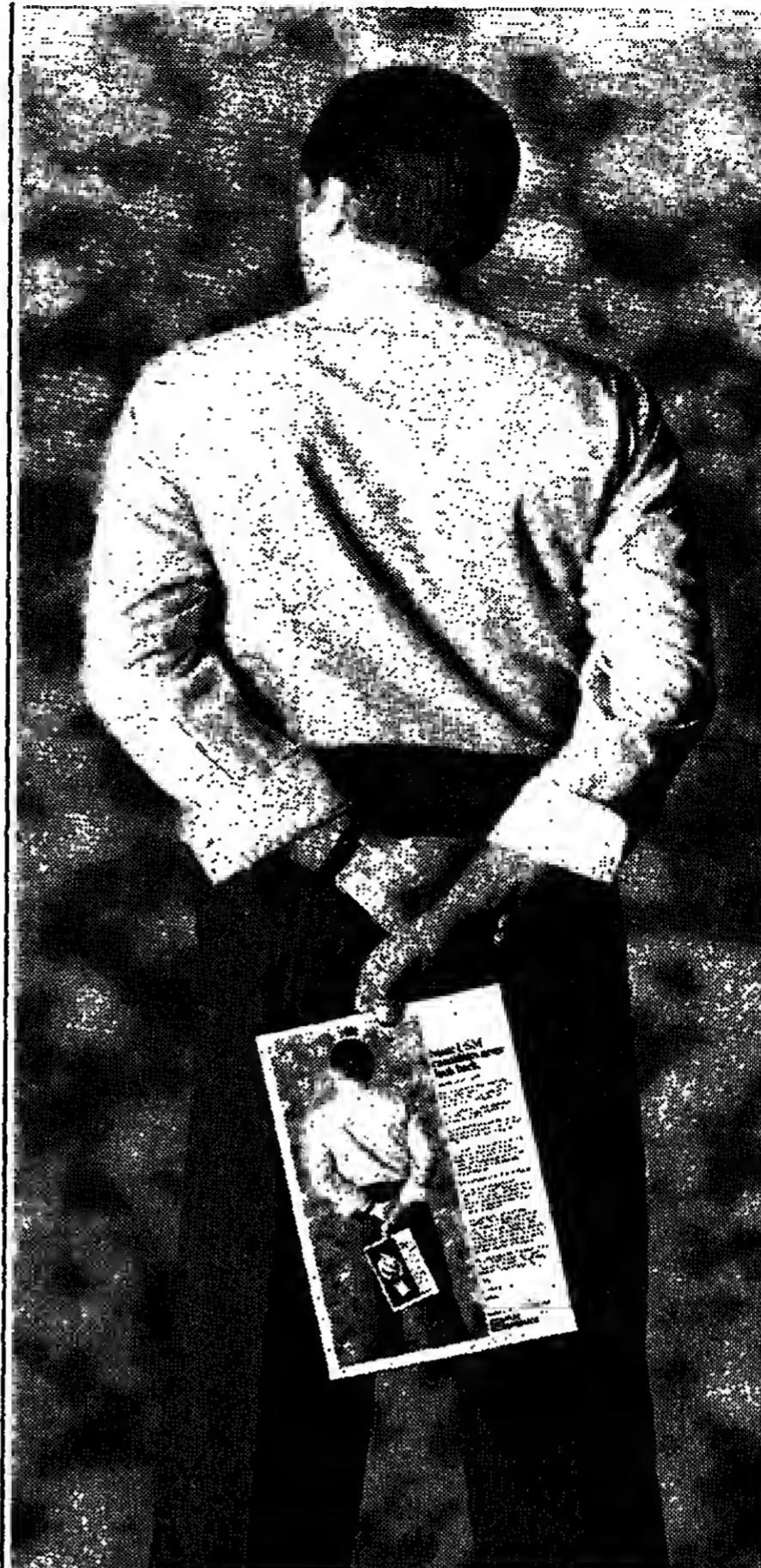
Accountants Spicer and Pegler point out in a study of the OTC to be published shortly: "Licensed dealers have shown a readiness to take to the OTC market companies which are unable to meet the criteria set by the SE for admission to listing or to the USM. Thus, a number of the companies to have obtained OTC quotations recently will be seen to have either very short or volatile trading records."

The OTC has also provided an opening for companies which

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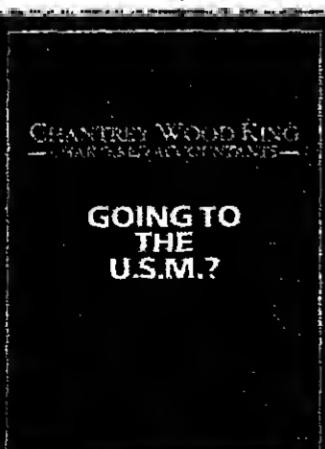
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Apart from concerns that the OTC cannot develop properly in the absence of an overall regulatory body, another key anxiety for many firms must be how the market will handle the need for Business Expansion Scheme (BES) investors to realise their investments in around three years' time.

Spicer and Pegler warn: "There must be a risk that share prices may be depressed if large scale disposals take place and that opportunistic predators may seek to take advantage of the opportunity to build up substantial stakes in BES companies." That prospect alone should give the regulatory authorities something to chew on.

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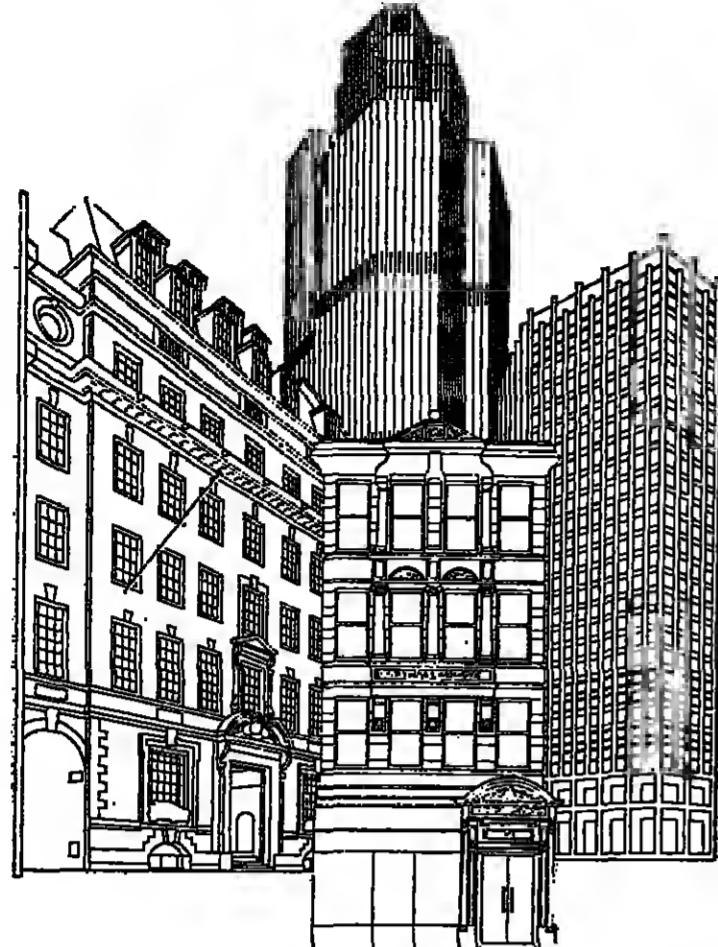
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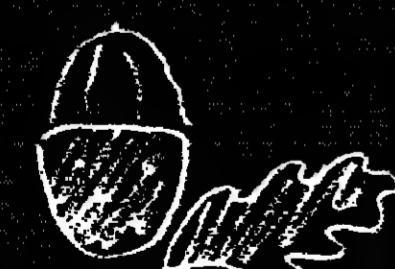
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## Unlisted Securities Market 6

### Ultimate seal of approval

#### Stockbrokers and Merchant Banks

STEFAN WAGSTYL

BY THE traditional standards of the City, The Unlisted Securities Market last year won the ultimate seal of approval.

In bringing Ramco Oil Services to the market in April, J. Henry Schroder Waggs became the last of the blue-blood merchant banks to sponsor a USM issue.

It was a perhaps belated step down the path which its rivals among London's top merchant banks had followed up to two years earlier—Kleinwort Benson, Lazards, Hill Samuel and S. Warburg all sponsored USM issues in 1982, and Morgan Grenfell joined the bandwagon in 1983.

But the presence of these leading City names on the lists of USM sponsors is far more than a mere sign of the market's increasing recognition. It is a recognition of the fact that the USM has become—at least to some merchant banks—an important and growing source of new business. And it is a sign that these banks are prepared to battle with each other and with other issuing houses for their share of the emergent quoted companies.

In each case, what attracts the big merchant banks is not the fees to be earned handling the new issue, which may typically be £75,000, but the much larger profits to be won from the client's subsequent corporate activities—like rights issues and acquisitions.

Mr Nicholas Jones, a Schroder director says: "We are looking for new and exciting opportunities."

ing companies which are going to be some of the winners of stock market in ten years' time."

Among former USM companies which have been particularly active on the takeover trail are Aidcom, Tunstall Telecom, Oceanics Group, and Micro Focus, all of which are now fully-listed.

However, not all merchant banks have been equally energetic or equally successful in their USM activities. Among its earliest and most consistent supporters, as the accompanying table shows, has been County Bank (part of National Westminster Bank), top of the list with 13 USM companies to its name, and Barclays Merchant Bank with eight.

In each case, according to Mr Alan Comber, partner with accountants Peat Marwick, the link with a clearing bank was important as a source of contacts with business communities across the country.

One rival merchant banker said the example of County Bank in particular had led others, notably Hamros Bank, to devote more effort to the USM.

Overall, the merchant banks and issuing houses have brought to the market about one third of the 337 companies to join the USM since it was started in 1980—the rest have been launched by stockbrokers acting alone.

This proportion has not changed significantly over time, although larger merchant banks have gradually won business from the non-stockbroking issuing houses.

However, the banks and issuing houses (counted together) have succeeded in gaining a growing proportion of bigger companies coming to market—precisely those which might be expected to generate the most corporate activity, and fees, in the future.

Of companies with an initial market capitalisation of £15m or more, banks and issuing houses sponsored 5 out of 20 in 1980-82, and 19 out of 34 in 1983-84—an increase from 25 to 58 per cent of the total.

What advantage—if any—is there to the USM companies themselves from the merchant banks? Companies are obliged to have a broker—the question is whether it is worth paying an extra £30,000 to £40,000 for merchant bank services in a typical placing which is already costing say £12,000 in fees to brokers, accountants, lawyers and others.

Merchant bankers argue that these extra fees will often be more than covered by the higher prices they claim they can get for a company's shares, given the wider range of funds in which they can place shares. "We certainly can give extra placing power and we may get a better price," says Mr Jones of Schroder.

The banks also argue that is worthwhile getting a second team of professionals, in addition to the brokers, to examine and value a company. Mr Simon Metcalf, a director of County Bank, says that in preparing a flotation a broker may face potential conflicts of interest because his prime duty is to his investing clients and not to the candidate company.

Brokers might answer that the banks are in a similar position since they must also consider the interests of funds where the shares are to be placed.

Mr David Cohen, a partner with Simon and Coates, argues that cost is the main reason for not using a merchant bank. "If money were no object I would be delighted to work with a quality merchant bank."

For companies capitalised at

up to £20m it is no disadvantage to come to the market solely with a stockbroker, he says. However, for "mammoth companies" worth £25m and more, a merchant bank would be a pre-requisite.

There are contrasts between the number of issues which individual brokers have brought to the market on their own, and the number in which merchant banks or issuing houses have been involved.

Phillips and Drew, which had brought 22 companies to the USM by the end of last year (more than any other broker), worked with merchant banks on about half of these flotation.

Two other fairly prolific USM brokers, Capel-Cure Myers and Grieveson Grant, have also frequently worked with the banks. But Simon and Coates, a pioneer of the USM among brokers, was involved with merchant banks in just two of its 16 floatations. And a smaller but energetic USM broker, Metcalf and Addenbrooke has carried out all of its nine floatations unaided.

These differences are not a simple measure of a broker's enthusiasm in advising clients on whether to involve a bank. Frequently, it is the merchant bank which has taken the initiative and brought the business to the broker.

Mr Cohen does accept that a working relationship with a merchant bank is important to a young quoted company. But he argues that these links can be best and most cheaply formed after the flotation. "Merchant banks have expertise par excellence in corporate development where stockbrokers do not compete."

But the acid test of a flotation is the market's reception of the new company. A sponsor's worth is impossible to measure directly since the share price is influenced by so many different factors.

One leading fund manager said that it was always reassuring to find that a merchant bank as well as a stockbroker was putting its name behind the issue. "It adds a little something," he said.

But another manager said that for his fund the name of a "quality broker" was as good as that of a "quality merchant bank."

Source: Peter Marwick.

The unlisted securities market floatations by sponsors  
To December 31 1982

	Number of floatations
SPONSOR	16
Simeon and Coates	12
County Bank	12
Phillips and Drew	12
Capel-Cure Myers	11
Metcalf and Addenbrooke, East Newton	9
Members Bank	8
Laurence Trust	8
Laving and Cruckshank	8
Samuel Montague	8
Schaverien	8
Smith Keen Carter	6
Barclays Merchant Bank	5
Fiehling Newson-Smith	5
Kleinwort-Benson	5
Le Manz Martin	5
Trinity Hall	5
Hill Samuel	5
Stock Beech	5
Grievson	5
L. Moseley	5
Charterhouse Japan	5
Laurie Milbank	5
de Zoete and Devene	5
Howard Gorrett	5
Grieveson Grant	4
James Capel	4
E. R. Savory Muir	4
Albert E. Sharpe	4
Cooke Lomax	4
Hesslewell Mon	4
Roe Rudd	4
Hill Woogger	4
Northgate	4
Gutter Goodison	4
Henderson Crosthwaite	4
Farnum Gordon	3
Sheppards and Chase	3
Hitchens Harrison	3
Montagu, Leobh, Stanley	3
Stratas Turahull	3
Henry Ansbacher	3
Morgan Grenfell	3
Lloyd's Bank International	3
Allied Irish Investment	2
Bank	2
Singer and Friedlander	2
Coil Gilbert and Sankey	2
A. J. Bekker	2
Charlton Seal Dimmock	2
Foster and Braithwaite	2
May	2
Noble Garrett	2
Standard Chartered Bank	2
Anthony Gibbs and Sons	2
Arbuthnot Latham	2
London Venture Capital	2
Market	2
Atkins Home	2
Others	51

Source: Peter Marwick.

Profile: Valin Pollen

Bluebird joins the market

By Stefan Wagstyl



### Climbing high after take-off

WHEN Valin Pollen International joined the Unlisted Securities Market a year ago it was criticised in some staid corners of the City for its glossy and expensive picture-packed prospectus.

"It was a little bit over the top," says Mr Reg Pollen, who founded the advertising and public relations agency with Mr Richard Pollen.

But even VPI's critics would admit that the company has lived up to its extravagant opening gesture. The shares floated at 110p, shot up 229 per cent over 1984.

VPI has been a leader in a sector of high-flying stocks—if computers and electronics companies were the USM darlings of previous years, 1984 was the year of advertising, public relations and marketing groups.

"We feel we are keeping up with what the market expects of us," said Mr Pollen.

Besides VPI, Addison Communications, KLP, and Craton Lodge and Knight all joined the USM last year.

But the strong performance of these shares inevitably raises the question whether they will fall from grace in the same way as many of the USM's computer companies did last year. And if the sector declines, how will VPI Pollen fare?

The strongest point in VPI's favour is its track record. This month it announced pre-tax profits up 119 per cent to £603,000, easily beating a flotation forecast of £425,000. Profits have at least doubled every year since the company was formed in 1979 when Mr Pollen and Mr Pollen resigned from their top executive jobs at the Charles Birchall agency.

"We feel we are keeping up with what the market expects of us," said Mr Pollen.

VPI primarily serves companies wanting to improve their image in the financial and commercial communities, both in the UK and abroad. It does very little consumer-related work.

Mr Pollen believes that the agency's strength lies in offering a broad range of services, public relations, advertising, design and research.

No other UK agency is so broad-based, says Mr Pollen. The competition is fragmented, divided between separate advertising, public relations and design agencies.

To cope with the constant increase in business turnover has risen from £255,000 in 1979-80 to £17.0m last year.

Valin Pollen has rapidly expanded staff to 145 people. Mr Pollen says that recruitment is one of his more important concerns. It is born by the fact that it took VPI eight months to find a creative director, before making the appointment two weeks ago.

VPI is also on the look-out for further acquisitions following the purchase of McAvoy Wreford and Associates, a corporate communications agency, in September. It is particularly anxious to expand abroad, especially in the US.

Like other groups which thrive on publicity, VPI has derived considerable benefits from joining the USM. Mr Pollen says that the public launch has helped to attract new business

and new staff.

More directly, it brought VPI some of its biggest contracts—public relations work for the flotation of Reuters and for the forthcoming privatisation of British Airways.

Mr Pollen also hopes that the float will allow VPI to fund future acquisitions with shares. But he admits that the high price/earnings multiple of VPI shares might pose problems. Potential investors would clearly be more attracted to the shares if they were not so highly valued.

Valin Pollen is riding the crest of a wave of demand from large companies for publicity services as they become increasingly aware of how they can support their share prices by improving communications with investors.

It has been relatively straightforward for Valin Pollen to demonstrate success since share prices have risen steadily, with breaks, over the past five years.

The agency has yet to be tested against unfavourable market conditions. But Mr Pollen says that it would be as important for clients to maintain their links with investors in a bull market as in a dull market.

Part of the agency's work, for example, the production of annual reports would be largely unaffected, he says. And if necessary, Valin Pollen could trim costs and recruitment as other companies might.

Mr Neil Blackley, of James Capel the agency's stockbroker, believes that the successful example of Valin Pollen and others will tempt more companies in advertising, public relations and related fields to come to the market, particularly if they are keen to make acquisitions.

More choice would allow investors to become more selective within the sector, said Mr Blackley.

Under these conditions some agencies would inevitably find it difficult to defend themselves from takeovers, while others might become predatory.

For the successful agencies there is the example of Staats and Sazatchi in follow—in the eighth year since its flotation its market capitalisation has grown to £352m.

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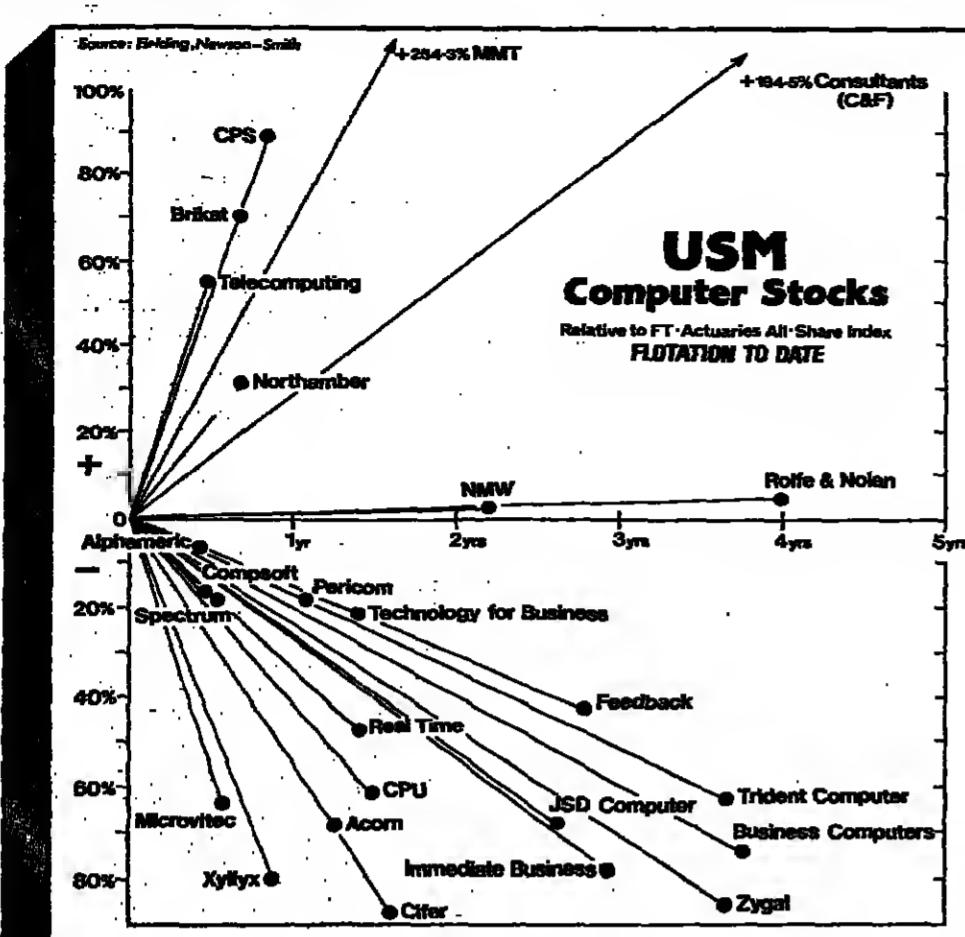
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## Unlisted Securities Market 7



Profile: Cifer

By Terry Garrett

## Brought to its knees

**T**HE TALE of Cifer is a USM classic. Like others it launched itself on the market fair oozing glamour and heady growth prospects only to find all too quickly that limited size and spread of products had it — and the share price — on its knees.

In less than two years Cifer has been transformed from a fashionable investment into a loss maker with a bombed out share price. At the end of last year it appeared in Fielding, Newton-Smith's review of USM computer stocks among an investment list was described as a "kamikaze cocktail of recovery" and start-up situations.

Cifer, a manufacturer of microcomputers and video terminals, joined the swelling ranks of USM lightweights in May 1983. Some 350,000 shares were offered to a entrepreneurial public by way of a £1m offer at a minimum price of £1.50.

On the forecast profit of £1.8m, the shares were rated on a prospective p/e of just under 28. The net proceeds of £2.2m, were to be used to expand the company's manufacturing capacity and develop a new genera-

tion of products. Within three months Cifer's stock was changing hands at 18p.

Cifer achieved its profits forecast to September but with very little to spare because the final quarter had been hit by an unforeseen downturn in the microcomputer market and a shortage of key components. Market enthusiasm waned.

The next blow to investor confidence came in March when the chairman, Mr Oliver Newman, told shareholders in his annual report that the costs of opening the South Wales manufacturing plant and introducing new products would "eliminate profits" in the first half of 1983/84.

In the event the 28 weeks to April 14 1984 produced a staggering £77,000 loss and the dividend that had been foreseen at that time of the offer for sales was omitted.

What had gone wrong? Demand for its mature existing eight-bit micro collapsed in line with the market before its new products, which had been hit by technical problems, could fill the gap. In six months Cifer had spent £400,000 on product development and £300,000 on establishing a factory in Cwmbran without the support of consistent sales.

The company's borrowings had climbed to almost two-thirds of shareholders' funds and the share price had collapsed to 65p — little more than a third of its value less than a year before. The shares were destined to drop as low as 18p before they could find a foothold.

Management changes had compounded the problems, though the disruptions had not stopped. Last June, two weeks after opening the Welsh factory, Cifer made 126 of its staff redundant at its plant in Melksham, Wiltshire.

Within weeks there was a top management reshuffle with Mr Terry Cosgrove who was managing director stepping down to a new post as commercial director.

The redundancies were made in an effort to quickly bring down overheads and return the company to the black. But losses are expected to have continued into the second half.

Outside forecasts of a £1.4m loss for the full year to last September can be found. The new management team is in place, however, and if it can get its latest products flowing from the factories in sufficient quantities Cifer could bounce back in the current year. Confidence, however, has been shaken and the share price has been flat on its back for months.

With hindsight Cifer's problems seem fairly obvious and possibly could have been avoided, at least in part. As a lesson for investors, the whole saga pinpoints the vulnerability of small companies in developing markets which are relying heavily on one product, even if there are a number of derivatives.

Companies, such as Cifer, can be hit by a "coincidence of problems" which they simply lack the financial muscle and perhaps, management, ability to cope with.

Size, of course, is crucial and with a healthy revenue flow most companies can ride out temporary hiccups in a market or product development. Yet possibly even more critical is to have a fair spread of products.

Acorn, for example, which must be one of the best known names on the market with its BBC computer system, did well when it tried to enter the US market. Despite its size, Acorn is still essentially a one product company and that marketing mistake cost the group heavily in terms of stock market rating.

The market generally is now more alive to the potential pitfalls facing computer hardware companies which have risen rapidly on the back of a highly successful specialised product. Once the hardware companies dominated the list of fashionable high-tech investments but that has perceptibly changed.

Software houses (generally with a broader base) and the distribution companies are attracting more attention.

While they may not offer such spectacular growth potential as some hardware businesses they do reward shareholders with more stability.

Yet a few recent entrants among the software companies are displaying the same dubious qualities as some troubled hardware houses — success built almost exclusively on one or two product lines.

When those products reach the end of their market cycle problems are bound to arise unless the next generation of products is firmly in place. And Cifer is a fine example of a company which thought it had

that next generation firmly in its grasp but alas, had not.

## Amount of research a problem for brokers

THE USM roll call looks set to lengthen considerably in 1985 with brokers and accountants reporting a higher than ever number of companies being nursed in the wings for a flotation within the year.

As the market grows in size and apparent stability and attracts more investors, it poses a problem for stockbrokers. How many companies should they research and into what depth? Are there enough clients interested to justify the cost of research?

Hoare Govett has probably embraced the USM with greatest enthusiasm among stockbroking firms. It set up its USM service towards the end of 1983 with the aim of providing a general service which would include an in-depth study of a number of stocks; the publication of a director (now annual) providing information on all listed companies; and a weekly USM review which includes a comment on the week's performance of the market with price changes and statistical information.

The firm later extended its service to Topic so that clients can call up information on their screens. Hoare Govett now provides a critique of all new prospectuses with a general comment on new issues.

The information is printed from time to time for reference purposes. A detailed database has been built up and this is of assistance both to investors in determining trends, and to its corporate finance department in planning a new flotation.

Griegeson Grant has built up a special USM service which seeks to provide clients with a regular review of new issues and results. The pace at which the market is growing is leading the firm to review its coverage and look for ways of following the burgeoning number of stocks.

As well as providing an overall picture of the market we are expanding the analytical side, and the number of in-depth reviews of stocks," said Isabel Unsworth of Griegeson.

The firm already gives detailed coverage of oil stocks on the OTC and Rule 163. Such specialist coverage will gradually be extended to other sectors, which might include oil services, retailing and breweries.

Simon & Coates is another stockbroker which has established a reputation for sound advice on the USM, though its approach has been different to Hoare Govett. It has concentrated on the electricals sector both as a new issues sponsor and as a market researcher.

"We have thought of extending our coverage, but it is a question of cost effectiveness," said Mike Whitaker, a partner at Simon & Coates.

The average level of trading in established USM stocks is low and for small amounts because of the size of the companies.

Such dealing that there is tends to be done through the company's brokers, thus limiting the amount of business available to other firms. By concentrating on electrical stocks Simon & Coates has managed to build a healthy business, both in bringing new companies to the market and in the marketing of their shares.

The small investor still plays a relatively small part in the USM. Institutional investors account for the bulk of the business so stockbrokers address themselves mainly to institutions.

Hoare Govett, one of the larger corporate brokers decided it was a sector that should not be neglected. "There is a climate of greater awareness of the needs of companies and their needs," said Geoff Douglas of Hoare Govett. The firm, however, would be short-sighted to ignore a sector which includes some of the growth companies for the future.

There are a few specific USM based unit trust funds, from Britannia Arrow, Ivory and Temple Bar Fund Managers. There are others which concentrate on smaller companies, not limited to the USM. For this reason, James Capel decided to specialise in stocks more broadly on small companies which fitted certain criteria.

"We look for companies with good prospects of above average earnings per share potential or management turnaround situations — not cyclical situations," said Neil Blackley of James Capel. The firm also tries to cover certain "niche" sectors such as advertising, advertising and public relations.

There will always be a limit to the depth of research available on USM stocks, reflecting the limited volume of trading which most of them generate.

The market has established itself sufficiently, however, to win the attention of some larger stockbroking firms which aim to provide a comprehensive service to clients.

## Who'll really be running your company once you're on the USM?

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You'll find some of our thoughts on the USM and how to prepare for it in our booklet 'Preparing for a USM Quotation.'

You may also be interested in a survey of 76 companies already on the USM, commissioned by Spicer and Pegler.

We asked them why they had decided to obtain a quotation, whether their expectations had been fulfilled and, if not, why not.

It's now available as a document entitled 'The USM Experience.'

If you'd like either publication, or if you'd like to discuss the USM more fully, just tick the appropriate box in the coupon below and we'll forward it to your nearest Spicer and Pegler office.

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